

Channel Loyalty

Retail loyalty strategy grows sales by \$2.4M

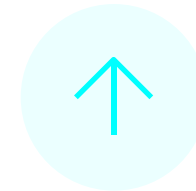
Augeo curated a mutually beneficial loyalty platform for a specialty flooring company—motivating their retailer network through a range of compelling, relative incentives.

augeo

Talk to our experts to see how Augeo can grow your business

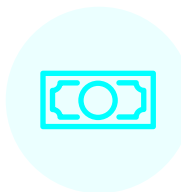
augeomarketing.com

651.917.9143 | info@augeomarketing.com



15%

increased carpet sales



\$2.4M

increased total sales



22%

increased in-store spend



referred customers via promotion

Our program strategy strengthened partnerships and alignment with specialty retailers by creating a streamlined shopping experience for consumers.

Multi-tiered rewards gamified the experience, creating incentivized opportunities for partners to unlock greater earnings across new redemption categories.

