



## **Augeo unveils dynamic brand evolution—accelerating transformative growth through ingenuity & innovation**

**ST. PAUL, MN (Aug. 29, 2023)** — [Augeo](#), global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide, unveiled today its brand evolution—dynamic enhancements that reflect the company’s passion for boundless creativity and innovation, accelerating transformative growth for its clients, employees and future partners.

“Through the dynamic evolution of our brand, we are embracing the future of Augeo—reinforcing our position as global leaders in engagement design and technologies,” said Augeo Founder and CEO David Kristal. “We are keenly focused on delivering compelling experiences, facilitating all forms of connection and empowering brands to thrive in the digital age. We are thrilled to embark on this next leg of our extraordinary journey together and pave the way for new opportunities and partnerships.”

“We place immense value on our client partnerships, and evolving the Augeo brand is a testament to the trust and collaboration we share,” said Augeo CMO and President, Workplace Engagement Juliann Gilbert. “The advancement of how we bring our holistic engagement system to market showcases our innate ingenuity—propelled by a collective dedication to delivering exceptional brand experiences for our clients and their diverse audiences.”

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### **About Augeo**

Augeo is a global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide. Utilizing proven strategies and innovative technologies, we elevate engagement and strengthen relationships for our clients through flexible and scalable solutions in workplace engagement, experiential, social activation, customer loyalty and digital asset experiences.

With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune 500 companies, representing millions of people across the globe through our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit [www.augeomarketing.com](http://www.augeomarketing.com).

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