

Privacy Policy

This privacy policy covers the operations of **Aldus Pty Ltd** (ABN is 38 085 318 494) and its associated companies.

You can contact the Aldus in relation to this privacy policy by telephoning 1300 018 330, or by contacting via our website at: www.aldus.com.au.

1. Aldus Pty Ltd ("Aldus", "we", "our", or "us") is committed to protecting your privacy in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This policy outlines how we collect, use, disclose, and protect your personal information when you interact with our website and services.
2. We collect personal information that is reasonably necessary for our business functions, including:
 - Name, contact details, and business information
 - Information submitted via forms, surveys, or registrations
 - Website usage data via cookies and analytics tools
3. We may collect this information:
 - Directly from you (e.g., via forms, email, phone, or in person)
 - Through our website and digital platforms
 - From third parties, where permitted by law
4. We use your information to:
 - Respond to enquiries and provide services
 - Improve our website and customer experience
 - Conduct marketing and promotional activities (with opt-out options)
 - Comply with legal obligations
5. We do not sell your personal information. We may share it with:
 - Service providers (e.g., IT, marketing, logistics)
 - Authorised resellers and delivery partners
 - Financial institutions and legal authorities (as required)

ALDUS

ABN: 38 085 318 494

1 Rhodes St, West Ryde
NSW 2114
Sydney, Australia

1300 018 330

aldus.com.au

All third parties are bound by confidentiality and data protection obligations.

6. Our website uses cookies and web beacons to:

- Track anonymous usage data
- Improve navigation and performance
- Personalise content and advertising

You can manage cookie preferences through your browser settings.

7. We implement appropriate technical and organisational measures to protect your data, including:

- Secure servers and firewalls
- Access controls and encryption
- Regular security audits

8. You may request access to or correct your personal information by contacting us. We will respond within a reasonable timeframe and may require identity verification.

9. You may receive marketing communications from us. You can opt out at any time by:

- Clicking the unsubscribe link in emails
- Contact us on 1300 018 330 or via
- www.aldus.com.au

10. We may store or process data overseas. In such cases, we ensure appropriate safeguards are in place in accordance with APP 8.

11. If you have a concern about your privacy or this policy, please contact us. We will investigate and respond promptly.

Contact:

Aldus Group Pty Ltd,
1 Rhodes St, West Ryde, NSW 2114

 1300 018 330

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