

The Future of Integration 2025

SAP Integration Suite

Overview & Strategy, Recent Innovation & Road Map



Presented by SAP



Udo Paltzer

Product Management SAP Integration Suite

Igniting business
greatness in
every integration

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Roadmap Disclaimer

Any roadmaps shown in this presentation are for informational purposes only. The items, dates and timing within such roadmaps are subject to change or delay and the continued development or release of a project on the roadmaps is at the sole discretion of SAP.

Agenda

- SAP Integration Suite – Overview and Strategy
- SAP Integration Suite – Recent Innovations
- SAP Integration Suite – Road Map
- Key Take-Aways, Q & A
- Links for Further Information

Overview

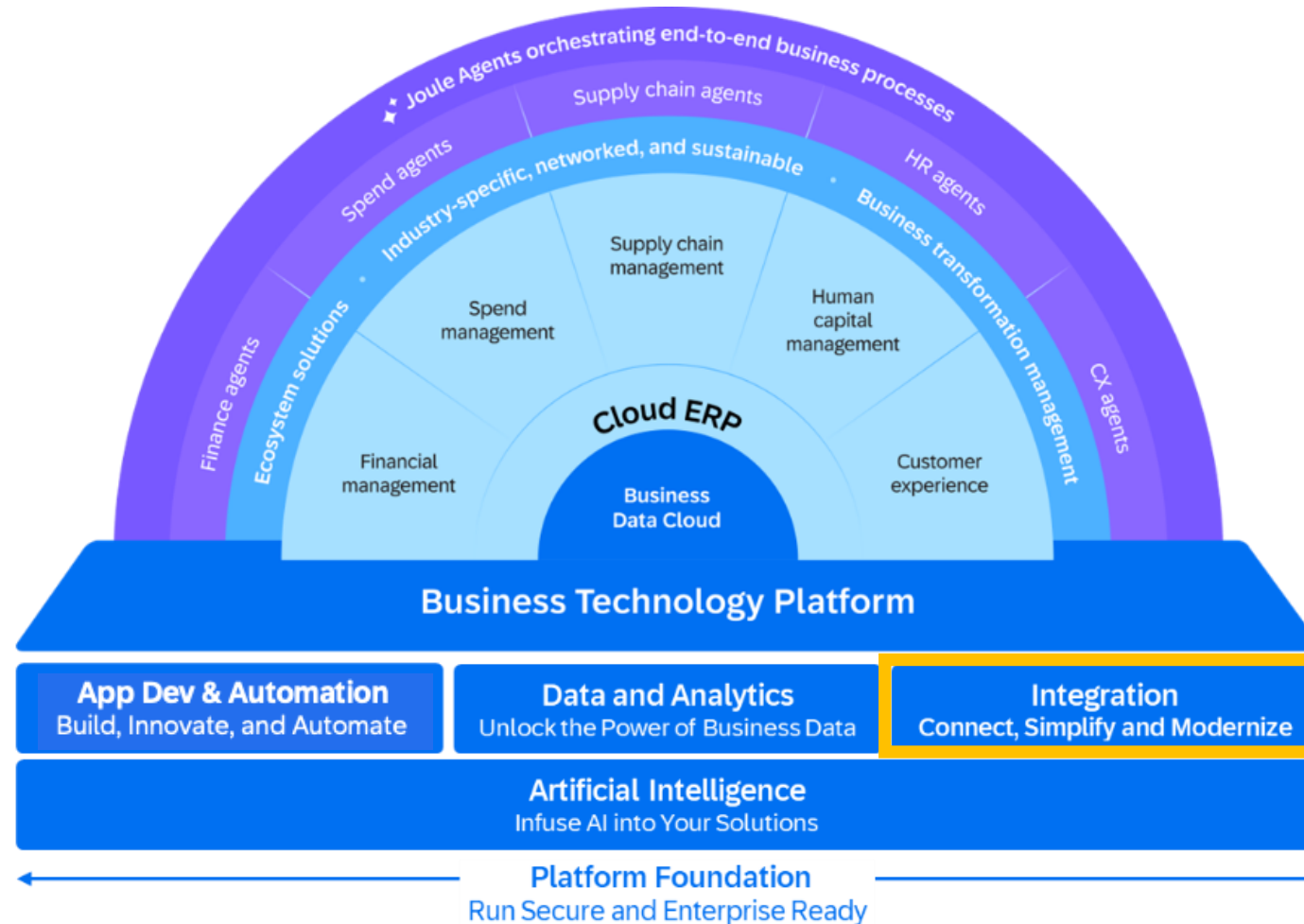


Integration is assuming even greater importance as a **strategic priority** and **key-enabler** of AI-driven and automated business.



