**The Growth Award.**

To be awarded live at The PMC Conference on 16th October 2025.

*The successful winner of this award is open only to companies or individuals working directly in the business of property management.*

*This award is all about growth but not just necessarily about the number of new managements.*

* *How has your revenue grown for the same period the previous year?*
* *How has the business grown and what new activities have you undertaken to grow the business?*
* *How has your churn rate impacted the growth of your business and how are you measuring growth?*

*As stated, this award is open not just to individuals, but also to businesses. You will need to be able to demonstrate how the business has grown. For example, reports such as Portfolio Summary or Net Gain can be used. Rent roll acquisitions will not be taken into account. This is based purely on organic growth.*

**The judging criteria**

1. 30 points for the written submission
2. 20 points for the video
3. 50 points for being able to demonstrate your rate of growth in revenue, new business, churn, and how it has been measured. Rent roll acquisitions will not be taken into account for the Growth Award. This must be done purely on the basis of organic growth.

***Your Entry:***

**Nominee Name:**\_\_\_\_\_\_\_\_\_\_\_\_\_

**Agency Name:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_

**Agency Website:** \_\_\_\_\_\_\_\_\_\_\_\_\_

***Write, in no more than 500 words, why the nominee is deserving of the award:***

***Each award nomination must report, in no more than 4 pages, evidence of growth [such as your rate of growth in revenue, new business, churn, and how it has been measured.***

***Include a brief video no more than 5 minutes long describing what they have been nominated for and what their results were in relation to the award.***

Insert link to video hosted on vimeo/youtube/etc:

***A bio of the nominee no longer than 500 words:***

***Headshot/logo:***