



ID MEMBER MEETUP

[August 5, 2026](#)

Agenda



1. Bagels & Coffee
2. Intros
3. Keeping up with ID
4. Upcoming Events & Offerings for Members
5. **ID Member Spotlight:** Sam Rose from RoseBud Ice Cream
6. **ID Member Resource:** Ed Buckley from Northern Illinois University, MBA Program

Keeping up with ID:



- **Industry Cluster Meeting Today – Commercial Goods & Services**
- **Last Call for Fall Owner 2 CEO Applications** – Connect with Rob
- **Clean Energy Incubator Program:**
 - Fill out the Connect Form
 - Connect with Ricardo or Hibbart

Scan the QR code to keep up with the news:



Upcoming Events – Tonight



Public

Small Business Lending Made Simple:
A workshop with Allies for Community Business



Michael Nash

Wednesday, August 5th, 2026

In-Person: 5:30 – 7:00 PM

What You'll Learn:

- Learn what it takes to qualify for a small business loan
- Understand A4CB's application process from start to finish
- Discover how free business coaching can strengthen your application
- Get connected to trusted partners and resources beyond funding

535 Duane St. Glen Ellyn, IL 60137



Small Business Lending Made Simple: A workshop with Allies for Community Business

A small icon of a calendar.

8.5.26

A small icon of a clock.

5:30 pm

A small icon of a location pin.

Glen Ellyn, IL

Join Community Lender Michael Nash for an overview of how Allies for Community Business (A4CB) supports entrepreneurs with affordable financing, expert business coaching, and resources designed to help businesses start, grow, and thrive.

5:30- 7 pm @ ID

Join us!

A QR code that likely links to the event registration page.

Upcoming Events – Tonight



Member

ID WorkShops logo

Grant Preparation with Jess Wain

A circular portrait of Jess Wain, a woman with blonde hair, smiling.

Wednesday, August 26th, 2026
In-Person: 10:30 AM – 12:00 PM

Jess Wain will be leading a grant preparation workshop that will follow this agenda:

- Grant prep essentials: materials, storytelling, financials, and impact of company changes
- Live Q&A: 30 minutes of member questions
- 1:1 guidance: personalized workshoping for member companies

535 Duane St. Glen Ellyn, IL 60137
Room 138 - ID Event Space

A circular logo with the letters 'H' and 'W' in white on a blue background.

Sharpen your grant applications at this interactive workshop with Jess Wain, featuring expert guidance, practical strategies, and personalized feedback to help you submit stronger, more competitive proposals.

Grant Preparation Workshop with Jess Wain

8.26.26

10:30 am

Glen Ellyn, IL

Join us!



Resources and Workshops



Additional Resources



Strategic Business Advisor

Mike Varon



Entrepreneur-in-Residence

Elina Conley



Strategic Technology Advisor

Adam Jeffries



Mentor Program Advisor

Heather Sattler



Interim CEI Program Director

Ricardo Magallon



Interim CEI Program Manager

Arlinda Bajrami



CEI Program Associate

Hibba Anjum



Grant Writer

Jessica Wain

MEMBER MEETUP



ID Member Spotlight:

Sam Rose

RoseBud Ice Cream

The background of the image features a hand with red nail polish pouring white ice cream from a blue pouch into a glass. In the foreground, three more pouches of Rosebud Ice Cream are displayed on colored blocks: an orange block for 'Cookies 'n Cream', a blue block for 'Original Vanilla', and a purple block for 'Classic Chocolate'. The pouches have a consistent design with a swirl of ice cream and the brand name 'ROSEBUD'.