SAP Business Suite

The future “target state” of enterprise management



1

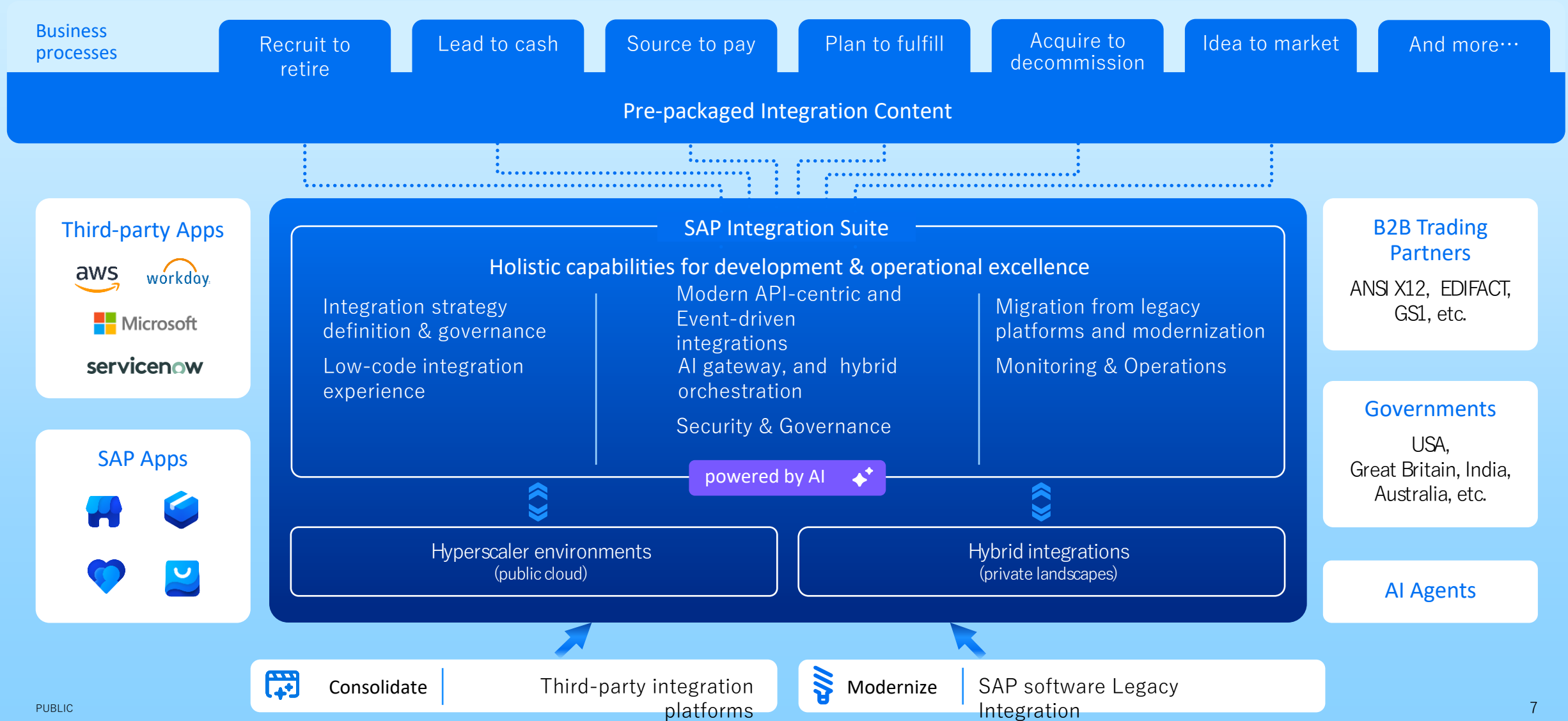
AI-First: Leverage Business AI and Business Data Cloud across our entire portfolio

