

Insurances & Voluntary Benefits

# Perks program ignites alumni engagement

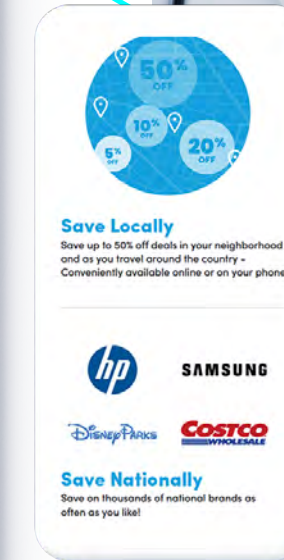
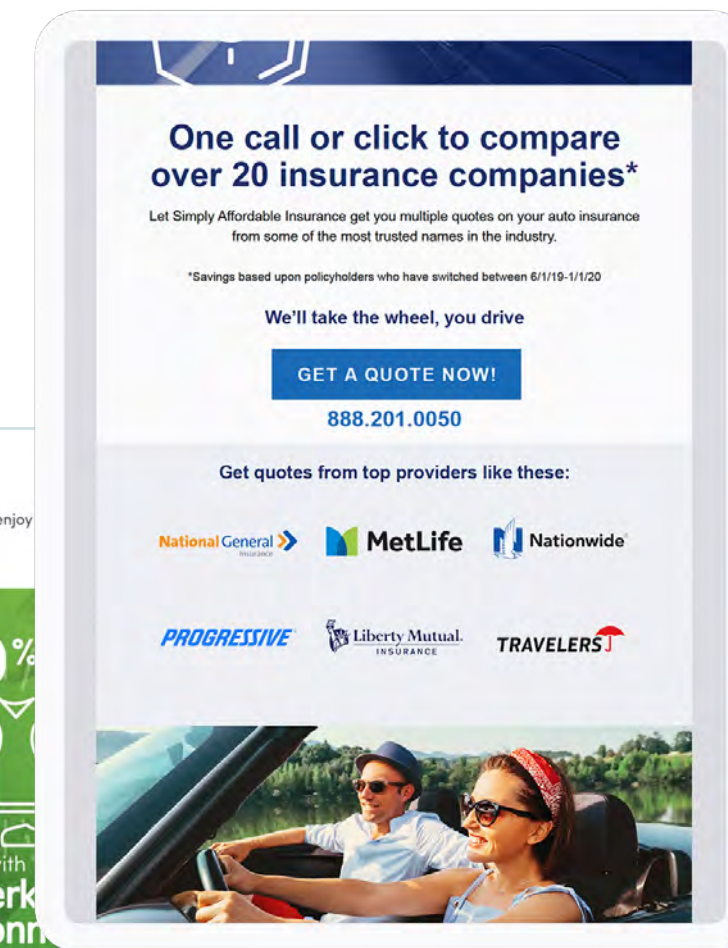
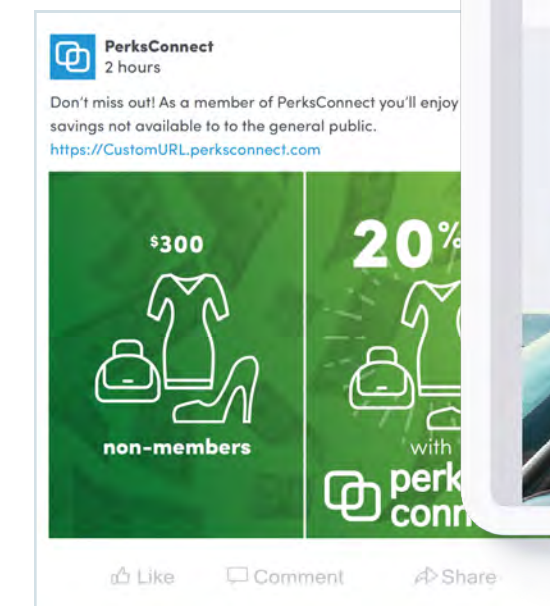
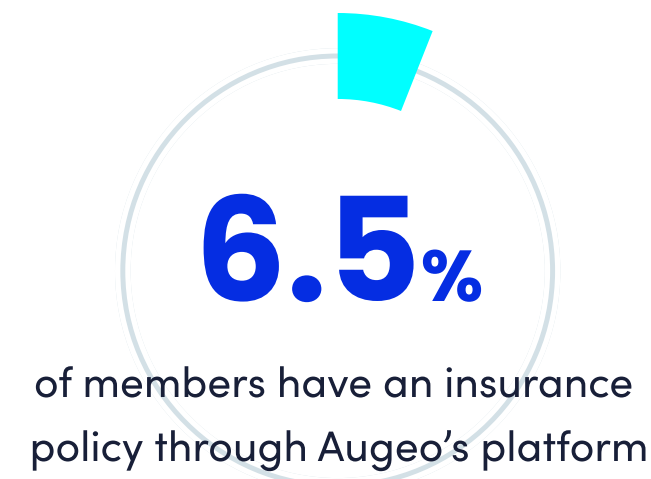
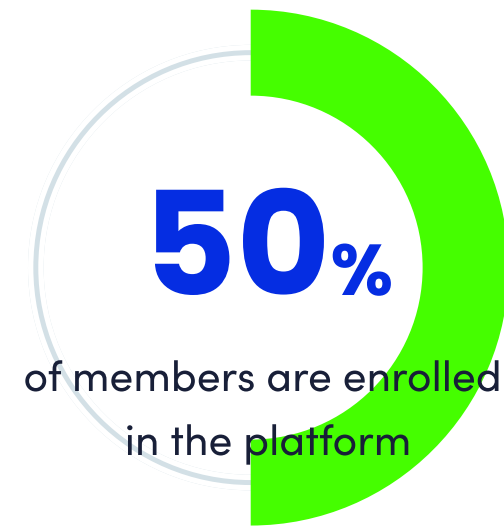
State employee association activates members and increases retention through value-added benefits, relevant offers and meaningful insurances.

# augeo

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Membership retention is one of the greatest challenges for most associations. To increase retention and engagement for a leading state employee association, Augeo implemented a robust perks program.

The program ignited engagement across the member base by providing instant access to exclusive offers and discounts—including over 300,000 nationwide deals.



Augeo is an invaluable partner and has helped enhance our alumni engagement. Beyond their extensive list of insurances and discounts, they have unique offerings that not only strengthen the relationship with our alumni but also increase engagement.

—Director, Alumni Engagement