



VERYABLE
VENDOR NETWORK

Regional 3PL Resolves Critical Packaging Shortage in Just 48 Hours with the Veryable Vendor Network

For a national 3PL provider, peak season places intense pressure on fulfillment operations. As order volumes increase, maintaining speed, accuracy, and service levels becomes more difficult, especially when supply constraints emerge. Even small disruptions can quickly escalate when throughput expectations remain high.

The Challenge: Peak Season Pressures Threaten Service Levels

During early Q4, demand surged faster than expected, creating immediate pressure on the operation. At the same time, the company experienced a sudden shortage of packaging materials, including cartons, inserts, and stretch wrap. Traditional suppliers were either out of stock or unable to meet required timelines. As a result, the procurement team was forced into reactive sourcing, increasing the risk of delays, missed shipments, and service level impacts. With fulfillment volumes continuing to rise, the situation required a solution that could be identified and executed quickly without introducing additional disruption.

The Solution: Tapping Into the Veryable Vendor Network

Instead of continuing to chase unavailable suppliers, the 3PL turned to the Veryable Vendor Network. Within minutes, they submitted multiple requests for packaging materials and began receiving responses from qualified local suppliers. One supplier stood out based on proximity, responsiveness, and ability to meet volume requirements. With access to an on-demand labor pool, the supplier was able to scale production quickly and commit to delivery within 48 hours. This allowed the team to move from reactive sourcing to a confirmed solution in a short timeframe, avoiding extended delays.

The Results: Consistency Under Pressure

By leveraging the VVN, the company avoided a major operational bottleneck and maintained fulfillment performance during peak demand:

- **Rapid Sourcing:** Identified and secured a qualified supplier within hours
- **Maintained Throughput:** Packaging availability ensured orders continued moving without interruption
- **Protected Service Levels:** Fulfillment timelines were met, preserving customer expectations
- **Revenue Protection:** Avoided penalties and maintained client performance during peak season

Key Takeaways

The Veryable Vendor Network enables companies to respond quickly when supply constraints emerge during peak demand. By connecting with suppliers who can meet timelines and scale output, operations can maintain performance without relying on slow or unreliable sourcing methods.

In time-sensitive environments, the ability to identify and engage qualified suppliers within hours can prevent small supply issues from becoming larger operational disruptions.