



Company Solves Critical Lithium Battery Recycling Challenge with the Veryable Vendor Network

A leading provider of robotic field-marking technology offers automated solutions that paint precise field lines for sports organizations, schools, and municipalities.

These systems reduce manual labor, improve accuracy, and lower costs for facilities worldwide, making battery performance and lifecycle management a critical part of ongoing operations.

The Challenge: Sustainable Solutions for High-Tech Innovation

As a company built on innovation and efficiency, the business is equally committed to environmental responsibility. Its robots rely on lithium batteries, a critical component that, if improperly handled, can create environmental risk and fail to meet sustainability standards expected by customers.

Responsible recycling was not optional. It was required to maintain trust and meet internal standards. Finding a reliable, local recycling partner proved difficult. Traditional sourcing methods were slow and produced few qualified options, creating risk of delays, compliance gaps, and potential disruption to operations.

The Solution: Veryable Vendor Network (VVN)

To address the issue, the company turned to the Veryable Vendor Network, a platform that connects businesses with vetted local suppliers. Instead of relying on fragmented outreach or referrals, the team submitted a targeted request for lithium battery recycling through the network.

Within a short period of time, they identified Live Thrive Atlanta, a nonprofit focused on environmental improvement and hard-to-recycle materials. Its proximity and capabilities made it a strong fit to meet the company's requirements without delay.

The Results: Rapid Connection, Responsible Recycling

The outcome was immediate and impactful:

- **Fast Problem Solving:** A qualified recycling partner was identified quickly, avoiding delays and allowing operations to continue without interruption
- **Environmental Stewardship:** Batteries were handled and recycled properly, aligning with sustainability requirements and customer expectations
- **Local Execution:** A nearby partner enabled faster coordination, simplified logistics, and reduced turnaround time

Key Takeaways

This case highlights how the Veryable Vendor Network reduces the time and uncertainty associated with sourcing specialized partners.

By enabling faster identification and engagement of qualified local providers, companies can resolve operational constraints quickly and maintain continuity without relying on slow, traditional sourcing processes.