

BAPLA - DAMS

20|20

Software



Taking the plunge!

Migrating to a new DAMS



Initial questions to answer:

- What will be the purpose of your asset management?
- Who will be the end user of your content?
- What type of digital content will you be storing?
- Are you migrating from an existing DAMS?
- What are the system's methods of importing/ingesting content?
- Should you use AI as a tool for tagging?