



RAI
Practice

RESPONSIBLE AI

SERVICES & SOLUTIONS CATALOG
FOR ORGANIZATIONS

CONTENTS

RESPONSIBLE AI PRACTICE SERVICES CATALOG

Introduction	3
Services at a Glance	4
RECOMMENDED START	
Responsible AI Navigator Maturity Assessment & Action Plan	5
KEY AREAS	
Governance AI Risk Management Strategy & Culture	6
Assessment Evidence-Based AI Risk Mapping	7
Advisory Independent, Continuous Expert Guidance	8
Training Customized RAI Programs	9
PROOF & NEXT STEPS	
Responsible AI in Practice	10
Start the Conversation	11

Responsible AI, Built Into How You Already Work

The Responsible AI Practice at The Institute for Experiential AI at Northeastern University helps organizations navigate the ethical challenges that come with AI technologies, emerging regulation, and shifting societal expectations. Our multidisciplinary experts equip partners to develop and deploy AI responsibly, through processes that align with their core values and organizational structure.

→ WHAT PARTNERS WALK AWAY WITH

- Responsible AI built into culture and everyday workflow
- Stronger AI projects and products, tested against real risk
- Direct access to leading AI ethics expertise
- Leaders and teams equipped to carry the work forward

→ HOW WE WORK

Every solution in this catalog works as a stand-alone engagement or in combination, shaped to fit your organization. Our practice is designed to run alongside your existing innovation processes, not replace them. If you are unsure where to begin, the Responsible AI Navigator maps your current state and the right next steps.

→ OUR TEAM



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Daniel Tigard
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Research Scientist



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Services at a Glance

Four key areas, each usable on its own or combined. Most partners start with the Responsible AI Navigator.

	GOVERNANCE Strategy & culture	ASSESSMENT Product-level risk	ADVISORY Ongoing guidance	TRAINING People & skills
Primary focus	Comprehensive AI risk management strategy and culture transformation	Tailored, evidence-based AI risk mapping for new and existing products	Independent, expert consultation for continuous guidance	Customized programs to elevate RAI awareness and skill sets
Services included	Value Identification RAI Tool & Guideline Development Workflow Integration Organizational Structure Design RAI Scorecard & Evaluation Report	Ethics Impact Assessment Technical AI Audit Pre-Deployment Ethics Evaluation Stakeholder Consultation	AI Ethics Advisory Board RAI as a Service Embedded Ethicists	Executive Education In-house Training Company-wide Upskilling
Result	Building RAI into culture and workflow	Improving projects and products	Accessing leading ethics expertise	Empowering leaders and teams
Choose this if...	You want Responsible AI embedded in how decisions get made, at any stage of integration.	You are concerned with the design and impact of a specific AI product.	You need independent ethics experts within reach, without building an in-house team.	Your people need the awareness and skills to carry RAI into daily work.

Use this matrix to identify the area that matches your current priorities. The Navigator can confirm the right mix.

FOUNDATIONAL SOLUTION

Responsible AI Navigator

MATURITY ASSESSMENT & ACTION PLAN

At any stage of your Responsible AI journey, this is where we recommend you begin. Our experts assess your RAI approach, goals, and needs, then help you map your next steps.

HOW THE NAVIGATOR WORKS

1

Understand

We assess your current RAI approach, your goals, and what your organization needs.

2

Evaluate

We examine the scope, quality, and efficiency of your data, policies, and practices.

3

Plan

You receive a step-by-step overview of what to do, buy, build, implement, and think about.

4

Act

Your plan points to the Governance, Assessment, Advisory, or Training work that fits.



IDEAL FOR

- Organizations starting their Responsible AI journey
- Organizations with RAI efforts underway that want an outside read on maturity
- Leaders who need a clear, defensible plan before committing resources



WHY START HERE

- Grounds every next step in your actual data, policies, and practices
- Shows which services you need, and which you don't
- Charts a path from where you are today to thorough, sustainable RAI integration

THE OUTCOME

An action plan to get from where you are today to sustainable RAI integration.

Built from a meticulous evaluation of your organization, not a generic framework.

Responsible AI Governance

AI RISK MANAGEMENT STRATEGY & CULTURE TRANSFORMATION

For organizations at every stage of RAI integration, our Governance solutions develop in-house Responsible AI expertise, reshape organizational culture, and establish comprehensive AI risk management strategies. When you are ready, we can also help evaluate your RAI practices.

→ SOLUTIONS INCLUDE

Value Identification

Establish a strong ethical and strategic foundation for RAI, with consistent, aligned values guiding decisions across your organization.

RAI Tool & Guideline Development

Turn organizational values into actionable guidelines and tools that make ethical standards straightforward to implement.

Workflow Integration

Integrate RAI into existing processes, improving efficiency and embedding ethical considerations into daily operations.

Organizational Structure Design

Create a clear, RAI-focused organizational framework that defines roles and streamlines communication for effective RAI application.

RAI Scorecard & Evaluation Report

Give leadership the tools to assess and understand the impact of RAI initiatives and make informed strategic decisions.

IDEAL FOR

Organizations at any stage of RAI integration that want to build lasting in-house expertise and a durable AI risk management strategy.

THE RESULT

Responsible AI built into culture and workflow.

