



COMPANY CASE STUDY

The company's new strategic solution delivers remarkable performance improvements for the client.

OBJECTIVES

Flight needs two web sites to promote both the magazine and sponsored events. An Internet Presence: Flight Magazine needs an e-commerce web site. Event Promotion: Flight Worlds needs a web site to promote the events. Cost effective: Flight needs a professional and affordable solution.

SOLUTIONS

Impact reports cater to a variety of audiences, so it's best to adjust it accordingly. First, identify your target reader. Next, you can shift your focus on what they need to know. For example, your future plans are in the interest of your beneficiaries.

Some readers might prefer details like a breakdown of your funding while others, like your trustees, will be more interested in the challenges you encountered and the lessons you learned from them.

BENEFITS

Benefits One

This guide will lead trainers through project proposal writing sessions and exercises.

Benefits Two

It enables the user to improve participants' skills in developing quality project proposals;

Benefits Three

This guide will lead trainers through project proposal writing sessions and exercises.



AT A GLANCE

Challenges

- Regular customers
- New Customers
- Coffee Lovers
- Street People

Benefits

- Direct Cost: \$1,000
- Indirect Cost: \$750
- Payment terms should be further discussed.



"FortIT provided our management with competent and level-appropriate support in surveying our business-critical systems, understanding the associated cyber risks and mapping them using tools. We can build on this and keep our cyber risks under control."

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