ROSEBUD

ICE CREAM

Sam Rose, Founder | Sam@rosebudicecream.com

Founder Facts

Graduated DePaul, 2016 → Moved to Denver, CO

2019 Colorado Golden Gloves Champion

Cream Executive Officer

Pints → Pouches



Meet America's Best Soft Serve

RoseBud is a fast-growing ice cream brand with a differentiated product built for scale in the category's fastest growing segment

Five years of hands-on experience building a traditional pint ice cream illuminated a gap in the market

Our Vision: Become the #1 pouched ice cream in the United States



Problem



Sea of Sameness

Shelves are dominated by the same core formats



Demand for Convenience

Convenience is the leading decision factor for grocery store purchases



Messy Offerings

Most formats are prone to melting and dripping, requiring extra cleanup

Our Solution

America's **Best** Premium Soft Serve
Conveniently in Pouches



Soft Serve for All

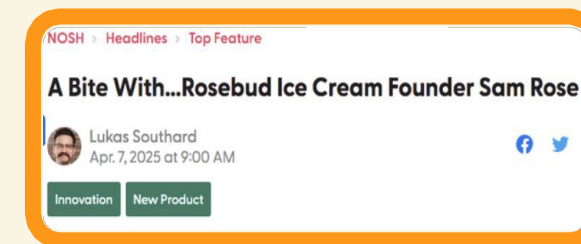
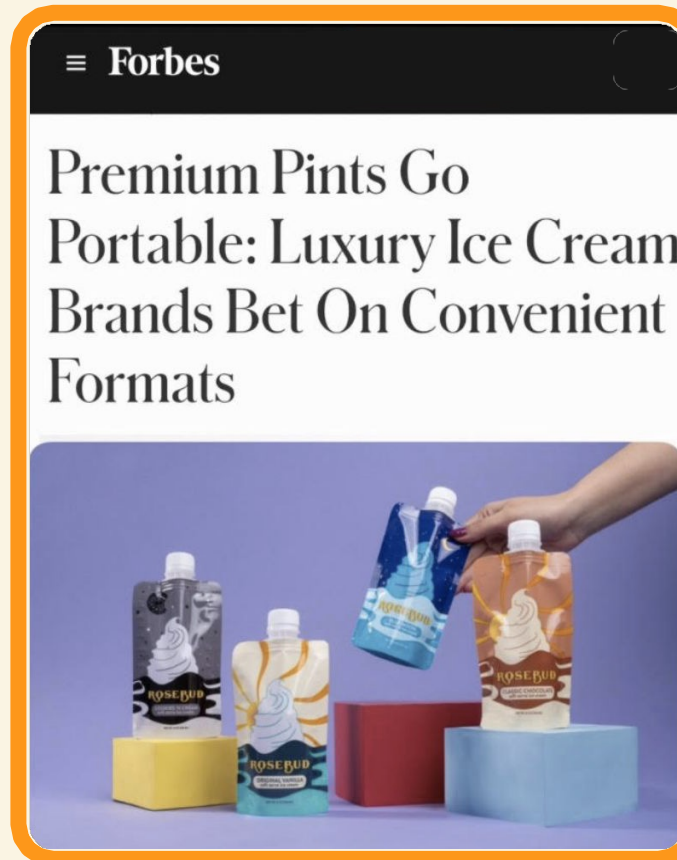


Family Ready



Go Ready

RoseBud in the News



Supporting the Brand

Follow @RoseBudIceCream on Instagram & FaceBook

Grab Us at: Tony's, Caputo's, DoorDash, GoPuff

Sign up for Our Newsletter

Tell a Friend :)



MEMBER MEETUP



ID Member Resource:

Ed Buckley

Northern Illinois University, MBA



Northern Illinois University College of Business



NORTHERN ILLINOIS UNIVERSITY
College of Business

NIU MBA Program

Our MBA Program is offered in four distinct formats to provide personalized experiences

Executive MBA

Saturday format delivered in Naperville for 16 months. **Designed for experienced professionals** aspiring to be organizational leaders focusing on **four mindsets needed to be successful leaders: Agile, Transformational, Entrepreneurial, and Global.**



Distinctive Experiences

All formats have distinctive experiences imbedded into the program such as an international visit and career planning.