2

Suite-First: Innovate, build, and run our SAP Suite on our Business Technology Platform

SAP Integration Suite

Connecting “all” process and data across the value chain



Top 10 reasons to choose SAP's Integration Suite as a comprehensive enterprise-wide integration platform

- 1 Versatile and enterprise-grade integration platform** covering all integration styles and patterns: A2A/B2B/B2G, APIs, events, digital integration hub, digital ecosystems
- 2 Proven prebuilt integrations**, APIs, events, domain models to jump-start integration projects
- 3 Rich set of connectivity options** and standard adapters for A2A and B2B/B2G integration, 250+ **connectors** for SAP and non-SAP integrations
- 4 Vendor-managed multi-cloud service in major hyperscalers** as well as customer-managed service providing flexibility to run integrations across multiple environments including private landscapes
- 5 Simplify the process of business partners collaboration** with the **power of artificial intelligence**
- 6 Benefit from SAP's continued innovation and long-term commitment** to simplify and accelerate enterprise integration
- 7 Strong focus on enterprise-grade security** such as data isolation, multitenancy, content encryption and signing, single sign-on, and secure on-premise connectivity
- 8 Share and learn from a community and partner ecosystem**
- 9 Offers real-time event streaming** that enables an enterprise-wide EDA strategy with flexible broker deployments satisfying high scalability and resilience
- 10 SAP Integration Solution Advisory Methodology** with strong customer focus to make our customers run better

Choose a recognized Integration Platform as a Service (iPaaS)

SAP recognized as a Leader in the 2025 Gartner® Magic Quadrant™ for the 5th consecutive time.

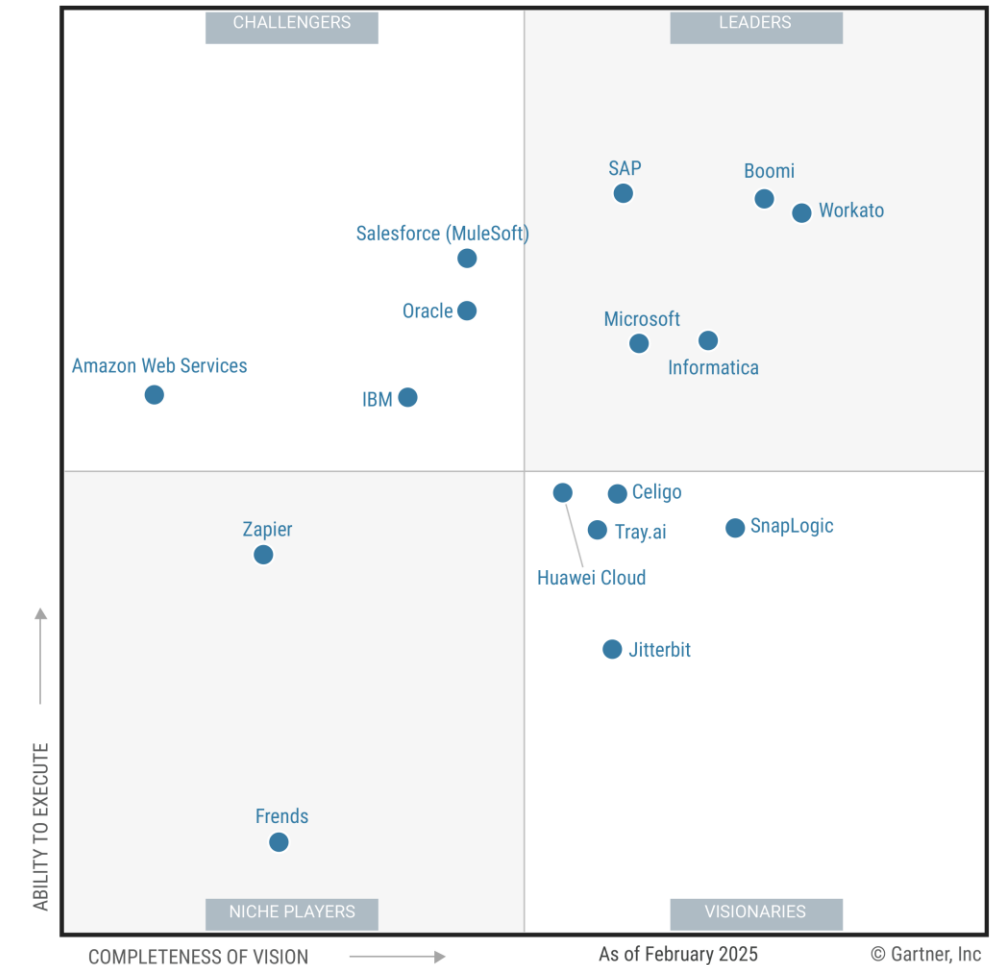
SAP is positioned as the vendor with the highest ability to execute in the report.

