

# SELF COACHING

*Coaching at scale: drivers self-correct, managers intervene only when the risk demands it.*

Fleet safety managers are stretched thin. Manual event review, missed coaching opportunities, and driver resistance to top-down feedback create a cycle that's hard to break—and harder to scale.

Self-Coaching breaks it. Automated, personalized, and psychology-informed, it empowers drivers to self-correct risky behaviors privately while ensuring managers only step in when it truly counts.

## What Makes This Feature Stand Out



### Automated Triaging

*Risky events are automatically identified and assigned as coaching sessions—no manual sorting required.*



### Positive Recognition First

*Every session opens by acknowledging what drivers did right, making them more receptive to corrections.*



### Guided Video Review & Quick Tips

*Drivers watch their event footage, paired with context-aware guidance to help them correct the behavior.*



### Escalation Engine

*Drivers who skip sessions or repeat violations are automatically flagged for manager-led intervention.*



### Focused Coaching

*Each session targets a driver's top 3 risk areas—keeping it relevant, manageable, and non-disruptive.*



### Effective Reporting

*Fleet-level reporting tracks improvements in events per 100 miles and session completion timeliness.*

## Business Impact

1

### Scalable Safety

Self coaching reaches 100% of drivers. Managers focus on exceptions.

2

### Reduced Liability

Consistent, timely behavior correction lowers fleet risk.

3

### Time Savings for Fleet Managers

Replace hours of repetitive event review with focused, high-impact conversations when they're actually needed.

4

### Driver Ownership

A private, non-confrontational experience encourages drivers to take charge of their own improvement.

**Self-Coaching turns fleet safety from a manager burden into a system that runs itself.**

**It delivers consistent, scalable coaching without the administrative overhead.**