



## Augeo's encore platform first to earn ISO 10018 enterprise engagement technology certification

**ST. PAUL, MN (June 7, 2018)** — [Augeo](#), a certified veteran-owned global performance improvement company, announced today that its Encore technology is the first Enterprise Engagement platform to achieve ISO 10018 technology certification. Encore powers Enterprise Engagement on a global scale; three of the top six companies on the Fortune 500 use Augeo technology to drive Enterprise Engagement.

"We are thrilled to receive the very first ISO 10018 certification for Enterprise Engagement technology," said Joe Keller, president of Augeo. "Encore was designed and built on the premise that engagement is an enterprise-wide strategy. This certification affirms that Encore is a powerful tool, driving performance across the entire organization in a way that supports ISO 10018 as well as Annex SL standards."

ISO 10018 certification was created by the International Center for Enterprise Engagement (ICEE) for organizations committed to quality people management. It was formalized to help organizations deliver common vision and values, and certify that leadership, assessment, communications, innovation, rewards and recognition, and other key activities are aligned to foster engagement.

The ISO 10018 certification certifies the people management clauses in 16 ISO standards, including ISO 9001 Quality and ISO 45001 Occupational Safety and Health, and others. ICEE has now launched ISO 10018 certification for technologies that can support those requirements.

"This new Enterprise Engagement technology certification is part of ICEE's dedication to creating a new marketplace for Enterprise Engagement services and technologies," says Dr. Ron McKinley, co-founder of the ICEE. "Our aim is to do what ISO 9001 has done for quality management: clarify the confusion in the marketplace in terms of nomenclature and the implementation framework so that organizations have a clear path to success through people. This certification is designed to help organizations determine what technology, or combination of technologies, is best able to connect the dots between all stakeholders."

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### **About Augeo**

Augeo is a leader in engagement, loyalty and incentive platforms developing new solutions and innovative technology. Augeo helps organizations engage and retain employees, customers, channel partners and members. Our membership benefits and insurances, employee recognition, sales incentives, virtual and live meetings and events solutions elevate engagement and build stronger relationships. With more than 40 years of experience, Augeo serves 52 Fortune 500 companies, and many others, supporting hundreds of engagement solutions worldwide.

For more information about Augeo, visit [www.augeomarketing.com](http://www.augeomarketing.com).

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