

peace fleet mirno more **SPONSORING**



**World's largest peace-sailing project
for underprivileged children and young people**



www.mirnomore.org



Main sponsorship

As the main sponsor, you will accompany the Mirno More peace fleet as the most important partner in the annual fleet week and beyond. This package includes sponsorships for five ships, a strong presence on all 2,000 participants' T-shirts, and branding for the reunion meeting in Vienna in the autumn. A multi-year partnership would be very important to us – be the wind in our sails!

€ 100.000,-

- ✦ Branding of 5 participating ships (railing banners, beach flags, etc.)
- ✦ Branding package T-shirt sponsorship
- ✦ Branding package reunion sponsorship
- ✦ Additional branding during Fleet Week (beach flags, jetty, events, etc.) and other events throughout the year (e.g. Tulln Boat Show)
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ Info newsletter with introduction of the sponsor to all club members
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by arrangement



Sponsoring Organisation Team

€ 40.000,-

The organising team consists of around 50 volunteers, including social education workers, a branding and technology team, a documentation and PR team, a junior crew and some former participants, who ensure that every year is a valuable, safe and unforgettable experience. Four catamarans and a sailing boat are very much in evidence throughout the entire fleet week – be our strong partner!



- ✦ Branding of 4 organisation team catamarans and 1 sailing boat (railing banners, beach flags, etc.)
- ✦ Branding of crews with logos on polo shirts; branded materials such as caps, lanyards, etc. may also be provided for use.
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ Info newsletter with introduction of the sponsor to all organisation team members
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement



Sponsoring ship sponsorship

Around 6–8 participants spend the fleet week on each of the 100 ships – this is where they live, learn and spend a large part of their time together. A sailing ship offers many creative branding opportunities – sponsor a ship for an entire crew (including all additional costs) and give them an unforgettable fleet week!

€ 7.000,-

- ✦ Branding of a participant ship (railing banners, beach flags, etc.), specific project by agreement
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our web-site, etc.
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement



Sponsoring T-Shirts

During Fleet Week, all participants wear white T-shirts, which they continue to enjoy wearing at home long after the event. The children and young people, as well as all adult chaperones and skippers, can be seen wearing the T-shirts in all photos and videos – be part of each of these moments!

€ 30.000,-

- ✦ Prominent branding/logo on 2,000 T-shirts for all participants
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement



Sponsoring reunion event

The reunion takes place every autumn after Fleet Week. All 1,000 participants from the previous Fleet Week are invited, and around 300 attend. Old and new friends meet up, eat together and celebrate – be part of this wonderful evening!

€ 20.000,-

- ✦ Branding of the reunion in Vienna in autumn after Fleet Week (beach flags, etc.)
- ✦ Prominent mention in the invitation sent to approximately 1,000 people, with around 300 attending
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement



Sponsoring beach picnic

The beach picnic takes place on Tuesday evening during Fleet Week in a secluded bay in Kaštela. The organising team sets up a burger station where all participants can get a freshly prepared burger and then make themselves comfortable on the beach with music and blankets – add to this impressive atmosphere with your presence!

€ 10.000,-

- ✦ Branding of the beach picnic during Fleet Week (banners, beach flags, etc.)
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ ‘Thank you’ post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement



Sponsoring peace festival

The Peace Festival takes place on Wednesday during Fleet Week in Marina Kaštela. A large stage is set up, participants prepare and perform their own contributions, and there is singing and dancing. For many, it is an absolute highlight when the entire audience cheers them on enthusiastically – be there when memories are made to last a lifetime!

€ 10.000,-

- ✦ Branding of the Peace Festival during Fleet Week (banners, beach flags, etc.)
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ ‘Thank you’ post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement





Sponsoring Skippers Meeting

The skippers' meeting takes place in the middle of the fleet week and brings together around 200 experienced (co-) skippers for a lively exchange. The association's fleet management provides information on current weather and sailing conditions, discusses the joint formation voyage of 100 ships, and sometimes there are relevant themed presentations – do you have something to present in this specialist group?

€ 3.500,-



- ✦ Branding of the skippers' meeting during Fleet Week (banners, beach flags, etc.)
- ✦ Prominent logo presence on all printed materials such as annual reports or letterhead, as well as on our website, etc.
- ✦ 'Thank you' post, cross-post, reel or stories on our social media channels
- ✦ Comprehensive photo package for the branding, video material by agreement





**mirno more
peace fleet**

The mirno more peace fleet consists exclusively of volunteer members and is funded entirely by grants, sponsorships and financial, service and material donations.

Please consider our sponsorship packages as an invitation to engage in a personal exchange and work together to create something special and unique for the mirno more peace fleet and you. We appreciate your interest and look forward to hearing from you!



Andreas Bauer (chairman)

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