

HELICAL PILE
USA

MEDIA KIT · 2026

Reach the buyers who are searching for helical piles.

Helical Pile USA is an independent directory and information source for the helical pile industry in the United States and Canada: installers, manufacturers and distributors, plus practical guides on cost, codes and installation, and a twice-weekly industry news feed.

12,000+
Google search impressions a month (Sept 2026)

630+
helical pile companies listed

64
state & province pages, plus 210 city pages

22
manufacturer brand pages

PACKAGES & RATES

Simple pricing. Monthly reporting included.

Annual plans are billed as 10 months (2 months free). Founding advertiser offer: the first 10 companies to sign up lock in these rates for 12 months.

PACKAGE	FOR	MONTHLY	YEARLY
Basic Listing Every helical pile company gets a free, researched listing.	Installers	**Free**	—
Featured Listing Get chosen first on the pages buyers land on.	Installers	**$39/mo**	**$390/yr**
State Sponsor Own your state. One company per state or province.	Installers	**$149/mo**	**$1,490/yr**
Distributor Pro For suppliers and distributors of piles, brackets and equipment.	Manufacturers & distributors	**$89/mo**	**$890/yr**
Brand Partner Turn your brand page into a dealer lead engine.	Manufacturers & distributors	**$129/mo**	**$1,290/yr**
Dealer Network Sponsor Sponsor your whole dealer network across North America.	Manufacturers & distributors	**$349/mo**	**$3,490/yr**
Sponsored project story A published case study with photos, specs and links to your site.	Add-on	**$450 one-time**	
Industry Brief sponsor Top placement in our monthly email to the industry.	Add-on	**$190 per issue**	
Sitewide banner Banner placement on state, city and installer pages.	Add-on	**$490 per month**	
Homepage spotlight Your company in the homepage specialists row.	Add-on	**$290 per month**	

Who visits

Homeowners with a project, general contractors, builders, structural and geotechnical engineers, and industry buyers, arriving from searches like "helical piles near me" and "helical pier cost".

An authoritative, niche backlink

Every listing links to your website from an indexed directory that covers nothing but helical piles, organized by state and city. That's a relevant industry citation and a source of referral traffic.

Creative specs

Logo: square PNG/SVG, 400×400+. Banners: 1200×300 and 300×600. Photos: 1600px wide JPG. Most placements go live within 2 business days.

Reporting

A monthly report of Google Search Console impressions and clicks plus page views for your listing and sponsored pages.

Request advertising or a custom plan helicalpilesusa.com/advertise#request