CASE STUDY - SANTOVIA PATH AI AND PRIMA CARE

Building a Transformative Cancer Detection Tool with Santovia Path AI and Prima CARE

San-ovia

Santovia is a physician founded health technology that is transforming patient engagement through best in class education. innovative design, shared decision-making tools and real time reporting. Santovia utilizes education, surveys, and EBSCO Health's Option Grid[™] to increase patient satisfaction, experience and outcomes while also reducing costs for organizations.

Prima CARE by your side

Prima CARE is a large multi-specialty medical group that has been serving southeastern New England since 1991, with 160 providers across multiple locations including Fall River, Somerset, Tiverton, Westport and Dartmouth. The organization offers comprehensive healthcare services ranging from primary care and pediatrics to specialty care, providing care in offices, hospitals, nursing homes, walk-in clinics, and even making house calls for home-bound patients. Prima CARE operates a 60,000 square foot medical facility in Fall River that includes advanced diagnostic services such as MRI, CT scans, nuclear cardiac testing, ultrasound, and bone density testing.

⁶⁶ This project represents the perfect synergy of Al innovation and healthcare application. Our goal is not only to push the boundaries of what's possible in AI but also to create solutions that save lives. This partnership is a critical step in turning this vision into reality."

- Saeed Amal, Ph.D., Northeastern University

San--ovia



Prima CAR

by your side

The Northeastern Team



Gene Tunik, PhD Director, Al + Health Professor, Bouvé College of Health Sciences



- Postdoctoral Fellows
- Graduate Research Assistants

⁶⁶ This project exemplifies Northeastern's applied research approach. Artificial intelligence holds potential to bring quicker, more accurate cancer detection using digitized whole slide images of tissue biopsies. It can find pathologies at a dramatically higher throughput, with pathologists-in-the-loop verifying whether the model output is correct from halfway around the world, allowing the industry to overcome pathologist shortages, and it can bring all those improvements at lower costs."

- GeneTunik, Ph.D., Principal Investigator





Research Professor, The Roux Institute & Dept. of Bioengineering

Saveed Amal, PhD

The Roux Institute Northeastern University The Institute for Experiential AI Northeastern University

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Al models to analyze digitized human tissue samples and classify cancer cells, which could transform the way clinicians diagnose and treat cancer.

The Problem

Today, most pathologists still diagnose cancer manually by looking at slides of each patient biopsy under a microscope in a time-consuming process that's susceptible to human error. **Precise, rapid Al detection of cancer could revolutionize oncologists' ability to provide early, life-saving treatment and personalize medical care.**

The Solution

- A multidisciplinary team will build advanced Al models to analyze digitized human tissue samples and classify cancer cells, which could transform the way clinicians diagnose and treat cancer.
- The multi-year project combines cutting-edge Al expertise with state-of-the-art healthcare data. Prima CARE will provide digitized patient samples for the project in partnership with GoPath Diagnostics.



Find out how we can help you.

Scan this code or visit ai.northeastern.edu to get started.





In addition to building models to detect cancer, Northeastern experts will develop **intuitive visualization tools to make it**

easy for medical professionals to take action based on model outputs, ensuring the tools fit seamlessly into the workflows of pathologists and clinical teams.



The partnership structure is designed to accelerate the deployment of these tools at scale, improving medical care while providing a blueprint for how to integrate advanced technology into a highperforming clinical practice.

The initiative underscores Northeastern's commitment to experiential, applied AI research and a human-centered approach to AI technology

⁶⁶ This technology will revolutionize the pathology industry by providing the same types of physician support tools that exist today in the radiology industry. The beauty about this partnership is by combining physicians who are doing the actual day-to-day work with the university subject matter experts and commercial partners, we will get to market at warp speed."

- Richard Mateus, CEO of Prima CARE







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