With SAP Integration Suite, you can Integrate with one solution to accelerate productivity across SAP and non-SAP landscapes.

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from [SAP here](#).

Gartner®, Magic Quadrant™ for Integration Platform as a Service, Andrew Humphreys, Andrew Comes, Keith Guttridge, Allan Wilkins, 19 May 2025
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Gartner® does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Figure 1: Magic Quadrant for Integration Platform as a Service



Choose leading cloud Integration software and services

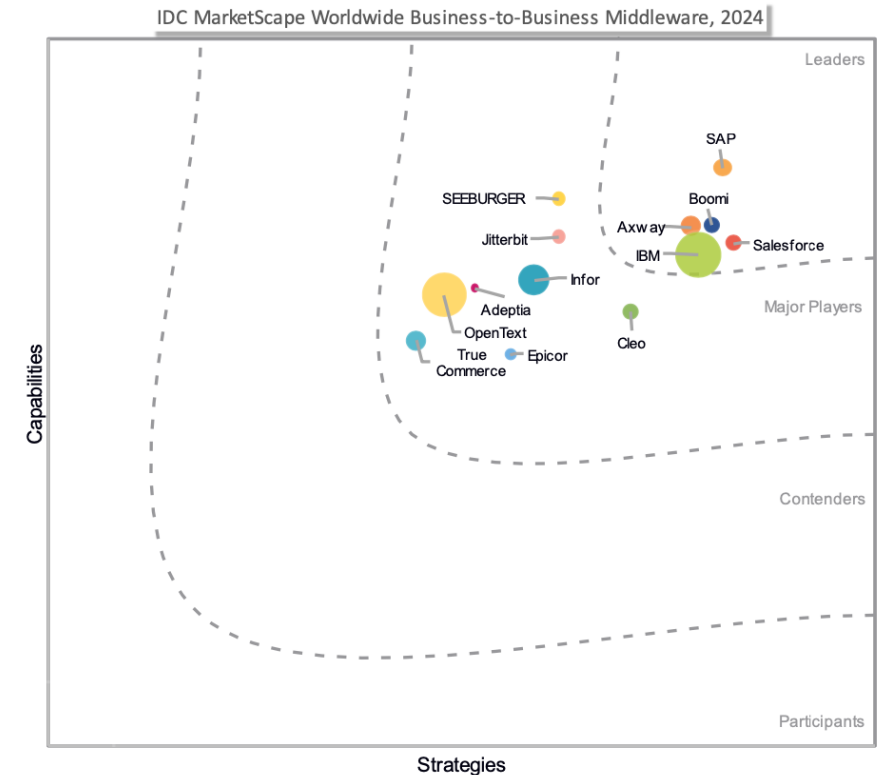
SAP recognized as a Leader in the 2024 IDC B2B Marketscape™

“SAP Integration Suite has extensive industry-specific coverage, with prebuilt templates or patterns ... accelerating adoption.”¹

[Read the excerpt](#)

¹“IDC MarketScape: Worldwide Business-to-Business Middleware 2024 Vendor Assessment”, #US51811124, IDC, 2024

IDC MarketScape Worldwide Business-to-Business Middleware Vendor Assessment



Source: IDC, 2024

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

SAP Integration Suite – Bringing Business AI ecosystem together

Trusted solution to scale our customer's business



Gartner MQaaS

Leader in the iPaaS MQ for
the 5th time in row

[Read blog post](#)

