

Turning Alerts Into Action:

How RideView Helped This Fleet Cut Injuries by 73%

Anonymized Fleet Name



SNAPSHOT



Region
North America



Fleet Type
Utility Fleet



Fleet Size
900 Vehicles



Use Case
Seatbelt Compliance

The fleet had a few cases of seatbelt non-compliance that resulted in significant injuries to drivers in minor crashes - their insurance company was insistent that the fleet take steps to address these issues.



We were overwhelmed—reviewing 1,000+ safety events a week left no time to coach drivers effectively.



THE CHALLENGE

Managing a large fleet came with massive amounts of driving data, but very little actionability. The safety team faced:

- Excessive manual effort to sift through irrelevant video clips
- Inefficient coaching workflows
- A growing number of avoidable minor crashes
- Difficulty scaling driver engagement and behavior improvement across hundreds of drivers
- Excessive false positives making it difficult to trust alerts

RIDEVIEW IN ACTION

With RideView deployed across the fleet:

To meet the seatbelt-focused requirement under intense time constraints, RideView collaborated closely with the fleet to fine-tune and scale its AI-powered seatbelt detection system from beta to production rapidly and reliably.



Targeted AI Development

Engineering efforts focused specifically on reducing false positives in seatbelt detection, improving model accuracy for real-world fleet scenarios.



Insurance-driven Use Case

The ability to demonstrate a reliable seatbelt monitoring solution helped the fleet comply with insurer demands and continue coverage under favorable terms.



Real-Time Alerts

In-cabin notifications alerted drivers when seatbelts were unfastened, enhancing compliance in real-time.



Smarter Event Triage

AI filtered thousands of weekly events, surfacing only high-risk seatbelt violations and key coachable moments.



Rapid Deployment

The solution was rolled out across 900 vehicles within days using self-install kits and automated calibration workflows.



Coaching That Works

With accurate data and pre-tagged events, safety staff could focus on constructive, targeted coaching.



RESULT

38% Reduction

in total crash incidents

73% Fewer injuries

reported across the fleet

80% Reduction

in time spent reviewing video

1

Positive feedback from drivers on fair and constructive coaching.

2

Strengthened insurer confidence and reduced liability risk.



FLEET FEEDBACK

“

RideView's AI tells us what to look at, so we can spend time fixing the problem—not just finding it. Our team has gone from reactive to proactive, and the results speak for themselves.

”

BUSINESS IMPACT WITH RIDEVIEW

This case underscores the value of outcomes over features. RideView's combination of AI precision, speed of deployment, and partnership mindset helped the fleet:

1

Reduce crashes and seatbelt-related injuries.

2

Automate event review and coaching workflows

3

Quickly address insurer concerns without compromising operations

4

Build a culture of proactive safety compliance

- ✓ **Fewer crashes = lower payouts and repair costs**
- ✓ **Better coaching = safer drivers and less turnover**
- ✓ **Automation = reclaimed time and higher productivity**

With RideView, the value is not just in the hardware—it's in the outcomes. Whether it's exonerating drivers, reducing crashes, or saving staff hours every week, RideView delivers measurable ROI.

READY TO SEE THE ROI FOR YOUR FLEET?

Whether you're focused on improving safety, streamlining operations, or protecting your drivers—RideView offers an outcome-driven path forward.

If your fleet is under pressure to improve compliance, enhance safety, or answer to your insurer—RideView is your outcome-first partner. → **Book a 1-on-1 with the LightMetrics team today.**