

BATTLECARD

RIDEVIEW™

motive

RideView vs. Motive

BattleCards

Updated Oct 2025

Overview

From SMB, they seem to be moving into enterprise fleets. They are a fast follower of Samsara – having capabilities very similar to Samsara and even exceeding them in a few areas.

Strength versus RideView

- 2K camera (road facing)
- Manual review for collisions (and traffic light on event videos)
- Face recog for driver ID
- Self coaching (RideView will have it soon)
- AI coach
- In-person coaching includes compliance like HOS
- Unsafe parking

- Lane swerve (we can do this too; we have lane drift)
- Telematics data with video requests
- AI on surround cameras – claim better TG and lane change
- Collision report – maps data, video data, telematics data
- Insurance partnerships

Where RideView is stronger

- Fully integrated cameras – GPS, LTE, Driver ID – easier installation process. For fleets without HOS, no need for any other hardware! (they have an AI Dashcam Plus now for this - but no DMS)
- Traffic light, work zone speeds, rollover detection
- Better DMS alerts - comprehensive distraction incl. gaze down (not just looking down), drowsiness and fatigue based on eyes and blink patterns + yawn (Motive based on yawn and pose)
- All-in-one – Smart cable that can read CAN data, making installation easier, reducing cost by eliminating redundancies (coming soon)
- Camera connected to USB exposes data – RideView has encryption at rest on the edge also
- Diagnostics - very basic compared to RideView, just one of 9 statuses on a camera-by-camera basis - no high-level overview and deep dive
- No automated triaging - only rules that certain events get sent for coaching blindly

- Better DVR UX - integrated time lapse to remove guesswork, multi-part upload for longer videos
- 3min limit on video requests
- Proprietary compression using AI - 135 to 540 hours with no compromise in quality (Motive has 100 hours or upto 225 hours with severe quality loss)
- On-demand video based on push, not poll - so faster when vehicle is OFF
- Live Stream – up to 100 min in Advanced package versus 10 min (need to buy more minutes with Motive, \$5 for 10 hours pooled)
- Push to talk coming soon
- Coaching – integrates positive recognition, allows people to skip events, records the data
- Privacy in drivers' hands with multi-gesture camera button

NOTE: Motive teased a lot of new features that they plan to release over time earlier this year - including an AI avatar-based coach, Analytics, Gen AI assistant, among other things

Confidential