

DATASTRIKE

+ MAMMOGRAPHY PROVIDER

Optimizing data infrastructure for the nation's largest independent mammography provider

BACKGROUND

Since its founding in 1986, the customer has grown into the nation's largest independent provider of mammography and breast health services, setting the standard for excellence in diagnostic imaging. With a highly specialized team of radiologists and cutting-edge imaging technology, the company has pioneered advancements in early detection. Offering screening and diagnostic mammograms, breast ultrasounds, biopsies, and bone density testing, the customer is a trusted leader committed to accurate diagnoses and improved patient outcomes.

CHALLENGES

As the customer experienced rapid growth and success, its expanding data infrastructure presented new challenges:

INFRASTRUCTURE COMPLEXITY

A rapidly increasing number of servers required regular maintenance, updates, and reliable backup solutions

OPERATIONAL STRAIN

High volumes of reporting and data conversion requests created bottlenecks, straining internal resources

BUSINESS CONTINUITY CONCERNS

Staff turnover and operational demands jeopardized the consistency needed to maintain and scale their infrastructure effectively

“

Much of our accelerated growth can be attributed to DataStrike's managed services, assistance with data migrations, and willingness to jump in wherever we need help.

– CHIEF INFORMATION OFFICER

RESULTS

Through this strategic partnership, the customer realized transformative outcomes:

SECURE, RELIABLE INFRASTRUCTURE

A well-maintained and monitored server environment strengthened operational resilience

IMPROVED EFFICIENCY

Consistent patching, monitoring, and backups streamlined processes and reduced downtime

SCALABLE EXPERTISE

Access to data infrastructure experts accelerated data conversions and improved reporting capabilities

ORGANIZATIONAL STABILITY

Seamless support ensured business continuity, even during staff turnover

ACCELERATED INSIGHTS

Capitalized on data monetization opportunities through faster data extraction

More than a vendor, DataStrike became an extension of the customer's team.

**DataStrike + Mammography Provider,
Data Infrastructure Services**

SOLUTION

The customer turned to DataStrike, a leading managed service provider, for tailored solutions and expert execution:

- **Infrastructure strategy:** DataStrike collaborated closely with the customer to design and implement a systematic, tailored data infrastructure strategy
- **Security & reliability:** a consistent SQL Server patching and backup strategy was deployed across all servers, ensuring high levels of security and operational reliability
- **Proactive monitoring:** leveraging LogicMonitor, DataStrike enabled proactive and reactive monitoring, delivering real-time insights and minimizing downtime
- **Seamless integrations:** DataStrike facilitated smooth data conversions and transitions as the customer onboarded new centers, ensuring data integrity throughout the expansion process
- **Advanced reporting:** sophisticated business intelligence processes, built and maintained by DataStrike, delivered actionable insights to drive decisions
- **Trusted partnership:** more than a vendor, DataStrike became an extension of the customer's team, providing continuity and expertise during staff transitions

CONCLUSION

By aligning innovative healthcare services with cutting-edge data infrastructure management solutions, the customer can continue its mission to revolutionize breast health, confident in the reliability of its data operations. DataStrike's tailored approach and dedication to excellence ensure that the customer remains a leader in its field, equipped to scale, innovate, and thrive.

ABOUT DATASTRIKE

DataStrike is the leader in 100% onshore database, cloud, and business intelligence managed services for organizations that demand speed, reliability, and control. With senior-level experts, a fractional delivery model, and 24x7x365 coverage, DataStrike helps organizations scale with confidence and precision.

DATASTRIKE