15.1k+
Customers

1.3k+
Partners

75%
of deployed integration scenarios are
with non-SAP connectors

2 Million
Deployed integration flows

2.1M+
Systems & Applications connected



available

250+
Connectors
240+ for 3rd party
integration

available

1.4k
Business Events

available

10.8k+
Business Accelerators to
speed up integrations

**Leader
in IDC MarketScape**
2024 for B2B
Middleware



Fast time-to-value through prebuilt integrations

Central public catalog: SAP Business Accelerator Hub @ <https://api.sap.com/>



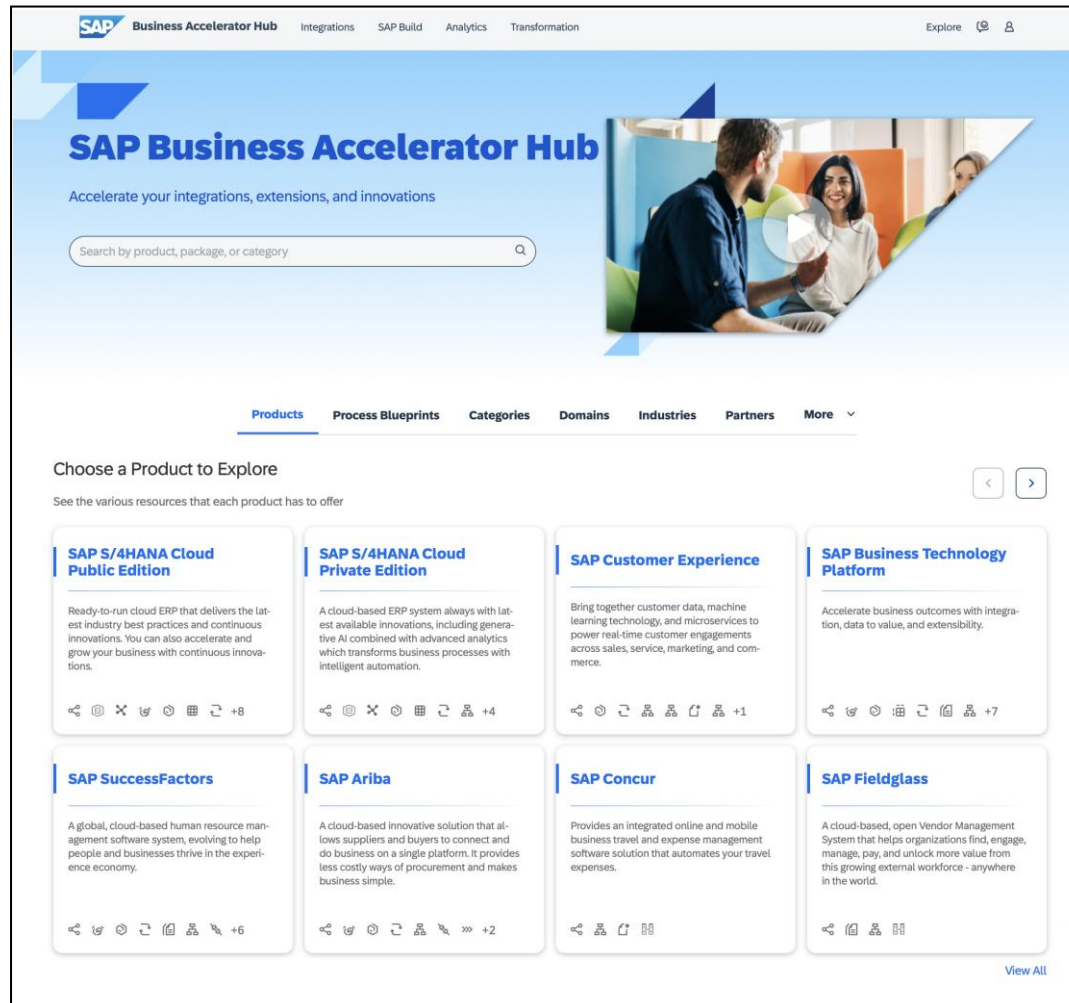
SAP Business
Accelerator Hub

5x

Acceleration

10x

Savings



qualtrics^{XM}

REPLICON™

INT4

Figaf

deloitte.

