

Experiential

Smart design spurs optimized event budgets

Augeo consolidates two interconnected conferences to optimize event budgets for a nationally recognized organization that drives entrepreneurial success.

augeo

Talk to our experts to see how Augeo can grow your business

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We enabled our client to host two separate conferences in the same week and venue to reduce costs and enhance attendee value. By creatively arranging the shared space and prioritizing networking opportunities, each experience remained distinct and impactful.

The focus on human connection and a conducive environment resulted in two successful conferences, proving that high-quality, budget-friendly experiences are achievable with strategic planning and the right expertise.



Our focus was on fostering interactions, intentional networking and a conducive learning environment—human elements of connection that can be achieved without excessive spending to deliver a special and meaningful experience.

—Augeo Client Strategy Director

