



## Travelsoft strengthens its German market position and automation stack with the acquisition of airQuest

*By acquiring airQuest, Travelsoft further extends its end-to-end air distribution stack, from NDC connectivity to ticketing, servicing, and reconciliation, and strengthens its footprint in the German travel market.*

**Paris and Essen, December 11, 2025**, Travelsoft, leading global technology provider for the travel industry, announces the acquisition of proQuest Computersysteme GmbH, the company behind **airQuest**, a high-performance flight fulfillment solution used by major German tour operators and high-volume travel players across Europe. The transaction reinforces Travelsoft's leadership in flight automation, expands its end-to-end air technology stack, and strengthens its position in the German-speaking market.

With this news, the Travelsoft group further strengthens its position as one of the world's most comprehensive travel technology ecosystems. Now powering **€45B+ in annual bookings**, handling **65M+ passengers per year**, and supported by a team of **700+ travel-technology experts**, Travelsoft significantly expands the depth of its air automation capabilities.

- Travelsoft acquires 100% of proQuest Computersysteme GmbH, developer of the airQuest flight fulfillment solution.
- airQuest automates ticketing, rebookings, cancellations, payments, and accounting for high-volume scheduled air sales.
- The solution is used by leading German tour operators and European travel companies needing robust, industrial-grade flight operations.
- airQuest's team, led by CEO **Ulrich Sambeth**, will continue to operate and retain full focus on client service and product innovation.
- airQuest will progressively connect to Travelsoft's platforms, Atcore already being connected serving major German Tour Operators.

With the addition of airQuest, Travelsoft strengthens the depth and coverage of its air capabilities across the entire travel value chain. The group now offers a comprehensive suite spanning search, booking, NDC connectivity, fare management, ticketing automation, servicing, and financial reconciliation. This acquisition also accelerates Travelsoft's expansion in Germany, building on the strong presence of Traffics among travel agencies and Atcore, which already serves major German tour operators.

For clients, the airQuest acquisition translates into greater automation, fewer manual processes, improved reliability, and the ability to manage complex air operations at scale. Travelsoft will invest in the airQuest roadmap while ensuring full continuity for existing customers.

**Ulrich Sambeth, CEO of proQuest/AirQuest, said:**

“Our team has built airQuest into one of Europe’s most reliable and comprehensive ticketing and flight fulfillment system. Joining Travelsoft allows us to accelerate our product vision, benefit from a global technology ecosystem, and bring even more value to our clients. We will continue to operate with the same commitment to quality and reliability, now with the scale and investment capacity of Travelsoft behind us.”

**Christian Sabbagh, Founder and CEO of Travelsoft, said:**

“airQuest brings decades of expertise in high-volume flight automation and a trusted footprint among leading German tour operators. By joining forces, we significantly strengthen our air technology stack and deepen our presence in Germany, one of Europe’s most strategic travel markets. This acquisition is a natural step in our ambition to build the reference global platform for travel technology, bringing more automation, efficiency, and innovation to our clients.”

**Clients will benefit from:**

- A unified partner covering the entire air operations lifecycle, from search to settlement.
- Stronger innovation capacity, including enhanced automation and AI-driven workflows.
- Greater resilience and connectivity across airline distribution channels, including NDC.
- Continued product autonomy and support for all airQuest customers, with a strengthened roadmap.

#### **About Travelsoft**

**Travelsoft** is a reference Travel SaaS group founded in Paris in 2000. Its technologies power more than **€45 billion in bookings each year** for travel players in over **90 countries**.

The company focuses on addressing core technological issues by automating sourcing, packaging, booking, and connectivity. Travelsoft platforms simplify the process of buying and selling travel products around the world, enabling travel companies to scale efficiently and focus on growth.

The group employs **700+ travel technology experts** and unites ten platforms, including Atcore, Orchestra, Tigerbay, Traffics, Travel Compositor, Travel Connection Technology, Travelgate, Travelsoft Pay, Travelsoft Services, and Eventiz. [www.travelsoft.com](http://www.travelsoft.com)

#### **About AirQuest, proQuest Computersysteme GmbH**

Based in Essen, Germany, proQuest Computersysteme GmbH develops **airQuest**, a fully automated system for the sale, booking, ticketing, servicing, and accounting of scheduled flights. airQuest serves leading German tour operators and other major European travel companies requiring industrial-grade air fulfillment capabilities. The company focuses on high reliability, automation depth, and the ability to handle complex and large-scale flight operations. [www.airquest.com](http://www.airquest.com)

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