Avalara

VERTEX

Commodo

Westernacher
NONSTOP INNOVATION



medepia[®]
SAP S/4HANA FUTURE

KaTe

nudhra
IT Delivered

avvale

Incture[®]

Visual
Enterprise
Architecture

cobrain

CTI CONSULTING

coveo™

PiLog

Globant

cronos[®]
dimensionizing GmbH

TWENTY5
SAP S/4HANA FUTURE

sirion

Wolters Kluwer

AlphaCons
SAP S/4HANA FUTURE

4000+ Pre-packaged integrations 4600+ APIs (OData, SOAP, REST) 1400+ Business events 660+ SAP Build artifacts (actions, live processes, task automations, etc.)

250+ Adapters to SAP & non-SAP 1500+ Integration artifacts from partners 800+ Integrations from "community"

SAP Integration Suite

Example customer & partner success in numbers



Up to 10x €85 million

Increased project speed
and reduced costs.

annual digital net sales via
B2B cloud integration incl.
SAP and non-SAP systems



50%

Reduction in integration costs for SAP and 3rd
party system integration using SAP
Integration Suite



20% 12,800

increase in revenue from
the e-commerce portal.

customers using the
business-to-business portal.



150+ 4 month

Integration flows migrated (from
Neo environment to Cloud
Foundry) and tested in
development, validated in quality
and deployed into production

Project period for migrating and
testing all integration Flows
from the NEO environment into
the new cloud foundry
landscape across all three tiers



50% 2x

Cost reduction by
sunsetting legacy
integration technology

Faster implementation
of integration scenarios
across SAP and 3rd
party applications



363 50%

interfaces migrated to
SAP Integration Suite

less time taken to set up a
new interface than
previously



15.2% 33%

Increase in sales
consultant productivity in
one year

Fewer carbon emissions through
improvements across supply-
chain, logistics, and production
processes incl. SAP and non-
SAP systems



40% 30%

reduction in TCO
across the integration
landscape incl. SAP
and non-SAP systems

shorter process
times, freeing staff to
focus on other tasks.



5 million 50 million

Messages processed on
average daily through SAP
Integration Suite integrating
SAP and non-SAP systems

API calls per month
through the API
Management capability in
SAP Integration Suite

Check out
some recent
innovations



Key innovations delivered since January 2025

Complete list of innovations documented in [release notes](#)



Artificial Intelligence

Joule-based discovery and reuse of artifacts from SAP Business Accelerator Hub

More comprehensive integration flow with more mediation steps created via GenAI

API traffic prediction for usage and trends

SAP Business Accelerator Hub introduces new theme for filtering of AI content

Consolidated landing page to provide one view and central activation control for all AI features

Business Accelerators

Search and discovery of B2B artifacts (e. g. interfaces, mappings, Trading Partner Agreements) published on SAP Business Accelerator Hub

Search and discovery of SAP Business Data Cloud content on SAP Business Accelerator Hub

Additional non-SAP connectivity: AI, BigCommerce, DocuSign, Google BigQuery, Google Pub / Sub, IBM MQ (JMS), MS OneDrive, MS Teams, Shopify, ...

Data Space Integration to connect to industry networks

Migration & Modernization

New clean core recommendations to modernize existing interfaces with respective APIs (SOAP, ODATA, REST) and business events

ABAP proxy generation

Automatic creation of B2B interfaces based on payload data

Introduction of more fine granular, predefined roles for B2B sensitive payload data visibility

