

GlaCerHub Training programme 2026

EVENT 4 - AGENDA

Date: 30th – 2nd of September – October 2026

Location: FunGlass - Alexander Dubcek University, Študentská 2, 911 50 Trenčín, Slovakia.
Conference meeting room

Wednesday, 30 th of September, 2026	
Day 1 – Afternoon session → Module 1: Introduction to Technology Transfer (TT) <i>delivered by Marc Domínguez, MSc, INVENIAM</i>	
16:00 – 16:15	Welcome, Introduction and Overview
16:15 – 16:45	<u>What is Technology Transfer? Basic notions and workflows</u> — <i>Conceptual framework + Use-cases</i>
16:45 – 17:00	Short break
17:00 – 17:45	<u>Assessing market's willingness: Am I delivering real value?</u> — <i>Conceptual framework + Use-cases</i>
17:45 – 18:00	Final remarks on Module 1 / Q&A
18:00	End of the Day 1 – Afternoon session
Thursday, 1 st of October, 2026	
Day 2 – Morning session → Module 2: Intellectual Property Rights (IPR) <i>delivered by Gilad Luria, PhD., INVENIAM</i>	
9:00 – 10:00	<u>Basic Principles of IPR: Types and applications</u> — <i>Conceptual framework + Use-cases</i>
10:00 – 10:15	Short break
10:15 – 11:15	<u>Identification of patentable research outputs</u> — <i>Conceptual framework + Use-cases</i>
11:15 – 11:30	Short break
11:30 – 12:30	<u>Patent applications: Drafting and filing</u> — <i>Conceptual framework + Use-cases</i>

12:30 – 12:45	Final remarks on Module 2/ Q&A
12:45	End of the Day 2 Morning session
12:45 – 14:00	Lunch break
Day 2 – Afternoon session → Module 3: Commercial & Legal aspects of Technology Transfer (TT) <i>delivered by Jesús Purroy, PhD., INVENIAM; Marc Domínguez, MSc, INVENIAM; and Elena Canetti, MBA, INVENIAM</i>	
14:00 – 15:00	<u>Legal briefing on Technology transfer</u> — Conceptual framework + Use-cases
15:00 – 15:15	Short break
15:15 – 16:15	<u>Marketing of technologies and overview of the commercialisation process</u> — Conceptual framework + Use-cases
16:15 – 16:30	Short break
16:30 – 17:30	<u>Technology evaluation: Assessing high-commercial potential opportunities</u> — Conceptual framework + Use-cases
17:30 – 18:00	Final remarks on Module 3 / Q&A
18:00	End of the Day 2 Afternoon session
Friday, 2nd of October, 2026	
Day 3 – Morning session → Module 4: Fundamentals of Technology Promotion <i>delivered by Jesús Purroy, PhD., INVENIAM,</i>	
9:00 – 9:30	<u>Market research: Understanding and analysing industry trends</u> — Conceptual framework + Use-cases
9:30 – 9:45	Short break
9:45 – 10:45	<u>Creating an effective pitch deck presentation</u> — Conceptual framework + Use-cases
10:45 – 11:00	Short break
11:00 – 12:00	<u>Delivering a pitch deck presentation</u> — Conceptual framework + Use-cases
12:00 – 12:15	Final remarks on Module 4 / Q&A
12:15 – 12:30	Take-home messages from the training programme
12:30	End of the Day 3