

WORK EXPERIENCE

Product Designer | New Port LLC

Redwood City, CA | Sep 2023 - present

- Designed the end to end UI/UX and growth frameworks for a Generative AI motion synthesis platform, implementing experimental sharing safety protocols based on a month long study of social media psychology to identify the 100% safe sharing threshold, resulting in 10M+ downloads and 200K+ DAU.
- Engineered a GenAI driven automated visual transformation portal and interactive AR experiences using TypeScript and Vibe Coding methodologies, increasing overall production efficiency by 500% and driving a 400% surge in annual revenue.
- Directed the commercialization of an AI simulated 3D texture product line, scaling revenue from \$0 to \$150K within 12 months by refining the UX for GenAI content delivery based on feedback from 2,000+ organic leads.

Producer | RedNote & Lemon8

United States | Sep 2022 - present

- Designed end to end visual production and social content for marquee F&B brands including HEYTEA and Weee!, driving 3M+ views and 160K+ organic likes through viral reach strategies.

Digital Experience Design Intern | Gensler

Los Angeles, CA | Jun - Aug 2022

- Designed digital and physical prototypes and user flows for the Google Experience Center and Qualcomm Center, delivering hi fi wireframes and motion graphics to cross functional teams.

Visual Design Intern | ByteDance

Beijing, China | Oct 2020 - April 2021

- Designed motion graphics and visual assets for B2B and B2C events, collaborating with marketing teams to drive 3M views and 100K social reach.

TOOLS

Prototyping & Coding

TypeScript (Google AI Studio Vibe Coding), JavaScript, HTML, CSS, Three.js, TouchDesigner.

AI Technologies

Gemini, Seedance(Dreamina), Runway, Stable Diffusion(ComfyUI), Midjourney, HeyGen.

Design & 3D

Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere), Cinema4D, Blender.

Fabrication

3D Printing, Laser Cutting, UV Printing, Lenticular Printing.

EDUCATION

Parsons School of Design | MFA Design and Technology

New York, New York | Dean's Merit Scholarship, GPA: 4.0/4.0

University of Liverpool | BA(Hons) Architecture

Liverpool, England | GPA: First Class (4.0/4.0)

AWARDS & EXHIBITION

LA Art Show, 2026

Red Dot Design Award - Interface & User Experience Design, 2025

Art On Paper New York, 2025

Visual Data Storytelling Contest Winner by IEEE Pacific Visualization, 2025

San Francisco Art Fair, 2025

The Grand Prize: TikTok Effect House AR Short Film Festival, 2023