



GEOFENCE-BASED WORKFLOWS

Location-Aware Automation for Fleet Monitoring

Fleet monitoring should adapt to where vehicles operate.



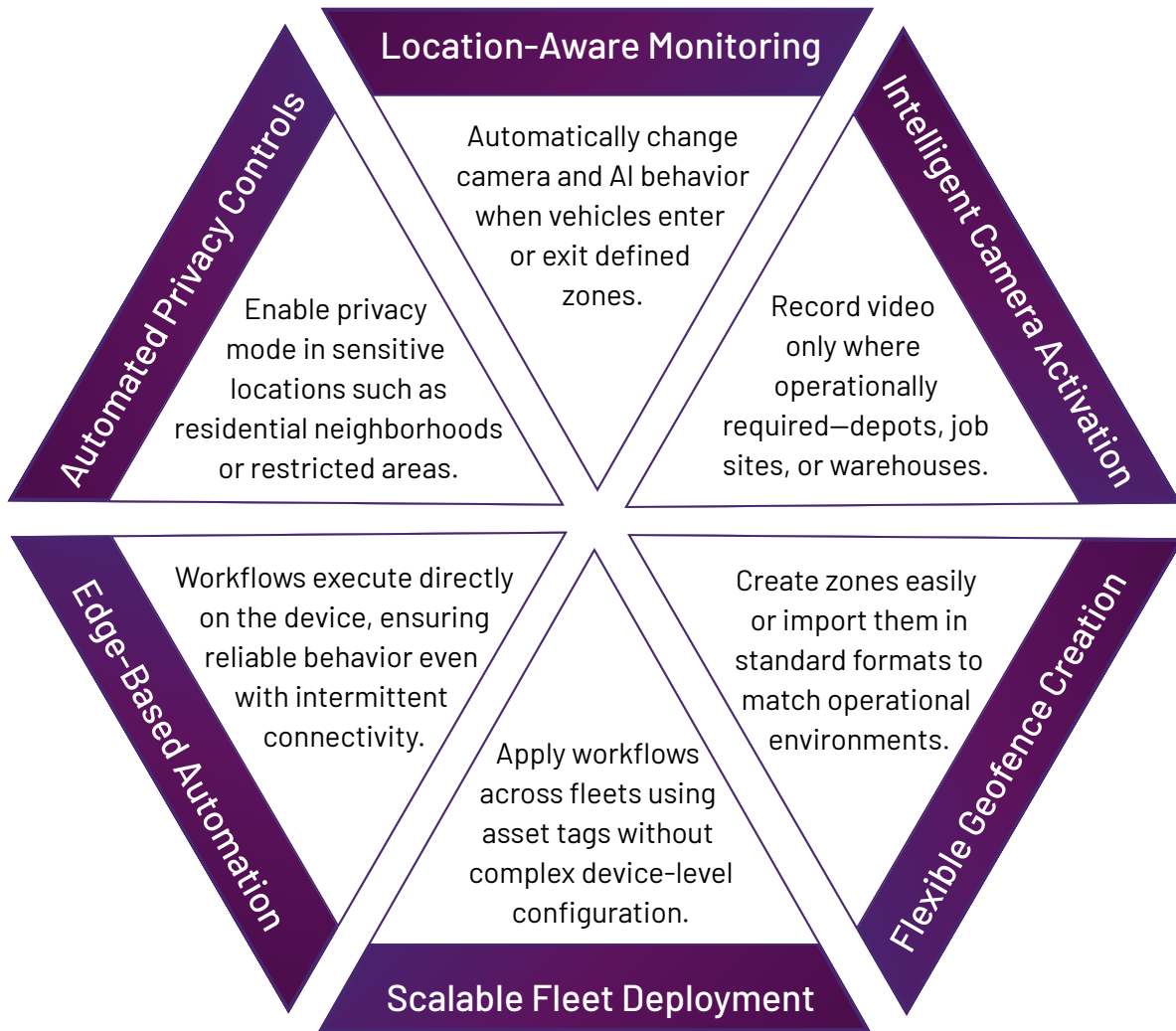
Depots, highways, warehouses, residential areas, and restricted zones all require different monitoring policies. Yet most video telematics systems use the same settings across the board, leading to unnecessary recording, privacy concerns, and operational inefficiencies. Geofence-Based Workflows introduce location-aware automation.

By defining geographic zones, fleets can automatically trigger device actions when vehicles enter or exit those zones, adjusting camera recording, AI monitoring, and privacy settings in real time.

Result

Smarter monitoring, stronger privacy protection, and simpler fleet operations.

What Makes This Feature Stand Out



Business Impact



Reduced Video and Data Costs

Record video only where it matters to reduce bandwidth and storage consumption.



More Focused Monitoring

Capture relevant data in operational zones instead of recording continuously.



Stronger Privacy Compliance

Automatically enforce privacy policies in sensitive operational zones.



Better Operational Visibility

Receive entry and exit alerts and validate fleet activity through maps and trip data.



Lower Operational Overhead

Eliminate manual device configuration across different fleet environments.



Competitive Edge Overview

Aspect	Traditional Geofencing	Geofence-Based Workflows
● Primary Use	Entry/exit alerts and location tracking	Location-driven device automation
● Monitoring Behavior	Monitoring settings remain static	Camera recording and AI behavior adjust automatically by zone
● Privacy Management	Limited or manual privacy controls	Automated privacy mode in sensitive locations
● Device Intelligence	Alerts triggered in the platform only	Workflows executed directly on the device
● Operational Control	Primarily visibility and reporting	Active control of monitoring policies
● Fleet Scalability	Manual configuration is often required	Zone rules can be applied across fleets using tags

Geofence-Based Workflows transform geofencing from a passive tracking tool into an intelligent automation layer for fleet operations. Fleets gain smarter monitoring, stronger privacy protection, and simplified operations, all powered by location-aware automation.

*Smarter automation. Better privacy control.
Reduced operational noise.*

For more
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