



## CMI 25: Augeo named to list of top meetings & incentive companies by MeetingsNet

**ST. PAUL, MN (September 14, 2022)** — [Augeo](#), a global leader in enterprise-level engagement and loyalty strategies and technologies that deliver compelling experiences, announced today that it has been named to MeetingsNet's 2022 CMI 25 list, honoring the largest full-service meeting and incentive travel management companies focused on the U.S. corporate market.

The annual report from MeetingsNet, a leading Informa media outlet for the meetings and incentives industry, is a key resource for corporations looking for experienced event-planning partners. In aggregate, the companies on the 2022 CMI 25 list executed more than 56,000 corporate meetings and almost 500 incentive travel programs in 2021, and those events used more than 2.69 million room nights at hotels and resorts.

"Of course, 2021 was a difficult year for these leading experts in bringing corporate groups together for training and education, recognition and networking," said Sue Hatch, Content Director for MeetingsNet. "Yet, those numbers are impressive for a year when meetings, when they happened at all, were often virtual or severely scaled back. The grit and innovation of these companies during difficult times is impressive and will serve their clients well during the fast-paced return to face-to-face events we're seeing for 2022, 2023 and beyond."

The CMI 25 profiles include statistics on business volume—including virtual events for the first time this year—top customer markets and company news to demonstrate the size and focus of industry-leading firms in the experiential marketing space.

"We are thrilled to be named to the CMI 25 list for the 15th consecutive year by MeetingsNet," said Augeo Founder & CEO David Kristal. "For our commitment to delivering transformational experiences for employees, consumers, channel partners and members, Augeo is honored to be recognized as one of the top 25 companies operating in the meetings, events and incentives industry."

The CMI 25 list is published in the digital edition of the [MeetingsNet September/October 2022 issue](#).

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### **About Augeo**

Augeo is a global leader in enterprise-level engagement and loyalty strategies and technologies that deliver compelling experiences and foster meaningful connections for employees, consumers, channel partners and members across many industries. We elevate engagement and strengthen relationships for our clients through our workplace engagement, event experiences, strategic gifting, incentives, loyalty and consumer engagement solutions. With more than 45 years of experience, Augeo serves hundreds of clients including more than 65 of the top Fortune 500 companies, representing millions using our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit [www.augeomarketing.com](http://www.augeomarketing.com).

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### **About CMI 25**

The MeetingsNet editors selected the 2022 CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2021 and the total number of room nights represented by those events. For the first time, MeetingsNet also collected data on the number of virtual and hybrid meetings executed and considered it along with the number of full-time employees at each company, the percentage of the company's 2021 revenues that came from organizing corporate meetings and incentives, and other data.