# GROUP VISIT AT THE WOW MUSEUM

12 rooms, 3 floors & 400 m² full of shifting perspectives. A world of infinity, illusions and stunning mirrored realms – for surprising moments of revelation. In a playful way, you can experience just how relative our perspective is – and how exciting it can be to rethink it.

## Included in the museum ticket

✓ 4 WOW Rallies

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| **QR Code Rally** | A digital museum guide |
| **Wonder Rally** | Take part in the illusion quiz and win prizes |
| **Photo Rally** | 5 photo stations to create unique pictures |
| **Willow Rally** | Augmented reality experience with Willow, the museum gnome |

## Guided tours

The visit lasts approx. 60–90 minutes, including the guided tour. The guided tour takes place first, after which you can explore the museum at your own pace.

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| ✓ **WOW Insight Tour approx. 45 - 60 Min.** | **Recommended for ages 7 and up:** In-depth insight and knowledge transfer on the subject of optical illusions and perception.<br><br>CHF 210.- excl. entry ticket \| up to 12 people \| 1 guide<br>CHF 310.- excl. entry ticket \| up to 24 people \| 2 guides<br>CHF 410.- excl. entry ticket \| up to 36 people \| 3 guides |
| ✓ **WOW Intro Tour approx. 20 Min.** | Introduction incl. tips and tricks for your stay at the museum.<br><br>CHF 110.- excl. entry ticket \| up to 12 people \| 1 guide<br>CHF 200.- excl. entry ticket \| up to 24 people \| 2 guides<br>CHF 290.- excl. entry ticket \| up to 36 people \| 3 guides |

## Museum admission (additional to tour prices)

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| ✓ Children (6-16 years) | CHF 16.- |
| ✓ Students \| Apprentices | CHF 19.- |
| ✓ Adults | CHF 23.- |

## Facts

✓ Group bookings from 8 to 36 people | 12 people per guide
✓ Tours available from Monday to Friday (no tours at weekends)
✓ Tours in other languages available on request (EN, FR, IT) +CHF 30 per guide
✓ Cloakroom for storing coats
✓ Don't forget: bring a fully charged smartphone or tablet

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