

Empower Your Leaders to Confidently Govern AI

RESPONSIBLE AI FOR LEADERS EXECUTIVE EDUCATION



Bring Northeastern University's Responsible AI experts to your organization to help executives build trust, reduce risk, and lead responsibly in the age of AI.

Why organizations invest in this program:

- Build internal capability for AI governance and responsible decision-making
- Reduce regulatory, reputational, and operational AI risk
- Translate Responsible AI principles into clear, actionable business practices
- Develop leaders and managers fluent in RAI concepts
- Create a culture of responsible, compliant, and innovative AI use



CANSU CANCA, Ph.D.
Director, RAI Practice & Course Leader

YOU WILL LEARN HOW TO

DEVELOP A RESPONSIBLE AI STRATEGY that drives innovation while reducing regulatory and reputational risk

BUILD A CULTURE OF ACCOUNTABILITY AND TRUST around data, design, and deployment decisions

OPERATIONALIZE PRINCIPLES & POLICES into everyday workflows, tools, and team practices

EMPOWER EMPLOYEES AND LEADERSHIP with the confidence and language to make responsible AI choices

DIFFERENTIATE YOUR ORGANIZATION through transparent responsible, and human-centered AI

TEACHING TEAM

The course is led by Cansu Canca, Director, Responsible AI Practice.
Additional instructors may include the following RAI Practice team members and guest industry experts.



Annika Schoene
AI Safety Expert



Rashida Richardson
Senior AI Policy Expert



Charlie Meyers
AI Scientist



Meredith McFadden
AI Ethicist



Thulasi Tholeti
AI Scientist



Daniel Tigard
AI Ethicist



Resmi Ramachandranpillai
AI Scientist

Put Responsible AI Into Practice

LEARNING GOALS

- Prepare C-suite and organization leaders to direct successful responsible AI integration
- Provide a clear path forward for working with RAI in practice
- Equip participants to evaluate RAI efforts within their organizations through a deep understanding of methodologies, theoretical foundations and practices.
- Familiarize participants with ethical and legal frameworks relevant to RAI

SESSION # 1: RAI IN INDUSTRY

Why do we talk about Responsible AI? How did Responsible AI become one of the leading transformations in the industry? As a business leader in today's world, you cannot build trust without a comprehensive responsible AI strategy. In this session, we will look at the current landscape of AI innovation and responsible AI, noteworthy cases, and recent developments.

SESSION # 2: RAI STRATEGY AND GOVERNANCE

A first introduction to Responsible AI and RAI governance. Responsible AI is an added value to businesses and organizations when it is integrated into AI development and implementation in an efficient, effective, and thorough manner. This session will provide a clear and concise overview of what Responsible AI is and what constitutes an actionable and comprehensive Responsible AI strategy.

SESSION # 3: RAI WORKFLOW AND TOOLS FOR INNOVATION

In this session, we will have a more detailed view of the key elements that should be integrated into the innovation life cycle to secure an efficient RAI framework throughout the workflow. This will include a focus on technical tools, such as bias auditing, broader technical audits, RAI dashboards, model workflow integration structures, etc.

SESSION # 4: RAI AND REGULATORY LANDSCAPE

An overview of what legal frameworks are relevant to the regulation of AI both globally and regionally in the United States and Europe, and what their individual functions and limitations are when it comes to reducing ethical risks related to AI. The session will provide guidance on where to seek further knowledge about the legal aspects of AI implementation and clarify the relation between ethics, governance, and legal compliance.

SESSION # 5: OPERATIONALIZING RAI PRINCIPLES & GUIDELINES

Each organization establishes their AI ethics principles, but how many know how to operationalize them? Responsible AI guidelines and principles must be structured in such a way that they are action-guiding and helping organizations navigate the novel ethical landscape of AI innovation. In this session, we do a deep-dive into RAI principles and guidelines.

SESSION # 6: ORGANIZATIONAL READINESS IN RAI

A skilled and qualified workforce is central to the success of any RAI governance structure. Focus will be on how to tackle the integration of RAI in an organization's workforce. We will go over the various roles and functions needed to secure well-functioning RAI governance structures, what these roles entail, how employees should be trained in various levels of RAI competence, and what to look for when hiring for a RAI role.

SESSION # 7: RAI LEADERSHIP IN AI TRANSFORMATION

This conclusive session will focus on connecting the dots from previous sessions, by placing RAI in a business context. We will explore possible future scenarios for RAI & Business and discuss the potential future impact of AI, and what those scenarios require of businesses when it comes to Responsible AI. There will be plenty of opportunities to seek answers and discuss the course output in a broader context.

ORGANIZATIONAL IMPACT

Upon completion, your leadership team will be equipped to:

- Confidently **guide AI innovation** with clear governance and oversight
- **Integrate Responsible AI** frameworks into policies, teams, and workflows
- Anticipate and **manage emerging regulatory** and ethical challenges
- **Build a culture of trust**, transparency, and accountability around AI



PROGRAM EXPERIENCE

This program is delivered as a collaborative, hands-on experience for your leadership team. Each session combines expert-led discussion, organizational case analysis, and guided exercises focused on your company's priorities. Leaders work together to apply Responsible AI principles to real challenges, identify readiness gaps, and define actionable next steps. The experience is practical, outcome-driven, and designed to strengthen alignment across teams and functions.