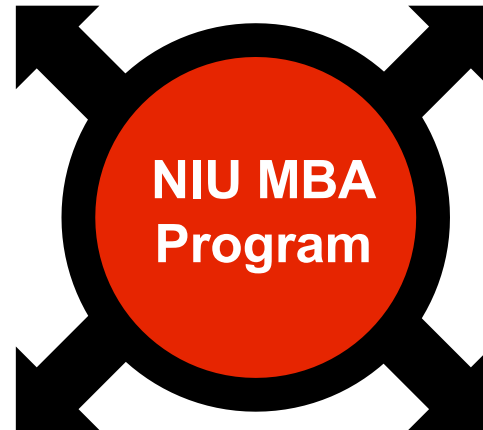


Global MBA

This full-time program delivered in DeKalb is designed for recent graduates who will gain a broader **understanding of global business and competencies in analytics.**



NIU MBA Program



One Year MBA

Offered in Chicago and Schaumburg, this format focuses on transitioning individual contributors into industry leaders. Graduates will be prepared to **lead global teams, integrate thinking to enable innovation and manage change.**



Industry Aligned Curriculum

All formats have enhanced curriculum to develop leaders to meet the demands of the 21st century and industry 4.0.



Online MBA

Our newly designed Online MBA program focuses on **product design, product development and equipping leaders to make data-driven decisions.**

Example MBA Class Profile

Class Profile

- Number of Students: 12-25 Students
- Average Age: 40s
- Average Number of Years of Experience: 16 Years

Sample Companies Represented

- Best Buy
- Transform Holdco
- Cognizant Technology Solutions
- Gas Technology Institute
- Lake Shore Recycling
- Cummins Allison Corp.
- AST LLC
- Thomas Engineering
- National Material
- Schwartz Gilligan



NIU Capstone

Background

History – 80+ companies over two decades

Integrates all MBA graduate-level coursework into one program

Single, dynamic, real-world consulting project for each MBA Group

The students feel:

- Student work affects the lives of others
- Meaningful
- Realistic
- Consulting experience

Callidus Health
Gray Matters Games
Visers Battery
Quze
Strategy Titan
Script Health
Limber Health
SoberPuffin
Accuity
CareBand
Pangea
SafeStart
WeatherCommand
Ronald McDonald
IHHP
LEDiL
PBC Linear
City of DeKalb
Scot Forge
WeatherCommand
Unicarriers
BayTree National Bank

Gabi SmartCare
Aumne
Delorean Motor Company
A.W. Enterprises
Busy Beaver Button Company
Northern Illinois Food Bank
Synergy
Autobahn Country Club
Go 2 Green
Allied Associated
Dreamcar 123
Indsoft
Keson Corp
Motus Digital
ServiceLive
Pargreen Process Technologies
Finished Unlimited
Scot Electrical Products
Suter Company
Applied Watch Technologies
Smart Source
Electronic Displays Incorporated



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College of Business



The Concept

- Utilize professional experience & MBA training
- Companies from Industry, 1871/MATTER, Innovation DuPage, etc.
- Start-up companies to Established companies
- Match each MBA student group : one company
 - Paired, dedicated team, closely connected
 - Develop a unique Business Plan to exploit uncovered opportunities in the marketplace
 - Solves a specific business problem

Win-Win for all parties.

Business Plan Development – Typically 8 Weeks

Elements

1. Written Plan

- Executive Summary
- Market & Industry Analysis
- Marketing Plan
- Management Plan
- Operations Plan
- Financial Plan
- Funding
- Risks & Mitigation

2. Final Presentation of Plan

Deliverables & Company Participation

NIU Deliverables

1. Written Business Plan
2. Presentation by MBA Group

Company Participation

1. Pre-work, qualification, vetting (30-180 days before).
2. One page description w/Problem Statement.
3. 20 min Intro presentation + Q&A (1st session)
4. Checkpoint session (two weeks later)
5. Shortly after Checkpoint, Mktg Plan Freeze
6. 2-way communications during the project
7. Share all info, including financials
8. Executive attendance at Final Presentation



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Stick Around – Commercial Goods & Services



Catch th



August 19

Collaborate • Scale • Succeed



INNOVATION
DUPAGE