



## **Augeo wins SITE Crystal Award for Best Virtual Motivational Experience in honor of transformative social good campaign**

**ST. PAUL, MN (Mar. 20, 2023)** — [Augeo](#), a leader in enterprise engagement technologies that deliver compelling people experiences for top brands worldwide, was named the winner of the 2022 SITE Crystal Award for Best Virtual Motivational Experience.

The winning program utilized Augeo's proprietary [Workplace Engagement platform technology](#) and gamification strategies to ignite companywide participation in Employee Appreciation Week celebrations—including digital peer-to-peer recognitions that powered charitable donations in the advancement of the brand's social good initiatives.

"Fueled by our passion for purposeful work and social impact, Augeo leveraged our people experience platform to transform Employee Appreciation Week—powering the donation of 2,278 weeks of clean water and educational resources to more than 31,200 community members in need through peer-to-peer recognition, digital games and personalized e-cards," said Augeo Founder & CEO David Kristal. "We are so proud, and privileged, to be making a global difference while amplifying companywide appreciation through our workplace technology."

Reinforcing Augeo's core values and commitment to corporate social responsibility, the program was strategically designed to fuel charitable contributions through digital expressions of appreciation—strengthening the organization's people-first workplace culture.

"We are humbled by this recognition of Augeo's transformative workplace engagement strategies and technologies that create compelling and impactful people experiences across our company and around the world," said Senior Manager, Content Marketing Alex Jenkins who accepted the award virtually on behalf of Augeo. "This award is a true honor and testament to the power of digital workplace engagement programs in their ability to attract, engage, inspire and retain talent by bridging company and cultural values."

The 2022 SITE Crystal Awards were announced at the [SITE Global Conference](#) on February 19, 2023 in New York City.

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### **About Augeo**

Augeo is a global leader in enterprise engagement and loyalty technologies that drive transformational experiences and foster meaningful connections for employees, channel partners, consumers, subscribers and members across industries. We elevate engagement and strengthen relationships for clients through our solutions in workplace engagement, experiential marketing, social activation, customer loyalty and digital asset experiences. With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune 500 companies, representing millions across the globe using our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit [www.augeomarketing.com](http://www.augeomarketing.com).

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### **About SITE Crystal Awards**

Considered the highest honor in our industry, the SITE Crystal Awards recognize creative, practical, and truly memorable incentive travel programs that keep employees engaged, drive business results, and improve the bottom line for global corporations. The awards are aimed at incentive travel professionals all over the world. Winners represent excellence in their profession and offer inspirational examples of how incentive travel experiences benefit qualifiers, their companies, and the destinations where they are hosted. This year's awards ceremony was held in New York City during our Global Conference.

The Crystal Awards are kindly sponsored by [The IMEX Group](#).