**ARTIFICIAL INTELLIGENCE** is becoming an integral part of businesses in all industries. Unleashing the full potential of AI for businesses requires navigating Responsible AI (RAI) practices effectively and building customer trust, as failing to do so can be extremely costly for businesses engaging with AI. This new course provides a blueprint for leaders in driving their organizations’ RAI strategy and taking their businesses to the next level in the digital world.

**Who Should Attend**
- Executives, managers, team leads, and executive team members in organizations utilizing or planning to integrate AI-driven business models
- Chief ethics officers, chief data officers, and ethics team leads
- Product and design leads, innovation team leads, and R & D executives
- Leaders and executives in incubators, accelerators, and innovation labs

**We Encourage All Leadership Positions to Apply**
To maximize impact, participants from the same team and from the same company are encouraged to attend. If more than 10 people from the same company would like to participate, please inquire about our enterprise offerings.

The course is particularly fitting for those engaging with company strategy and digital transformation, and those organizing digital innovation initiatives within their organizations.

**You Will Learn How To:**
- **DRIVE RESPONSIBLE AI** and transform your organization with a comprehensive RAI strategy
- **BUILD** an ecosystem and culture to foster responsible innovation
- **CREATE** efficient, practical, and seamless operationalization of ethical decision-making
- **UPSKILL & EMPOWER** employees throughout the organization for better implementation of RAI strategies
- **DIFFERENTIATE** your organization and create customer value

**The Institute for Experiential AI**
Northeastern University
**2 Day Training**  
**Boston, MA: June 20-21, 2024**  

**Course Schedule**

<table>
<thead>
<tr>
<th>TIME</th>
<th>DAY 1</th>
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<th>DAY 2</th>
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<tbody>
<tr>
<td>8:30 - 9:30</td>
<td>Breakfast &amp; Registration</td>
<td>8:00 - 9:00</td>
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<tr>
<td>9:30 - 10:30</td>
<td><strong>SESSION #1:</strong> RAI in Industry</td>
<td>9:00 - 11:00</td>
<td><strong>SESSION #4:</strong> RAI and Regulatory Landscape</td>
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<td>10:30 - 11:00</td>
<td>Coffee Break</td>
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<td>11:00 - 1:00</td>
<td><strong>SESSION #2:</strong> RAI Strategy and Governance</td>
<td>11:30 - 1:00</td>
<td><strong>SESSION #5:</strong> Operationalizing RAI Principles &amp; Guidelines</td>
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<td>1:00 - 2:00</td>
<td>Lunch</td>
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<td>2:00 - 4:00</td>
<td><strong>SESSION #3:</strong> RAI Workflow and Tools for Innovation</td>
<td>2:00 - 3:45</td>
<td><strong>SESSION #6:</strong> Organizational Readiness in RAI</td>
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<td>3:45 - 4:00</td>
<td>Coffee Break</td>
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<td>4:00 - 5:00</td>
<td>Discussion</td>
<td>4:00 - 5:00</td>
<td><strong>SESSION #7:</strong> RAI Leadership in AI Transformation</td>
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<tr>
<td>5:00 - 7:00</td>
<td>Dinner</td>
<td>5:00 - 6:00</td>
<td>Closing Reception</td>
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*The program is subject to change.*
SESSION # 1: RAI IN INDUSTRY
Why do we talk about Responsible AI? How did Responsible AI become one of the leading transformations in the industry? As a business leader in today’s world, you cannot build trust without a comprehensive responsible AI strategy. In this session, we will look at the current landscape of AI innovation and responsible AI, noteworthy cases, and recent developments.

SESSION # 2: RAI STRATEGY AND GOVERNANCE
A first introduction to Responsible AI and RAI governance. Responsible AI is an added value to businesses and organizations when it is integrated into AI development and implementation in an efficient, effective, and thorough manner. This session will provide a clear and concise overview of what Responsible AI is and what constitutes an actionable and comprehensive Responsible AI strategy.

SESSION # 3: RAI WORKFLOW AND TOOLS FOR INNOVATION
In this session, we will have a more detailed view of the key elements that should be integrated into the innovation life cycle to secure an efficient RAI framework throughout the workflow. This will include a focus on technical tools, such as bias auditing, broader technical audits, RAI dashboards, model workflow integration structures, etc.

SESSION # 4: RAI AND REGULATORY LANDSCAPE
An overview of what legal frameworks are relevant to the regulation of AI both globally and regionally in the United States and Europe, and what their individual functions and limitations are when it comes to reducing ethical risks related to AI. The session will provide guidance on where to seek further knowledge about the legal aspects of AI implementation and clarify the relation between ethics, governance, and legal compliance.

SESSION # 5: OPERATIONALIZING RAI PRINCIPLES & GUIDELINES
Each organization establishes their AI ethics principles, but how many know how to operationalize them? Responsible AI guidelines and principles must be structured in such a way that they are action-guiding and helping organizations navigate the novel ethical landscape of AI innovation. In this session, we do a deep-dive into RAI principles and guidelines.

SESSION # 6: ORGANIZATIONAL READINESS IN RAI
A skilled and qualified workforce is central to the success of any RAI governance structure. Focus will be on how to tackle the integration of RAI in an organization’s workforce. We will go over the various roles and functions needed to secure well-functioning RAI governance structures, what these roles entail, how employees should be trained in various levels of RAI competence, and what to look for when hiring for a RAI role.

SESSION # 7: RAI LEADERSHIP IN AI TRANSFORMATION
This conclusive session will focus on connecting the dots from previous sessions, by placing RAI in a business context. We will explore possible future scenarios for RAI & Business and discuss the potential future impact of AI, and what those scenarios require of businesses when it comes to Responsible AI. There will be plenty of opportunities to seek answers and discuss the course output in a broader context.

Learning Goals:
• Prepare C-suite and organization leaders to direct successful responsible AI integration
• Equip participants to discuss and evaluate RAI efforts within their organizations by providing a thorough understanding of RAI methodologies, theoretical foundations and practices.
• Familiarize participants with ethical and legal frameworks relevant to RAI
Teaching Methodologies

The course is designed to keep the participants actively engaged and motivated, alternating between varied teaching methodologies, such as expert presentations, group work, case studies, Q&A sessions, and informal networking opportunities. There will be many opportunities for asking difficult questions and seeking answers from experts, steering participants towards concrete and actionable RAI in their organizations.

FEE

$4,300

QUESTIONS OR TO SIGN-UP LARGE GROUPS* CONTACT US:
EAI@NORTHEASTERN.EDU

* 10 OR MORE PEOPLE FROM THE SAME ORGANIZATION