



RIM WAHAB

Designer • Illustrator

CONTACT

T • + 971 5 05333807
E • rim.wahab14@gmail.com

Dubai, UAE | Downtown

OBJECTIVE

Seeking an opportunity to utilize my strong creative background in design and illustration in a dynamic environment and to acquire hands on experience as well as gain a library of knowledge.

EXPERIENCE

- June 2022 • Present **Digital Creative Manager • Careem - Brand •** Media City, Dubai
- June 2021 • June 2022 **Digital Designer • Al Tayer Group - Bloomingdale's •** Garhoud, Dubai
- Designed marketing & Digital assets (promotional campaigns, editorial, identities, print ADs, newsletter designs for our Brands & more)
 - Lead the design and implementation of Campaigns
- September 2019 • May 2021 **Senior E-Commerce Designer • Chalhoub Group - Tryano •** D3, Dubai
- Implemented Social media posts and Editorial Magazine Publications
 - Designed promotional ADs on-site and in-store
- March 2018 • June 2019 **Graphic Designer • The Channel •** Beirut, Lebanon
- Fingerprints, Djihan, Well Power | Implemented Social media posts
 - Designed websites and Mobile Applications
- August 2016 • September 2017 **Graphic Designer and Illustrator • Communica Design •** Beirut, Lebanon
- Publications and web presentations
 - Designed Books
- July 2016 • Present **Freelance Designer •** Beirut, Lebanon
- Private clients | Brand Identity and customized artworks
 - ACS | Earth 112 event; designed banners and tickets
 - LAU | Designed posters for plays
 - Hani Abaza Interior Architect | Furniture design and painting
- July 2016 • August 2016 **Graphic Design Intern • Communica Design •** Beirut, Lebanon
- Publications
 - Web presentations
- June 2016 • July 2016 **Graphic Design and Advertising Intern • Impact BBDO •** Beirut, Lebanon
- Pepsi, Wadi Al-Akhdar | Designed layouts for print ads, flyers and brochures

EDUCATION

- May 2022 • August 2023 **Maryland Institute College of Art (MICA) •** Baltimore, USA
Masters Study - MPS. in UX Design
- September 2010 • June 2016 **American University of Science and Technology (AUST) •** Beirut, Lebanon
An affiliate to the State University of New York. NY, USA
- **B.A** in Graphic Design
 - **B.A** in Fine Arts
- Graduated with honors 3.2**

SKILLS

- Illustration, painting, animation, multimedia, editorial work
- Technical program: XD • Photoshop • Illustrator
- Indesign • Microsoft Office • Aftereffects

LANGUAGES

- English | Native
- Arabic | Native
- Portuguese | Beginner

REFERENCE

References Available upon request