Responsible AI Assessment

TAILORED, EVIDENCE-BASED AI RISK MAPPING

For organizations concerned with the design and impact of a specific product, our focused, evidence-based assessments identify opportunities and risks, map the ethical landscape, and can measure bias, fairness, and accuracy in your models. The result is better design and greater positive impact, for new and existing products alike.

→ SOLUTIONS INCLUDE

Ethics Impact Assessment

Get early insight into the potential risks of AI models, enabling informed decisions and risk mitigation from the start.

Technical AI Audit

Receive a focused analysis of fairness and bias in your AI models, with guidance on the improvements that matter most for equity and accuracy.

Pre-Deployment Ethics Evaluation

Confirm your AI product meets ethical standards before launch, with a comprehensive evaluation that surfaces potential issues.

Stakeholder Consultation

Understand your AI's impact on the groups it touches, so your product reflects the needs and concerns of all stakeholders.

IDEAL FOR

Product, data, and engineering teams with a specific AI system in design, in development, approaching launch, or already in market.

THE RESULT

Stronger AI projects and products.

Responsible AI Advisory

INDEPENDENT, EXPERT CONSULTATION FOR CONTINUOUS GUIDANCE

For organizations that need external ethics expertise, continuous advisory support offers a more flexible and enduring alternative to discrete engagements like assessments or training. Independent experts stay within reach as your consultation needs evolve.

→ SOLUTIONS INCLUDE

AI Ethics Advisory Board

Gain immediate access to a top-tier independent advisory board specializing in AI ethics. Ideal for companies that need quick, high-level ethical guidance without developing in-house expertise, the board provides strategic insight and advice for responsible AI development.

RAI as a Service

Access an external, dedicated ethics team that integrates into your organization. Built for companies that want an efficient, conflict-free ethics management system without the overhead of building an internal team, it delivers ongoing expert consultancy and swift implementation of ethics practices.

Embedded Ethicists

Place a Responsible AI ethicist directly inside your teams. Working day to day alongside product, data, and engineering staff, they surface and resolve ethical questions as the work happens.

→ ADVISORY VS. PROJECTS

- **Assessments and training** are discrete, scoped engagements.
- **Advisory** is ongoing, so guidance keeps pace with new products, regulation, and questions as they arise.

THE RESULT

Leading ethics expertise, on call.

Responsible AI Training

CUSTOMIZED PROGRAMS TO ELEVATE RAI AWARENESS & SKILLS

Tailored training for every role that touches AI. Our programs support RAI workflows and upskill employees in RAI tasks, building a strong governance foundation without overburdening your team.

→ SOLUTIONS INCLUDE

Executive Education

Equip executives and management with essential RAI governance knowledge, fostering RAI leadership and integration at the top of the organization.

In-house Training

Provide specialized RAI training for teams, strengthening ethical AI decision-making and response capabilities across your organization.

Company-wide Upskilling

Develop widespread RAI awareness and practical understanding, integrating ethical AI into your company's operational culture.

→ FROM THE 2026 COURSE CATALOG

EXECUTIVE COURSES

Course 1 Responsible AI, Governance, and Risk Management

Course 2 Executive AI Governance and Strategy

Course 3 AI Strategy & Organizational Transformation

NON-EXECUTIVE COURSES

Course 4 AI Foundations for Business Leadership

Course 5 Responsible AI for Technologists: Operationalizing AI

Each course is available as a 1-Day Executive Intensive or 2-Day Deep Dive and can be customized to your organization. Request the full Responsible AI Course Catalog for modules, agendas, and deliverables.

Responsible AI in Practice

FROM THE ENTERPRISE TO OUR OWN CAMPUS

CASE STUDY: VERIZON COMMUNICATIONS

Project: Responsible AI Governance. Verizon partnered with our team to operationalize Responsible AI at enterprise scale, integrating it into the company's innovation roadmap.

Comprehensive revision of Verizon's Responsible AI Roadmap

Governance

Full update to Verizon's AI Risk Assessment Framework

Governance + Assessment

Technical assessment of AI model fairness evaluation metrics

Assessment

Beginning in early 2023, all three deliverables were integrated into Verizon's AI product development cycle.

“We want to set the standard for what being responsible means in applied AI in a large enterprise.”

Meghna Sinha, VP of Artificial Intelligence and Data, Verizon

AT HOME: NORTHEASTERN UNIVERSITY

We practice what we offer.

Our team is advancing AI governance maturity across Northeastern University and serves as the university's internal Responsible AI consultants, advising teams as they adopt and build AI.



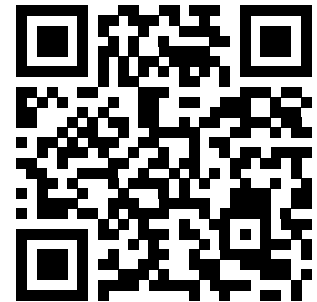
START WITH THE RIGHT QUESTION

Every engagement begins with a conversation about where your organization stands and where it needs to go. Tell us what you're building, deploying, or deciding, and we'll recommend the right starting point.

CONTACT THE RAI PRACTICE →

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ONE PARTNER ACROSS THE AI LIFECYCLE

Navigator, Governance, Assessment, Advisory, and Training are designed to work together. Start with one, combine several, or build a long-term partnership as your AI portfolio grows.



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