

Marketing & Content Intern – Hubbard Communication

Position Overview

We're looking for a creative, organized, and reliable **Marketing & Social Media Intern** to support the content and digital marketing needs of a growing communication training and coaching business.

You'll work directly with the founder to help turn ideas, workshops, client stories, and communication concepts into consistent marketing content across LinkedIn, email, video, YouTube, and the Hubbard Communications.

Qualifications

- Experience with social media content creation and digital marketing
- Strong writing, editing, and visual communication skills
- Comfortable filming and editing short-form video
- Proficiency with Canva or similar design tools
- Proficiency with Squarespace and basic web design
- Familiarity with YouTube publishing and optimization
- Strong organizational skills and ability to manage multiple small projects
- Positive, collaborative, and curious attitude
- Experience with email marketing platforms, HTML, Adobe tools, or analytics is a bonus

What You'll Gain

- Hands-on experience building the marketing presence of a growing professional services business
- Direct mentorship from the founder
- Experience creating content across social media, email, video, web, and live training
- Portfolio-building work in digital marketing, video, and brand communications
- Exposure to entrepreneurship, communication training, coaching, and business development
- Flexible schedule with meaningful ownership of real marketing projects

About Hubbard Communication

Hubbard Communication helps leaders communicate with clarity and confidence so they can gain buy-in, engage senior leaders, and deliver messages that make an impact.

Founded by communication coach **Scott Hubbard**, the company provides training and coaching focused on presentation skills, executive presence, storytelling, and concise business communication.