

Experiential

Fluid logistics elevate brand immersion

Ford engaged Augeo to combine its annual fleet preview with strategic meetings, optimizing expense while delivering an immersive experience for 1,300+ attendees.

augeo

Talk to our experts to see how
Augeo can grow your business

augeomarketing.com

651.917.9143 | info@augeomarketing.com

Ford's week-long marketing event faced the challenge of accommodating 1,300+ attendees with varying schedules and needs. By strategically grouping attendees and leveraging personalized communication, we orchestrated an immersive brand experience.

A custom-built mobile app, branded signage, digital check-ins and seamless logistics contributed to flawless event execution and efficiency which garnered high praise from attendees and our client.

