

Workplace Engagement

Engagement tech motivates 1K+ salespeople

Augeo incentivizes distributor sales team within one of the world's largest auto equipment manufacturers to accelerate movement of key aftermarket products.

augeo

Talk to our experts to see how Augeo can grow your business

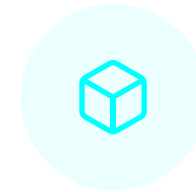
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1k+

salespeople activated



3-5%

product volume moved in six months



24%

of enrollees highly engaged



13%

of enrollees extremely engaged

With an ever-increasing number of vehicles on the road, this OEM auto giant was focused on growing their aftermarket parts business. Augeo engaged warehouse distributor salespeople through a custom technology solution to accelerate success. We implemented a digital platform to incentivize counterman participation and increase sales of targeted products through compelling, relevant rewards.

