



WILL PHIPPS CCIM

H. BLAND CROMWELL SIOR, CCIM

124 OLD WACO ROAD, TEMPLE, TX 76502

12+/- Acres

FOR SALE

CROMWELL
COMMERCIAL GROUP

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COLDWELL BANKER APEX, REALTORS



BOUNDARY LINES ARE APPROXIMATE

PROPERTY OVERVIEW

Seize this rare opportunity to acquire 12+/- acres of prime development land strategically positioned near the high-visibility corner of Old Waco Road and West Adams Avenue (32,000 VPD) in the heart of Temple's booming West Adams corridor.

Currently primed for a rezoning, the site offers exceptional flexibility for commercial, mixed-use, retail, medical, multifamily, or industrial projects. With additional frontage potentially available and all utilities nearby, this rectangular tract delivers outstanding accessibility and exposure in one of Central Texas' fastest growing markets.

This property sits directly across from national retailers including Walmart Supercenter, Chick-fil-A, Whataburger, Starbucks, Chipotle, QT, and Walgreens, and is minutes from Baylor Scott & White Medical Center, I-35, and Draughon-Miller Regional Airport. Demographics are among the strongest in the region. Ideal for developers and investors seeking a high-traffic, high-growth infill location with immediate surrounding rooftops and explosive future upside.

PROPERTY HIGHLIGHTS

LOCATION

124 Old Waco Road, Temple, TX 76502

PROPERTY TYPE

Land

ZONING

Agricultural (Subject to Change)

MARKET

Temple

SUBMARKET

West Adams

UTILITIES

8 inch Sewer Line

12 inch Water Line

LOT SIZE

12+/- Acres (Additional Frontage Available)

