Lazos
COFFEE LAB

Social Media & Content Intern

About Us

At Lazos Coffee, we believe coffee is made for connection. We serve thoughtfully crafted coffee rooted in hospitality, bringing people together one cup at a time. Through our products, events and partnerships, we build community around every cup, and we want to share those stories with more people.

We are looking for a creative intern to help tell that story online and grow our presence on social media.

About the Role

As our Social Media & Content Intern, you will help grow the Lazos Coffee brand by creating simple, engaging content about our products, events, partnerships and story. You will shoot photos and short videos, design graphics, write captions, and help keep our social media calendar on track.

Success in this role means consistently creating 5–7 quality pieces of content each week, helping increase our social media reach and engagement, and testing new content ideas to learn what works best.

Responsibilities

- Create 5–7 pieces of content per week.
- Take photos and create short videos, graphics and captions.
- Create content about our products, events, partnerships, customers and impact stories.
- Help plan and organize the weekly social media calendar.
- Track basic social media results, such as views, reach and engagement.

Qualifications

- Current student with an interest in marketing, social media, business or communications.
- Comfortable taking photos and videos and creating social media content.
- Creative, reliable and willing to learn.
- Good communication and organization skills.
- Basic experience with tools such as Canva, Instagram or video editing is preferred, but not required.

What You'll Gain

- Hands-on experience in social media, marketing, branding and content creation.
- Stronger skills in marketing, branding, communication and content creation.
- Real experience testing content ideas and using results to learn what works.
- A portfolio of the work you complete during the internship.

To Apply

Please apply now, and don't forget to submit your resume to internplus@innovationdupage.org.