

# DPSEF

DIAMOND PEAK SKI EDUCATION FOUNDATION

## SPONSORSHIP OPPORTUNITIES

# DPSEF OVERVIEW



DPSEF
DIAMOND PEAK SKI EDUCATION FOUNDATION

The Diamond Peak Ski Education Foundation (DPSEF) is a unique non-profit organization dedicated to fostering strong character in young athletes through the Diamond Peak Ski Team (DPST). We aim to provide exceptional coaching and year-round training opportunities. However, tuition fees only cover 70% of the program costs. Thus, we rely on community support through sponsorships and fundraising to maintain and enhance our ski programs. Additionally, we offer significant needs-based scholarships to youth in Incline Village and the Reno/Tahoe area, ensuring greater access to our programs.



# WHY SPONSOR DPSEF?



Aligning your brand with DPSEF means supporting the development of future leaders in our community. Your sponsorship will help us attract top coaching talent and provide essential resources for our athletes. Sponsors receive visibility and recognition in our community, demonstrating a commitment to fostering leadership and character in young individuals.




# ANNUAL SPONSORSHIPS
## OCTOBER - SEPTEMBER

Become an annual bronze, silver, gold or platinum sponsor and receive year-round recognition and benefits. demonstrating a commitment to fostering leadership and character in young individuals.

# SPONSORSHIP OPTIONS

## BENEFITS OF BECOMING A

# BRONZE SPONSOR

- Company logo with link featured on Diamond Peak Ski Team's sponsor web page as a Bronze Sponsor
- Recognition on all Diamond Peak Ski Team signage (including all community outreach events)
- Sponsor acknowledged on Diamond Peak Ski Team's Facebook and Instagram page throughout the year
- Images and video from the team will be provided "royalty free" for sponsor to use
- Company logo on posters in clubhouse and banners and signage at events
- Company logo placed on Diamond Peak Ski Team newsletter
- Once signed on, a special news item posted to the Diamond Peak Ski Team newsletter with logo and link

## BRONZE SPONSORS MAKE A $2,500 CONTRIBUTION



# SPONSORSHIP OPTIONS

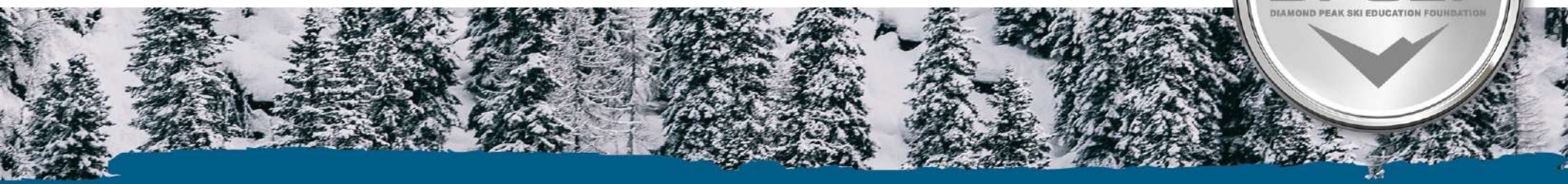
## BENEFITS OF BECOMING A

# SILVER SPONSOR

All the benefits of Bronze Sponsorship, plus:

- Company logo on Diamond Peak Ski Team Travel Vans
- Logo and link featured on Diamond Peak Ski Team's homepage and sponsor web page as a Silver Sponsor.

## SILVER SPONSORS MAKE A $5,000 CONTRIBUTION





# SPONSORSHIP OPTIONS

## BENEFITS OF BECOMING A
# GOLD SPONSOR

All the benefits of Silver Sponsorship, plus:

- Logo and link featured on Diamond Peak Ski Team's homepage and sponsor webpage as a Gold Sponsor
- 2 VIP tickets to Ullr Fest
- 2 tickets to the DPSEF Annual Fundraiser Event
- Opportunities to Ski with DPST Athletes, Coaches, and Athletic Director

## GOLD SPONSORS MAKE A $10,000 CONTRIBUTION



# SPONSORSHIP OPTIONS

## BENEFITS OF BECOMING A

# PLATINUM SPONSOR

All the benefits of Gold Sponsorship, plus:

- Logo and link featured on Diamond Peak Ski Team's homepage and sponsor webpage as a Platinum Sponsor
- 4 VIP tickets to Ullr Fest
- 4 tickets to the DPSEF Annual Fundraiser Event

## PLATINUM SPONSORS MAKE A $20,000 CONTRIBUTION

# SPONSORSHIP OPTIONS

## 2. CHAIRLIFT AD SPONSORSHIP (NOVEMBER-APRIL)

Sponsor a chair lift and showcase your ads throughout the ski season at Diamond Peak Ski Resort. This offers a prime opportunity to reach both local residents and tourists. Ad space is limited, and season dates are approximately November - April but are determined by the Diamond Peak Ski Resort.

- $250 per ad block
- $10,000 for 50 ad blocks

## 3. EVENT SPONSORSHIP

DPSEF hosts at least two major events per year. Sponsorship opportunities and benefits vary by event.

Visit dpsef.org/events for the latest event sponsorship opportunities.

## 4. FUND-A-NEED SPONSORSHIP

Support specific initiatives such as purchasing a mountain bike trailer or a second van. Recognition and ad space will depend on the funded "need." Potential visibility includes monthly newsletter mentions or logos on purchased items.



DPST

DIAMOND PEAK SKI TEAM

DPSEF.ORG

# ADDITIONAL WAYS TO SUPPORT DPSEF

Besides financial contributions, you can support DPSEF by donating experiences or items for our annual Ullr Fest and semi-annual fundraising events. Donations can include:

- Mentorships
- Staycations
- Ski or wine getaways
- Lodging or tickets
- Wine or other merchandise and gear



# THANK YOU.

FOR MORE DETAILS OR TO DISCUSS SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT

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