Irfan Yulianto

3+ years of experience Product Designer who crafts minimal, useful and easy to use interfaces.

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Work Experience

UI Designer - Swapper
Apr 2024 - Present | Riyadh, Arab Saudi (Remote - Contract)

At Swapper, we are a non custodial web3 wallet that facilitate seamless money transfers for both individuals and businesses, offering a service that operates 24/7, ensures instant settlement using blockchain technology, provides more affordable rates, and offers a user-friendly experience akin to digital banks.
- Create Swapper Website : Designed and developed Swapper's official website using the latest technologies, ensuring a professional appearance, intuitive navigation, and blockchain integration for secure and instant transactions.
- Mobile Apps MVP UI Design: Designed the user interface for the mobile MVP app with a focus on ease of use and appealing aesthetics, and conducted usability testing to ensure quality before launch.

Middle Product Designer - Gokomodo
Mei 2022 - Mar 2024 | Jakarta, Indonesia (Remote - Fulltime)

Gokomodo is the leading B2B company for agribusiness supply chain and services in Indonesia. Offering solutions through procurement, e-commerce, and distribution platforms.
- Build **Gokomodo Design System** - Implemented a cutting-edge design system for Gokomodo that led to an impressive adoption rate of approximately 80% and garnered a satisfaction score of 4.76 out of 5 from both designers and developers.
- Revamp **Gokomodo Website** - We successfully increased website views by approximately 30% to 71,591 and user traffic by approximately 20% to 49,158 within the first-month post-revamp.
- Improve **GokoProcure** Mobile Apps - Enhancing the buyer-seller chat experience in product procurement - Increasing feature adoption rates by 20% through streamlining flows and adding features.
- Create **Gokomodo App** (for both public and registered users), and the **Content Management System** (for the Gokomodo team) - For the first month post-launched, Gokomodo Apps has gathered more than 440 users, with more than 300 transactions worth IDR 320.000.000++

UX Designer - PT. Carakde Solusi Informatika
Feb 2022 - Mei 2022 | Makassar, Indonesia (Remote-Contract)

PT. Carakde Solusi Informatika are Website Developer which based in Makassar. We provide website and mobile application development services for organizations, government, online stores, companies, and SMEs with professional design, rich features, and of course, easy to operate (user-friendly)
- Collaborated with a team of developers to provide website and mobile application development services for over 5+ clients globally, resulting in an increase of 30% in revenue for PT. Carakde Solusi Informatika.
- Conducted thorough digital product research on user preferences and industry trends, leading to the implementation of new features that increased user engagement by 25%.

Freelance UI Design & No-Code Development (Upwork.com)
Mar 2021 - Present | Anywhere, Remote

Self Employed for some companies from Upwork and networking. My responsibilities :
- Designed and developed company profile websites for clients
- Created custom icon and illustrations

My client ranges from various industries namely Education, Property, Web3 & Crypto. In some occasions I also provide hourly-based design consultations. Selected client : Immerse Language VR Education USA, Touchstone Education UK, Wardgoodman UK, Enbi Group, NFStay UK, ProperT Australia and many others

Marketing and Graphic Designer - Yayasan Al-Kahfi Gresik
Jun 2020 - December 2021 | Gresik, Indonesia (Fulltime)

Al-Kahfi is a social organization in education, da'wah, and social welfare. The activities and programs of the Al Kahfi Foundation are numerous. In education, research, scientific discussion, programmed da'wah, moral development, sending experts to various regions, publishing, Alkahfinita art, sponsorship, and other social actions in Indonesia. Al Kahfi Foundation has branches in more than 20 cities in Indonesia.
Link: https://yayasanalkahfi.or.id/
- Create marketing concepts for education and social welfare programs
- Marketing donors for education and social welfare programs & provide donation services every month
- Design branding identity, company profile, newsletter, brochure, and story for social media
- Complete coaching for students to be able to develop themselves. Finding potential in themselves based on emotional and spiritual intelligence

Skills

Tools : Figma • Marvelapp • Maze • Webflow • Adobe Illustrator • Adobe Photoshop • Adobe XD • Adobe InDesign • Invision • Notion • Miro • whimsical • HTML • CSS • Javascript • Framer

Design: UI/UX Design • Interaction design • Wireframing • Rapid Prototyping • Design system • User Research • A/B testing • User journey mapping • Usability testing

Education

Institute of Da'wa Science Al-Hadid   Surabaya, Indonesia

2016 - 2020 (Bachelors of Social)   Studying human behavior in history, anthropology, sociology and psychology

Certification

Google UX Design Professional Certificate   Jun 2021

Volunteer

Content Researcher - Design Jam Indonesia   Nov 2021 - Present | Anywhere, Indonesia (Part-time)

Design Jam is an Indonesian community that moves in UI/UX Design. We create monthly design challenges to implement how UI and UX best practices beyond theory. We believe that practice makes perfect, we encourage an open-to-feedback culture.

We create content, community, and movement. Find us on https://www.instagram.com/designjam.id/