

Experiential

CPR Foundation rebrand launch goes grassroots

Augeo drives immersive brand evolution of the Citizen CPR Foundation, its conference and programs to meet the evolving needs and goals of the organization.

augeo

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augeomarketing.com

651.917.9143 | info@augeomarketing.com



\$200k

raised in first fundraising phase



In response to shifting conference timelines and the need for relevance, Citizen CPR Foundation (CCPRF) partnered with Augeo to revitalize its mission.

Through the reimagined Cardiac Arrest Survival Summit, strategic partnerships and immersive rebranding, CCPRF achieved global impact and raised over \$200K in fundraising. Augeo continues to guide the foundation's evolution as an industry leader in sudden cardiac arrest initiatives worldwide.

