



Chart of the Day - 6/30/26 - Stay in July

Tue, Jun 30, 2026

COTD Bullet Points:

- *July has historically been one of the stronger months of the year, and it has been positive in each of the last eleven years.*
- *There have only been three other years since 1983 when the S&P 500 was up 10% YTD in May but down in June - 1989, 1991, and 2013.*
- *Among individual stocks, 15 Russell 1000 stocks have had a median gain of more than 5% in July over the last ten years with gains all ten times.*

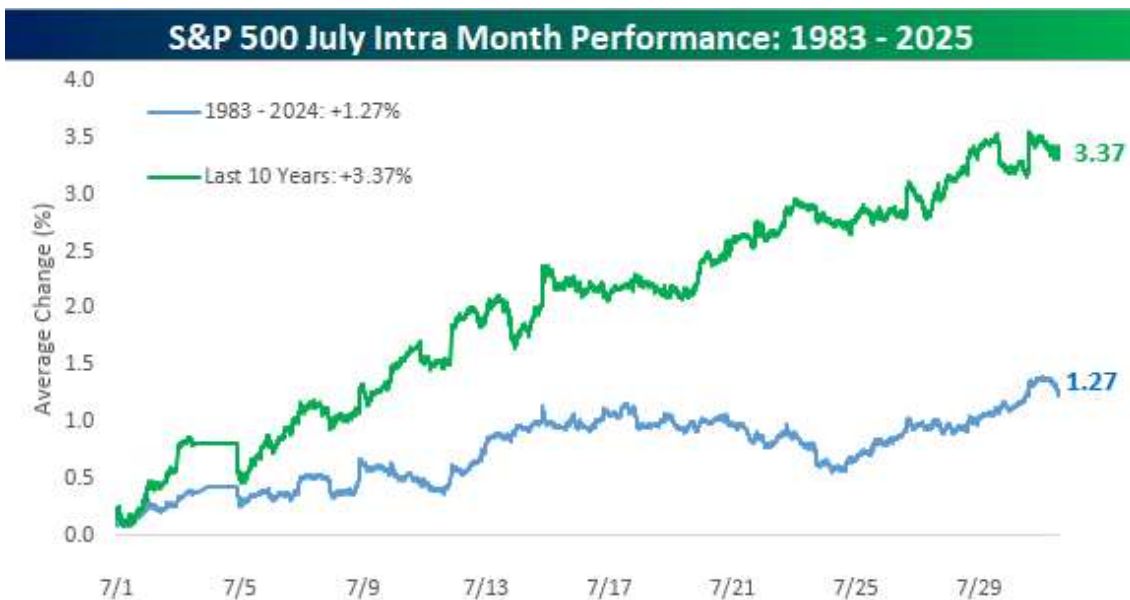
Chart of the Day:

Make sure to check out Paul Hickey on CNBC's Closing Bell Overtime today at 4:30 Eastern.

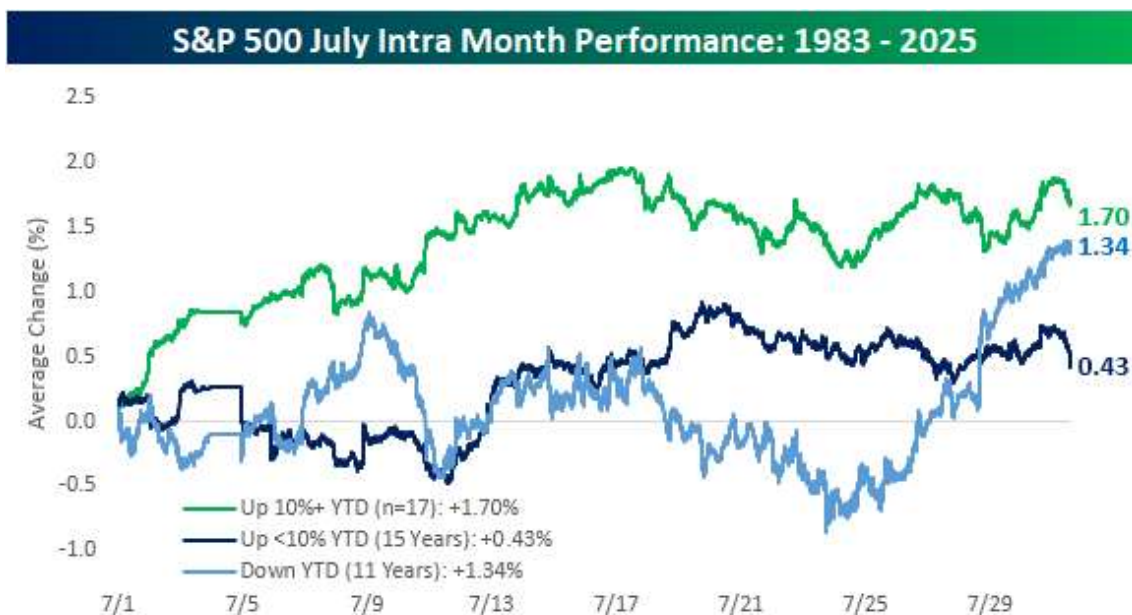
The S&P 500 heads into July on pace for a first-half gain of just under 10%, capping a winning quarter that bucked June's historically weak seasonality.

