



Augeo wins Gold Globee® in the 2021 Golden Bridge Business & Innovation Awards

ST. PAUL, MN (September 23, 2021) — [Augeo](#) announced today that The Globee® Awards, organizers of the world's premier business awards programs and business ranking lists, has named Augeo a winner in the 13th Annual 2021 Golden Bridge Business and Innovation Awards for its 1-2-*\$FREE* [virtual shopping experience](#).

The coveted annual Golden Bridge Awards program recognizes and honors the world's best in organizational performance, products and services, innovations, executives and management teams, women in business and the professions, case studies and successful deployments, public relations and marketing campaigns, product management, websites, blogs, white-papers, videos, advertisements, creativity, partner programs and customer satisfaction programs from every major industry in the world.

Judges from a broad spectrum of industry voices from around the world participated, and their average scores determined the 2021 award winners.

Augeo was recognized as the Gold Globee winner in the category of Live Event of the Year, Employee Engagement Event for utilizing cutting-edge technology to transform a major automotive brand's traditionally in-person gifting event into a next-generation virtual experience. The first-of-its-kind gifting experience immersed attendees in an interactive, three-dimensional event environment complete with personalized service.

"We are proud to be recognized as innovative leaders in experience design solutions by the Globee Awards," says Juli Gilbert, Chief Marketing Officer. "Our passion for creating unique and compelling event experiences fueled this distinguished achievement—along with our relentless commitment to our clients and their distinct audiences."

See the [complete list](#) of 2021 winners.

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About Augeo

Augeo is a global leader in enterprise engagement and loyalty platforms that deliver compelling experiences and foster meaningful connections with employees, customers, members and sales channel partners across industries. We help clients elevate engagement and accelerate success by strengthening relationships through our consumer loyalty, employee recognition, sales incentives, virtual and in-person events or insurance and benefits solutions. With more than 40 years of experience, Augeo serves hundreds of clients including 60 of the top Fortune 500 companies, representing millions using our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit www.augeomarketing.com.

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About the Globee Awards

Globee Awards are conferred in eleven programs and competition: the CEO World Awards®, the Consumer World Awards®, the Customer Sales & Service World Awards®, the Globee® International Best in Business Awards, the Golden Bridge Awards®, the Cyber Security Global Excellence Awards® and Security World Awards, the IT World Awards®, One Planet® American Best in Business Awards, the Globee® Employer Excellence Awards®, the Globee® Corporate Communications & Marketing World Awards, and the Women World Awards®. Honoring organizations of all types and sizes and the people behind their success, the Globee Awards recognize outstanding achievements and performances in businesses worldwide.

Learn more about the Globee Awards at <https://globeearwards.com>.

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