



From the Managing Director.....

Welcome New ID Member:

- Tabor Info Tech Inc.: Jobi Abraham

New Marketing Coordinator:

It's a pleasure to welcome Hannah Macey as our new Marketing Coordinator. Hannah will work part-time with the Managing Director and the team to help develop and manage ID's marketing channels.

Much Appreciated:

Thank you to Learngenix and North Central College for their presentations last week. Attendees learned about Learngenix's learning and development solutions, as well as the market research opportunity offered by North Central's undergraduate marketing program this fall. You can always access our presentations [here](#).

Coming Up:

- **WGN Broadcast, 07.17:** Tune into WGN Radio 720 AM on July 17th at 6:30 pm for “Your Money Matters” with Jon Hansen. Dan Facchini, ID’s Managing Director, will be joining alongside Shaiska Malca, founder of [Pura Vida Talk](#). Shaiska will share the importance of Spanish language development and cultural awareness in children.
- **Makers and Shakers: Elevating Dreams Edition, 07.18:** Discover how entrepreneurs are using AI and tech at the upcoming Makers and Shakers event! Attendees will have the opportunity to gain valuable insights, network, and receive a free professional headshot. ID members will have a sticker on their badges for easy identification and networking with other members. To learn more and register, [click here](#).
 - Tech and AI ID member businesses attending: there is an opportunity to showcase 5-7 member companies. This will involve a highlighted slide that will be featured on the main stage during the networking portion of the event.
 - If you have a tech or AI business that serves other entrepreneurs, keep an eye out for an email from Melissa Villanueva with more details to be considered.
- **The Art of Selling Workshop feat. Barry Saltzman, 07.24:** Are you looking to reach new heights in the sales space? Join us for "The Art of Selling,” presented by Barry Saltzman, a dynamic sales coach and business consultant offering 35 years of expertise in the business landscape to help revolutionize your selling abilities. To learn more and register, [click here](#).
- **Member Meetup, 07.28:** At our upcoming Member Meetup, Monica Hernandez from The SBDC International Trade Center will present as our ID Member Resource. Learn how to navigate the world of exporting and succeed in the global marketplace.

Many thanks, and have a great week,

Dan Facchini

Dan Facchini,
Managing Director,
Innovation DuPage