Using our database of the S&P 500's intraday trading, the chart below shows a composite of the S&P 500's average intra-month performance during July for all years since 1983 and over just the last ten years. Going back to 1983, July has seen steady growth throughout the month. The only periods of weakness during the month have been after the first and third weeks, but they have been brief. At the end of the month, the S&P 500's average July gain has been +1.27%, with positive returns 58% of the time.

Over the last ten years, performance has been much stronger during July. As shown in the composite chart, the S&P 500 has climbed steadily through the month, averaging a gain of 3.37% with gains in each of the last ten years. Extending the window back one more year, the streak actually runs eleven straight Julys higher, with gains of at least 1% every time!



Looking at July performance relative to the S&P 500's first six months of the year, performance was strongest when the market was already up the most. In the 17 years since 1983 when the S&P 500 was up 10% or more YTD, the S&P 500 averaged a gain of 1.7% in July, with gains 65% of the time. Depending on how the rest of the day trades, we could also get to 10% this year, but it's more likely we'll end up in the *less than 10%* range where the S&P 500 has averaged a July gain of just 0.43%. Under both scenarios, the second half of the month tends to see gains, with the main difference being how they start the month off.



This year is just the fourth time since 1983 that the S&P 500 was up by double-digit percentages through the end of May but then traded down in June. The only three other years were 1989, 1991, and 2013. In all three of those years, the market bounced back in July and in a big way with gains in the range of 4.49% to 8.84%.

S&P 500 July Intra Month Performance: Up 10%+ YTD But Down in June



With July being such a strong month from a historical basis, especially over the last ten years, you can imagine that there have been a lot of individual stocks with solid returns. Using the [Seasonality Tool](#) from our website, we screened the Russell 1000 for July's most consistent winners by filtering for stocks with a median July gain of at least 5% and positive returns in each of the last ten years, or a median July gain of at least 10% with positive returns 90% of the time.

Of the 19 stocks listed, the three top performers that have been positive in July for each of the last ten years are all from the Financials sector. In addition to the top three stocks, more than half of the 19 stocks listed are also from the Financials sector. Topping the list is Lazard ([LAZ](#)), which has had a median gain of 10.3% during July. Trailing right on the heels of LAZ, alternative asset managers KKR and Carlyle ([CG](#)) have also traded higher in July for ten straight years with median gains of just over 10%.

More surprising than the majority being Financials is that only two stocks from the Technology sector made the list. Advanced Micro Devices ([AMD](#)) has been up during July in nine of the last ten years with an impressive median gain of 17.7%. Apple's ([AAPL](#)) median July gain of 6.0% has been much more modest, but it does have a perfect track record over the last decade.

