



RSL SUB-BRANCH AWARDS REVITALISATION 2026 - CRITERIA AND SCORING

Version 2 2026

Introduction

The Honours and Awards Committee has governance over the criteria and selection for the RSL WA Annual Awards. To support the strategic objectives of RSL WA, a revised scoring system and criteria has been developed.

The Committee invited comment from State Branch representatives who have direct involvement with Sub-Branchees, as well as representatives from the Memberships and Marketing and Events Teams. Feedback was also sought from all Sub-Branchees, with four Sub-Branchees making submissions.

Sub-Branchees will no longer be classified as Metro and Regional for the purposes of the Annual Awards. The current threshold figure is 50 financial service members. Initial indications suggest that:

- RSL WA has approximately 30 Sub-Branchees with more than 50 financial service members.
- RSL WA has approximately 44 Sub-Branchees with less than 50 service members.
- RSL WA has approximately 40 Sub-Branchees with less than 10 service members (ineligible for awards).

Conditions of Annual Awards

- Presentation of awards will occur annually at State Congress.
- The assessment period is from 01 January – 31 December.
- Sub-Branch Annual Financial Statements and other required returns must have been submitted, or they will be ruled ineligible for awards.
- Sub-Branchees must provide evidence of community engagement and commemorative activities.

Governance

Areas to be assessed are provided on the following page. There is an increased focus on three key areas:

- Governance, including financial compliance.
- Increasing memberships of new Veteran cohorts.
- Improved community engagement and working across the ex-service community.

Governance and Finance

Governance and finance are dependent upon the timely submission of all documentation against the below criteria.

Criteria	Points	Deadline
Annual Financial Statement submitted to State Branch	4	31 October
ANZAC Day grant acquittal submitted to State Branch	4	11 June
ANZAC Appeal Financial Statement submitted to State Branch	4	14 days after appeal
Poppy Appeal Financial Statement submitted to State Branch	4	14 days after appeal
All new Sub-Branch members have signed the Code of Conduct	4	14 days after joining
AGM minutes including names of committee members	4	Within 30 days of AGM
Total points available	24	

Note: The Poppy Appeal financial statement must include the total amount collected and the number of collectors.

Membership

Membership criteria are focused on increasing overall service membership, including of new Veteran cohorts. A maximum of 24 points is available for increasing service membership, with bonus points available for achieving overall increases of greater than 10%.

Criteria	Points
Increase in new service members under the age of 50	2 points per member
Increase in new service members over the age of 50	1 point per member
Overall increase in service membership > 10%	4 bonus points
Total points available	24

Commemoration

Criteria for commemoration requires Sub-Branches to hold ANZAC Day and Remembrance Day services, with additional points available for holding services on other days of commemoration.

Criteria	Points	Due
ANZAC Day service held	6	Within 14 days of event
Remembrance Day service held	6	Within 14 days of event
Additional Commemorative Events (maximum of five) Each event is worth 2 points, with a maximum available score of 10.	10	Within 14 days of event
Total points available	22	

Note: evidence of commemorative services must be provided via email to the H&A Committee (admin@rslwa.org.au). Evidence may include:

- Photography or videography from the event.
- Event flyer or link (e.g. Facebook event link, website link).
- Newspaper article.

Partnerships and community connection

Increasing Sub-Branch engagement within their local community, other service focused groups and ex-service organisations.

Criteria	Points	Due
Partnerships or building community relationships. Examples may include: - Relationship building and events with local government. - Events and activities with other ex-service organisations. - Events and activities with other community service groups or organisations (e.g. Rotary). - Engagement with local schools or sporting groups. 4 points are allocated for each event.	4	Within 14 days of event
Total points available (5 events x 4 points)	20	

Poppy Appeal

Funds raised from the annual Poppy Appeal have specific collection criteria, in addition to the requirement for submission of the Poppy Appeal financial statement.

Criteria	Points	Due
Poppy sales: 50% of profit remains with the Sub-Branch and 50% is provided to State Branch. The profit figures are moderated against the size of each Sub-Branch and number of collectors.		Within 14 days after the Appeal
Total points available	10	

Note: a total of 100 points are available across all assessment categories and criteria.

Note: Additionally, the most comprehensive and well-presented response from a Secretary or whoever provides the documentation from the SB, should receive a congratulatory certificate from the H & A committee and their SB awarded an extra 10 points.



Trophies:

1. The Brigadier Arnold Potts Cup

Presented in memory of Brigadier Arnold Potts DSO OBE MC. The Brigadier Arnold Potts Cup is awarded to the top scoring Sub-Branch with more than 50 members for *all round performance*.

2. Colonel Collett Cup

In recognition of Colonel Herbert Collett CMG DSO. The Colonel Collett Cup is awarded to the top scoring Sub-Branch with less than 50 members for *all round performance*.

3. Air-Vice Marshal Sir Hughie Edwards Cup

In recognition of Air Vice Marshal Sir Hughie Edwards VC, KCMG, CB, DSO, OBE, DFC. This cup is judged on the funds raised from the *Poppy Appeal* in relation to the Sub-Branch's financial membership of more than 50 members.

4. The Anne Leach Cup

Anne Leach OAM FNM was a recipient of the Florence Nightingale Medal which is awarded for exceptional courage and devotion to the wounded, sick or disabled or to civilian victims of a conflict. The Anne Leach Cup is eligible to all Sub-Branches with less than 50 members based on funds raised from the *Poppy Appeal*, relative to their financial membership.

5. The Ken Bladen Recruiting Cup

Donated by Lieutenant Colonel Ken Bladen AM (Ret'd) (ex-State President 1998-2001). The Ken Bladen Cup is awarded to the Sub-Branch with the largest increase of financial Service members recruited for the year.

Awards to be retired:

1. The Geraldton Shield
2. The Denis Connelly Recruiting Shield
3. Newdegate Cup
4. Mary Cornell Trophy