



CENTAGE CASE STUDY

Big Blue Marble Academy

Building Financial Confidence for Early Childhood Education



Big Blue Marble Academy

Industry: Education

Based In: Atlanta, GA

Employees: 1,001-5,000 employees

GL System: Sage 100



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“90% of what I do revolves around Centage.
It’s simple, fast, and without it, I couldn’t do my job.”

John Nam, Director of Finance, Big Blue Marble Academy

About the Brand

At **Big Blue Marble Academy**, every dollar matters. Their mission is to provide nurturing early education to families – but behind the scenes, managing dozens of schools with a lean finance team is no small feat.

For **John Nam, Director of Finance**, Centage isn't just a tool. It's his daily partner.

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The Challenge

Before Centage, budgeting and reporting were tangled in:

- **Manual Excel workbooks** that risked errors with every update.
- **Slow, fragmented reporting tools**, making it hard to deliver insights on time.
- Limited visibility into real-time financial performance, with no easy way to build consolidated reports across locations.

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"I love the simplicity. I didn't get much training when I started, but I was able to jump right in. It's intuitive and the data comes exactly how I need it."

John Nam,
Director of Finance



**Big Blue
Marble
Academy**

The Centage Solution

When John stepped into his role, Centage was already in place – and he instantly saw its power.

- **Intuitive enough** to use daily without formal training.
- **Flexible reporting** tailored to how their finance team works.
- **Centralized data management** eliminates the chaos of scattered files.

The Impact

Today, Big Blue Marble Academy uses Centage to:

- **Streamline budgeting across multiple schools**
- **Deliver data-driven insights to leadership quickly**
- **Empower their small finance team** to focus on strategy, not spreadsheet firefighting

Looking Ahead

As their organization grows, John knows Centage will continue to grow with them.

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“I’m already its biggest cheerleader. With the features coming, it’ll only get better.”

John Nam,
Director of Finance



**Big Blue
Marble
Academy**



Products used:
Budgeting | Forecasting | Reporting | Scenario Planning

Want to see how these products can help you?
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