ASKING PRICE

Call for Pricing



Will Phipps CCIM
will@cromwellcommercialgroup.com

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PHOTO GALLERY



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AVAILABLE
12+/- ACRES

OLD WACO RD



Click to view property

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AVAILABLE
12+/- ACRES

W ADAMS AVE | 32,000 VPD

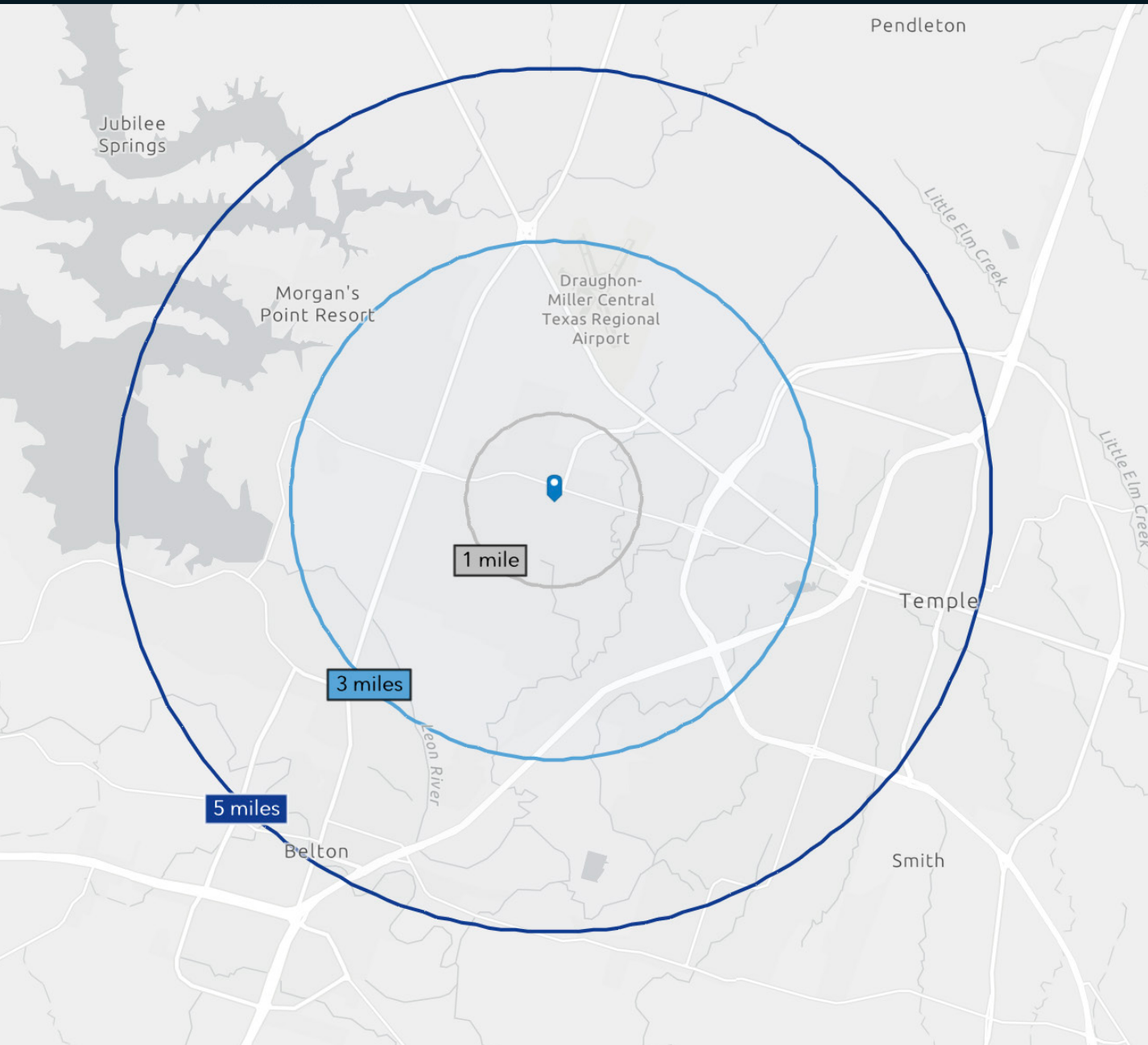
OLD WACO RD

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DEMOGRAPHIC OVERVIEW



POPULATION

	-1mi	-3mi	-5mi
2010 Population	2,461	21,378	71,016
2020 Population	4,966	30,874	85,804
2025 Population	5,209	34,504	93,795



Median Age
35.7

HOUSEHOLDS

	-1mi	-3mi	-5mi
2010 Households	841	8,528	27,945
2020 Households	1,763	11,695	33,374
2025 Households	1,834	13,315	37,890

