



CMI 25: Augeo named to list of top meetings & incentive companies by MeetingsNet for 16th consecutive year

ST. PAUL, MN (Sep. 6, 2023) — [Augeo](#), global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide, announced today that it has been named to MeetingsNet’s 2023 CMI 25 list—which honors the largest full-service meeting and incentive travel management companies focused on the U.S. corporate market.

The annual report from MeetingsNet, a digital magazine and website dedicated to the meetings and incentives industry, is the go-to resource for corporations looking for experienced planning partners. In aggregate, the companies on the 2023 CMI 25 list reported executing close to 85,000 corporate meetings and nearly 3,000 incentive travel programs in 2022.

“The volume of meetings handled in 2022 was below levels seen pre-pandemic, but represented an amazing rebound from 2021,” said MeetingsNet Content Director Sue Hatch. “For example, the median number of room nights booked for meetings and incentive travel jumped from 26,761 in 2021 to 138,894 in 2022. These companies are not just survivors—they’re growing, innovating and building partnerships to drive success in today’s new market conditions.”

The CMI 25 report includes statistics on business volume, company news briefs and executive commentary, giving readers a sense of the focus, strengths and size of these major third-party firms.

"We are thrilled to be named to the CMI 25 list by MeetingsNet for the 16th consecutive year," said Augeo Founder & CEO David Kristal. "For our commitment to delivering transformative, data-driven experiences that engage and activate diverse audiences for top brands worldwide, Augeo is honored to be recognized as one of the top 25 companies operating in the meetings, events and incentives industry."

The CMI 25 list is published in the [September/October 2023 issue](#) of the MeetingsNet digital magazine and on www.meetingsnet.com.

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About Augeo

Augeo is a global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide. Utilizing proven strategies and innovative technologies, we elevate engagement and strengthen relationships for our clients through flexible and scalable solutions in workplace engagement, experiential, social activation, customer loyalty and digital asset experiences.

With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune 500 companies, representing millions of people across the globe through our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit www.augeomarketing.com.

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About CMI 25

The MeetingsNet editors selected the 2023 CMI 25 companies based on several factors, including the number of in-person meetings and incentive travel programs managed in 2022 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees, the number of virtual meetings executed, and the percentage of the company's 2022 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.