

# BATTLECARD

RIDEVIEW™

 SURECAM

Overview	<p>SureCam offers a polished, all-in-one AI dash cam &amp; telematics solution. While strong in bundled simplicity and in-cab nudges, it remains hardware-dependent and less flexible for enterprise needs. RideView excels when <b>AI depth, scalability, hardware freedom, and partner workflows</b> become priorities.</p>
Where SureCam is strong	<ul style="list-style-type: none"><li>• Has a polished and user-friendly dashboard UI.</li><li>• Provides self-coaching via app, which works well for drivers.</li><li>• Offers custom reporting capabilities that are quite nice.</li></ul> <p>Beyond these, RideView outperforms SureCam across AI functionality, coaching workflows, diagnostics, storage optimization, and enterprise flexibility.</p>
Where RideView is stronger	<ul style="list-style-type: none"><li>• <b>AI Functionality (Road-Facing)</b> Detects speed signs, stop signs, work zones, lane departures, traffic lights, and speed cameras. SureCam does not support these and relies on threshold-based speeding detection.</li><li>• <b>AI Functionality (Driver-Facing)</b> Detects drowsiness, fatigue, and seatbelt compliance. SureCam does not support these driver safety detections.</li><li>• <b>Coaching Workflows</b> Supports in-person coaching with reporting on timeliness and effectiveness. SureCam only provides app-based coaching with no reporting around coaching outcomes.</li><li>• <b>Video Storage &amp; Data Savings</b> Up to 150 hours of storage on 128GB with compression (vs. ~50 hours for SureCam). Optimizes storage via AI-based compression, saving TSPs data costs.</li></ul>

Where  
RideView is  
stronger

- **Camera Health & Diagnostics**  
Provides visibility into data usage, data limits, last communication, mounting quality, and configurable alerts.  
SureCam offers minimal diagnostics, limited to SD card reformat.
- **Installation & Calibration**  
Supports automated calibration.  
SureCam calibration process is unclear.
- **Self-Coaching**  
Provides self-coaching workflows with an improved version in progress.  
SureCam's app-based self-coaching is decent but limited.
- **Video Retrieval**  
Offers both time-lapse and regular retrieval with request status visibility.  
SureCam provides only preview-based 1fps/20min video without request status tracking.
- **Speeding Detection**  
Detects speeding using AI with both map and sign-based detection.  
SureCam provides only map-based detection, and only in "Pro" service.
- **Enterprise Fleet Management**  
Offers flexible customization: groups, tags, custom events, and user roles.  
SureCam provides fixed templates with limited customization.