

WOW VIS-À-VIS ROOM FOR IDEAS



Right opposite the WOW Museum, you'll find an inspiring space designed to spark creativity, foster dialogue and offer fresh perspectives.

The WOW VIS-À-VIS – Room for Ideas is a versatile hub for temporary exhibitions, brand showcases, workshops, pop-ups, creative meetings and unique event formats – right in the heart of Zurich.

Possible uses

- ✓ Workshops & team events
- ✓ Brand activations & pop-ups
- ✓ Product launches & aperitifs
- ✓ Birthdays & private parties
- ✓ Groups & school classes

Can be combined with

- ✓ WOW Museum visit
- ✓ WOW Insight/Intro Tour
- ✓ WOW City Rally
- ✓ WOW children's birthday party

Facts

✓ Available equipment	<ul style="list-style-type: none">✓ Wi-Fi✓ Furnishings (flexibly adaptable)✓ Coffee machine	
✓ Location	<ul style="list-style-type: none">✓ A bright private space opposite the WOW Museum✓ Approx. 30 m² over 2 floors✓ Toilet✓ Located next to Zurich main station✓ Flexible use for various event formats	12–25 people (depending on the setup)
✓ Rental prices	Prices may vary depending on occasion and size of event. <ul style="list-style-type: none">✓ Short-term rental 2h✓ Half-day rental 4h✓ Full-day rental 8h	from CHF 150.- from CHF 260.- from CHF 450.-
	Final cleaning is included in the price	
✓ Personalised WOW moments	We'd be happy to advise you on individual additional services to create a truly unique, WOW event: <ul style="list-style-type: none">✓ Catering (aperitifs, catering, etc.)✓ Guided tour / DJ / magic show✓ Decoration / Staging / Furniture✓ Project/event management (charged at hourly rate, min. 8 hours)	on request from CHF 200.- on request CHF 150.-/h

