



INFORMER

Official Newsletter for the Innovation DuPage Community

Stay in the loop with Innovation DuPage's Informer! We're bringing you the latest events, resources, and opportunities to help your business grow - all in one easy-to-read newsletter.

Member Wins



Congratulations to BackPocket Agency on celebrating their first anniversary!

Co-founded by Joe Stella and Rene Ryan in 2024, this boutique content marketing agency serves organizations, nonprofits, and associations with audience-first website design and development, journalist-led content strategy and SEO, integrated digital campaigns, ongoing creative support, and ROI measurement. Joe, a graduate of Innovation DuPage's Owner-2-CEO course, and the team recently celebrated their milestone with a strategic meeting hosted at Innovation DuPage's event space, combining their anniversary celebration with planning for year two. We can't wait to see all the great things in store for BackPocket!

[Visit BackPocket's Website](#)

Let us help you share your success with the ID community!
Share a recent win – big or small. It could be featured in our next letter! Email your accomplishment to [Hannah Macey](#).

Opportunities

September's Workshop: The Lender's Forum



Lender's Forum

Meet the Lenders. Learn the Process.



Michael Dunn
U.S. Bank



Michael Knazur
Byline Bank



Rowan Richards
Allies for Community Business



Giuseppe Veneziano
Old National Bank

September 24th from 5:30pm - 7:00pm
535 Duane St, Glen Ellyn, IL 60137



[To Learn More and Register](#)

Seeking Clean Tech Companies!

Innovation DuPage is actively looking for startups and small businesses working in the clean energy or clean technology industry - or referrals to companies that could benefit from our targeted support.

To Learn
More

Coming Up



Tune in to "Your Money Matters" with Jon Hansen on WGN Radio AM 720 on Wednesday, September 24th at 6:30 p.m. Innovation DuPage member and board member Jake Mickley, VP of Software Engineering at Aila Technologies, will join Dan Facchini to discuss the Clean Energy Incubator Program and Jake's participation and insights from the clean energy sector.

NaperLaunch Academy: Growing a Business



To Learn More and
Register



Join biweekly Member Meetups at Innovation DuPage! Network, enjoy bagels & coffee, and learn from spotlight members & resource experts.

Member Spotlight: Hamed Heidari of C+Up
Member Resource: Joshua O'Shea of Glen Ellyn Public Library

If you can't make it in person, attend virtually though our [Zoom Link](#)

[Sign up](#) to present at a future Member Meetup

Thank You



Thank you to Sonia Lal, Founder and President of Ivy League Potential, for her Member Spotlight presentation. Sonia shared her business pivot from working exclusively with students and families to partnering directly with schools. She explained how Ivy League Potential provides university admissions counseling for students pursuing various colleges and universities.



Thank you to Dr. Joe Cassidy, ID President and Founding Board Chair, for his Member Resource presentation on Innovation DuPage's growth as a business incubator. Joe shared how ID started, where we're heading, and explained the partnership between Innovation DuPage and College of DuPage, including the resources and benefits available to ID members through this collaboration.

Resources

Clean Energy Incubator Program

Member Portal Login Page

Member Meetup Signup Sheet



Reminder: Innovation DuPage is open for members as a coworking space 24 hours a day, 7 days a week!

Keep up with Innovation DuPage on social media!



Innovation DuPage | 535 Duane St. | Glen Ellyn, IL 60137 US

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