



Profile

Timothy is a product designer based in Vancouver, Canada.

Motivated by high-impact work, Timothy excels in crafting B2B experiences that seamlessly connect honed craft to drive tangible business outcomes.

Contact

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Competencies

Interaction Design
Product Thinking
User Experience Design
Visual Design

Graphic Design
Print Design
Prototyping
Research

Tools

Adobe CC
Figma
HTML & CSS
Invision
Keynote
Origami Studio
Principle
Sketch

Aug 2021 —
Present

Meta — Product Designer
Seattle, Washington

Led and designed features that enable businesses and creators to understand how their content across Facebook and Instagram are performing.

Increased monthly active business usage of Meta Business Suite Insights by **33% year over year** to **2.8M businesses on web** and **45.9% year over year** to **2.75M businesses on mobile**.

Jun 2020 —
Aug 2020

Meta — Product Design Intern
Vancouver, British Columbia (remote)

Designed a 0-to-1 loyalty program builder and editor product to enable small businesses to set up and manage loyalty programs for Facebook Shops.

Scaled towards importing larger businesses' loyalty programs with **100K Facebook accounts linked** across two alpha partners in three months.

Sep 2019 —
Apr 2020

Visier — User Experience Design Intern
Vancouver, British Columbia

Designed components for Visier's design system and component library to expedite the design process for the team.

Collaborated with engineers, product managers, and other user experience designers to craft analyses and tell stories with people analytics data for Visier's **12M users across 75 countries**.

Education
Class of 2021

Simon Fraser University
BA Interactive Arts and Technology
Concentration in Design
Minor Print and Digital Publishing
GPA 3.50