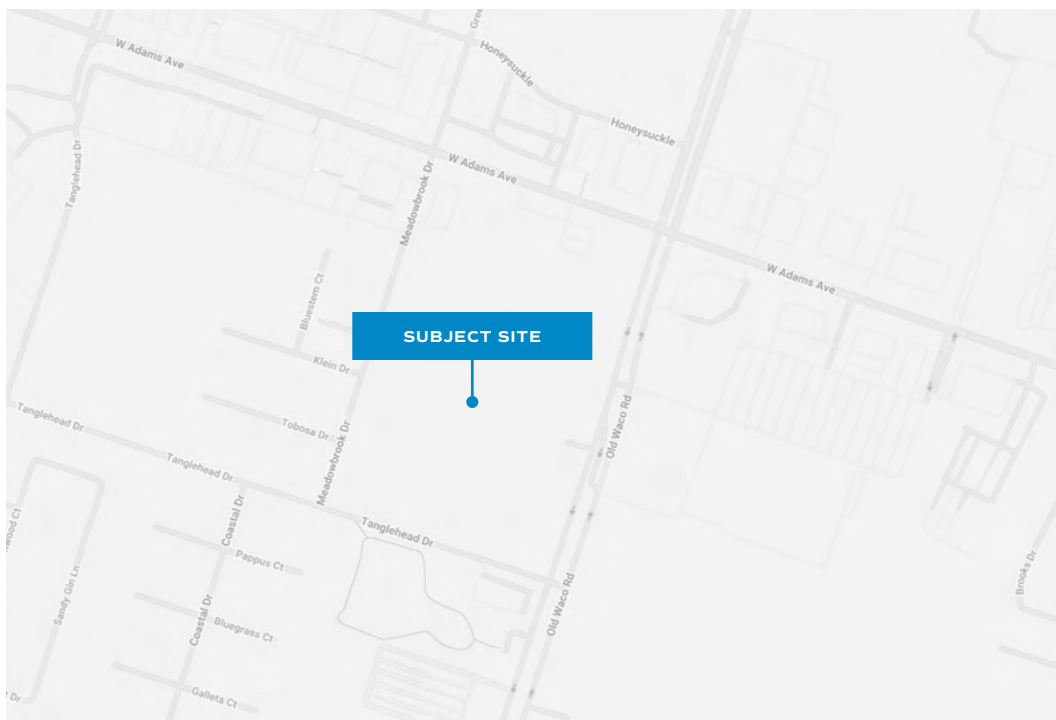
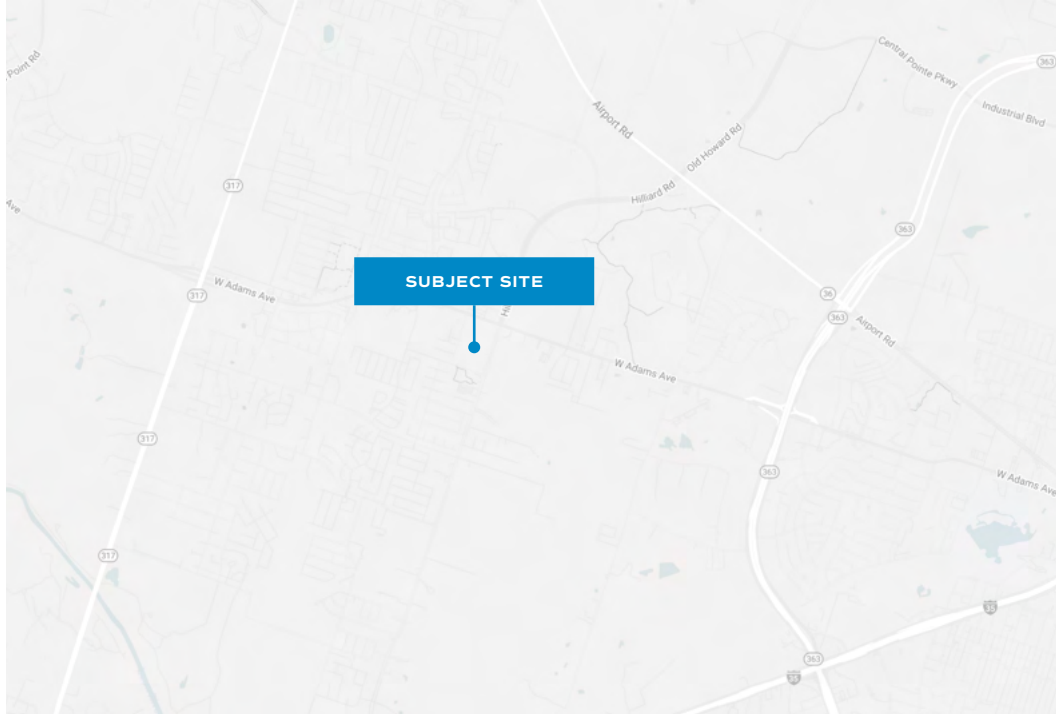
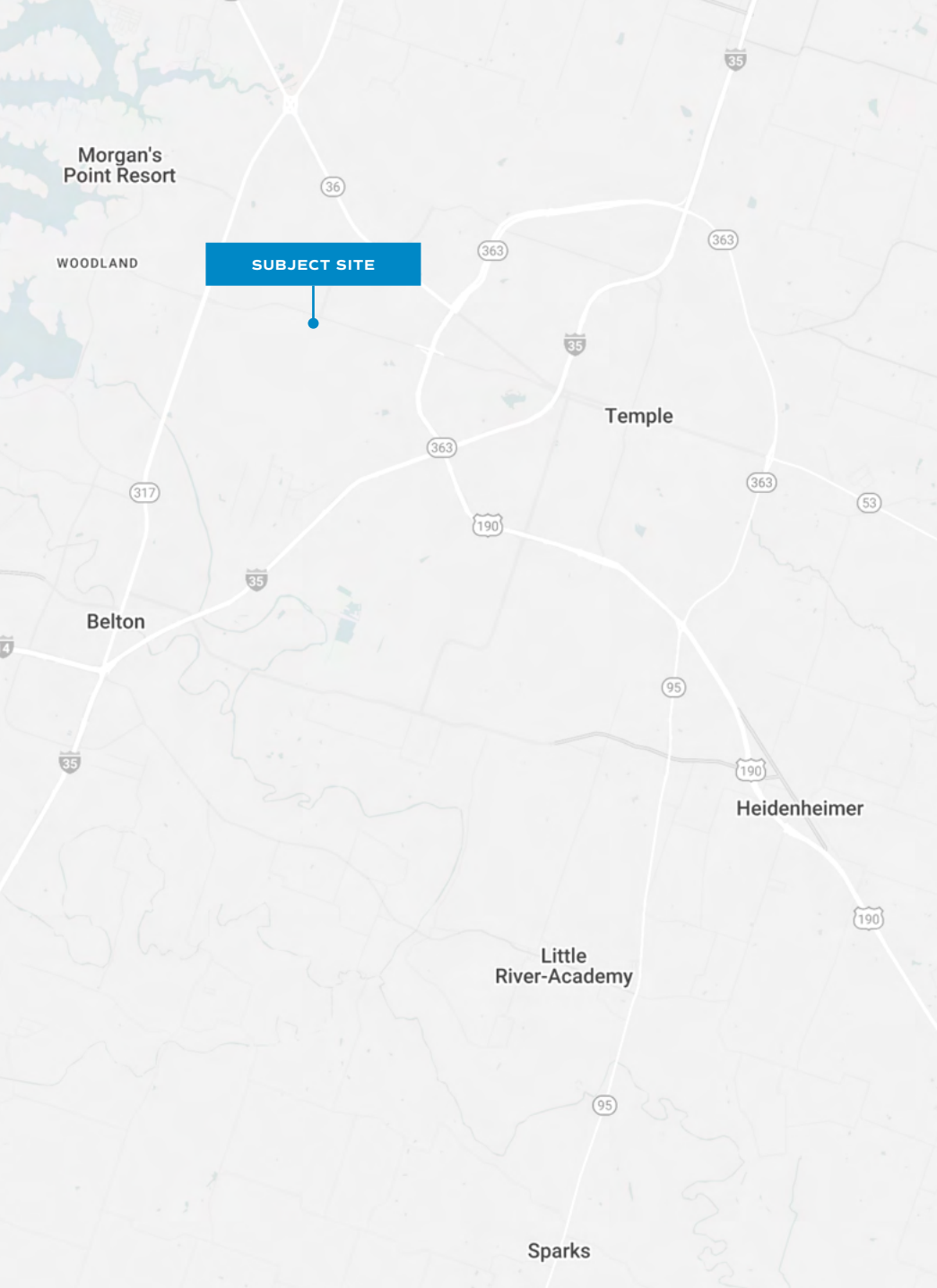
MEDIAN HOUSEHOLD INCOME

	-1mi	-3mi	-5mi
2025 Income	\$102,707	\$85,318	\$73,512

AVERAGE HOUSEHOLD INCOME

	-1mi	-3mi	-5mi
2025 Income	\$114,053	\$108,024	\$102,584





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PRESENTED BY:



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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

2-10-2025



TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date