Russell 1000 Worst Performing Stocks During July Over the Last 10 Years

Ticker	Name	Sector	Median Change (%)	% Positive	July Performance By Year (%)									
					2025	2024	2023	2022	2021	2020	2019	2018	2017	2016
LAZ	Lazard	Financials	10.3	100	8.3	28.8	9.7	16.2	4.3	2.4	12.6	11.0	0.8	20.0
KKR	KKR	Financials	10.2	100	10.2	17.3	6.0	19.8	7.6	14.5	5.8	10.2	4.2	17.0
CG	Carlyle Group	Financials	10.1	100	18.0	23.9	11.6	22.9	8.6	2.1	5.5	14.3	3.8	6.5
SITE	SiteOne Landscape	Industrials	9.5	100	14.0	20.8	1.6	17.2	3.3	12.3	6.6	6.2	0.9	14.3
ARES	Ares Management	Financials	9.5	100	7.1	15.0	3.0	26.0	12.6	0.6	11.8	3.1	2.8	23.1
FNF	FNF Group	Financials	7.0	100	0.7	12.1	8.8	8.1	2.6	5.5	6.4	7.6	9.0	0.5
MAS	Masco	Industrials	7.0	100	5.9	16.8	5.8	9.5	1.4	14.1	4.2	8.1	0.1	18.3
NDAQ	Nasdaq	Financials	6.9	100	7.6	12.3	1.3	18.6	6.2	9.9	0.2	0.1	4.0	9.4
ARE	Alexandria RE Equities	Real Estate	6.9	100	5.2	0.3	10.7	14.3	10.7	9.4	3.7	1.0	0.7	8.5
BIO	Bio-Rad Labs	Health Care	6.6	100	0.3	23.9	6.9	13.8	14.8	16.3	0.7	6.3	4.1	1.5
DHI	DR Horton	Cons. Discret.	6.6	100	10.8	27.7	4.4	17.9	5.6	19.3	6.5	6.6	3.2	4.4
MS	Morgan Stanley	Financials	6.5	100	1.1	7.2	8.2	11.9	5.4	1.9	2.5	7.3	5.8	11.4
SF	Stifel Financial	Financials	6.0	100	10.0	5.4	6.5	6.8	2.6	2.2	1.3	5.5	10.6	12.4
AAPL	Apple	Technology	6.0	100	1.2	5.4	1.3	18.9	6.5	16.5	7.6	2.8	3.3	9.0
MCO	Moody's	Financials	6.0	100	2.8	8.5	1.5	14.1	3.8	2.4	9.7	0.3	8.2	13.1
AMD	Advanced Micro	Technology	17.7	90	24.3	-10.9	0.4	23.5	13.1	47.2	0.3	22.3	9.1	33.5
TREX	Trex	Industrials	12.0	90	18.1	12.8	5.5	18.6	-5.0	7.1	14.0	24.2	11.1	8.0
XYZ	Block	Financials	11.8	90	13.7	-4.1	21.0	23.8	1.4	23.7	10.9	4.9	12.3	11.3
BX	Blackstone Group	Financials	11.8	90	15.6	14.8	12.7	13.3	19.4	-5.3	9.1	10.3	1.9	10.8

On the downside, there haven't been a lot of losers in July, but the table below lists the unlucky thirteen stocks in the Russell 1000 with median declines of more than 2% in July over the last decade. The biggest loser has been Madrigal Pharma ([MDGL](#)) with a median decline of 9.9% and declines in nine of the last ten years. Other notable names on the list of losers include GameStop ([GME](#)) and Kimberly-Clark ([KMB](#)).

Russell 1000 Best Performing Stocks During July Over the Last 10 Years

Ticker	Name	Sector	Median Change (%)	% Positive	July Performance By Year (%)									
					2025	2024	2023	2022	2021	2020	2019	2018	2017	2016
MDGL	Madrigal Pharma	Health Care	-9.88	10	0.0	1.6	-11.1	-12.2	-10.4	-9.4	-16.7	-8.1	-4.7	-17.7
GME	GameStop	Cons. Discret.	-8.06	30	-8.0	-8.2	-8.5	11.2	-24.8	-8.3	-27.0	-1.2	0.2	16.6
RRC	Range Resources	Energy	-7.33	30	-9.7	-6.9	6.9	33.6	-9.1	14.8	-18.6	-7.8	-8.9	-6.6
LUV	Southwest Airlines	Industrials	-5.22	30	-4.7	-5.8	-5.7	5.5	-4.8	-9.6	1.5	14.3	-10.7	-5.6
EQT	EQT	Energy	-5.17	40	-7.8	-6.7	2.5	28.0	-17.4	22.0	-4.4	-10.0	8.7	-5.9
AR	Antero Resources	Energy	-4.19	40	-13.3	-11.1	16.2	29.3	-9.5	16.5	-16.6	-3.8	-4.6	0.8
AM	Antero Midstream LP	Energy	-2.88	40	-3.2	-2.6	2.9	13.7	-6.5	17.4	-18.0	1.9	-3.4	-8.8
KEX	Kirby	Industrials	-2.66	30	-16.0	2.6	5.9	4.3	-4.5	-13.7	-0.8	-0.2	-8.9	-12.7
SLM	SLM	Financials	-2.58	20	-3.0	9.1	-0.8	-2.1	-10.1	-3.6	-6.3	-1.4	-3.7	16.5
KMB	Kimberly-Clark	Cons. Staples	-2.38	40	-3.3	-2.3	-6.5	-2.5	1.5	7.6	1.8	8.1	-4.6	-5.8
OLN	Olin	Materials	-2.36	40	-5.7	-3.3	12.2	12.9	1.7	-2.1	-8.4	2.7	-2.6	-15.9
ALK	Alaska Air	Industrials	-2.32	40	7.0	-7.1	-8.6	10.7	-3.8	-5.0	-0.9	4.0	-5.1	15.3
SLGN	Silgan	Materials	-2.06	40	-14.1	21.5	-6.5	7.6	-2.4	18.1	-1.8	2.5	-4.7	-3.7

Take Bespoke's [Mid-Year 2026 Investor Survey](#) and enter for a chance to win Bespoke merch or member discounts. We'll be publishing an in-depth analysis of the results and see how sentiment has changed since the start of the year.



MID-YEAR 2026

Take Our Investor Survey

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