Access policies for Edge Integration Cell

API-Centric & Event-Driven Integrations

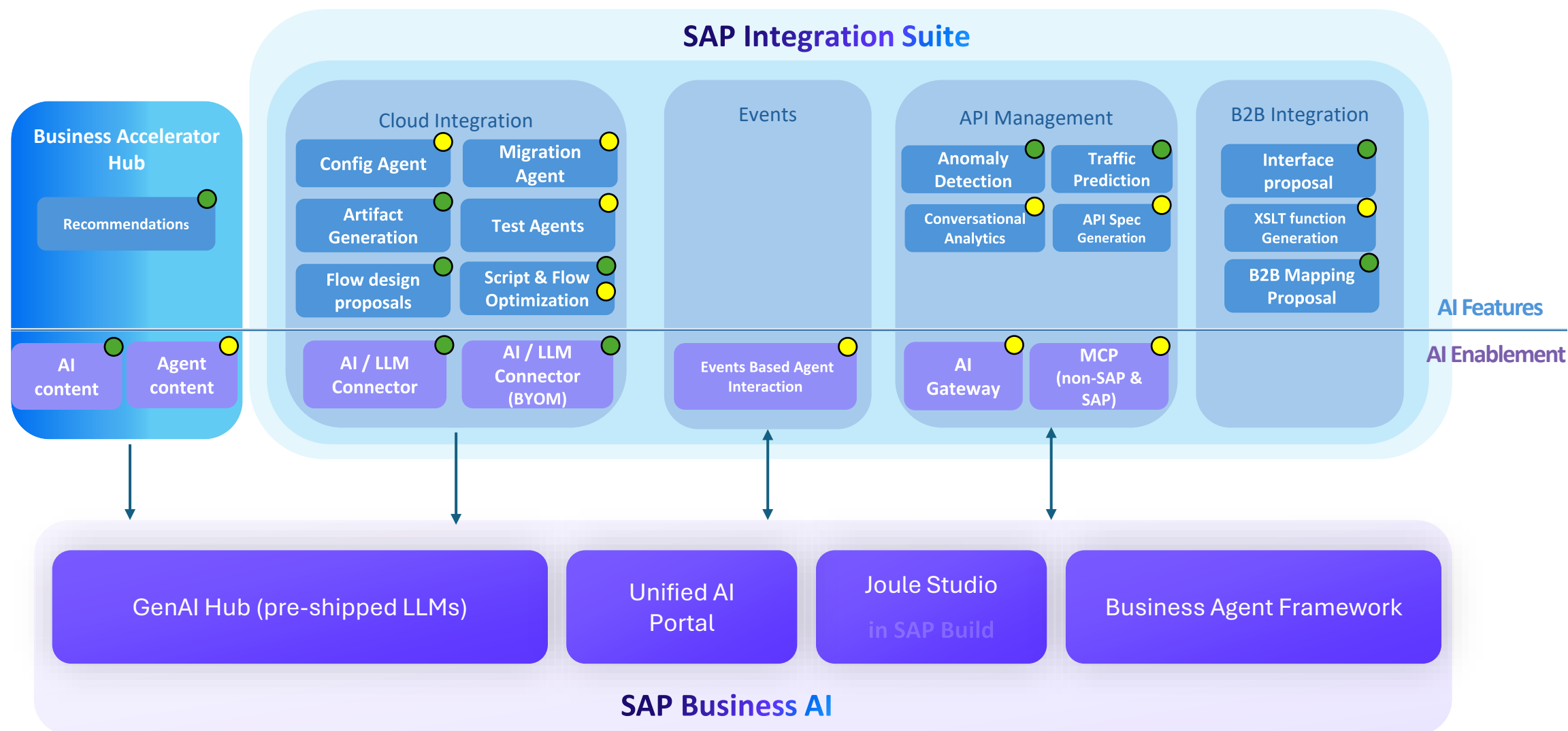
Developer Hub as single catalogue source for search and discovery for APIs and events

New events for SAP SuccessFactors published on SAP Business Accelerator Hub

Event add-on to forward custom events from SAP ERP, SAP S/4HANA to SAP Integration Suite eventing framework for 3rd party distribution

How SAP Integration Suite and SAP Business AI come together

Embedded AI Features and Agentic Capabilities powered by SAP Business AI



Comprehensive set of connectivity options

250+ connectors to accelerate integration development

Open spec connectors

- IBM MQ (REST, MQ) **New!**
- AMQP, AS2, AS4, JMS,
- HTTP, HTTPS (incl. REST), SOAP (1.x, RM)
- OData V2 & V4
- Advanced Event Mesh, Kafka
- FTP(S), SFTP
- JDBC (incl. IBM DB2, Microsoft SQL, ODBC, Oracle, PostgreSQL, SAP ASE, SAP HANA)
- Mail (SMTP, IMAP, POP3)
- IDoc **RFC (Sender & Receiver), XI** **New!**
- Data Store, LDAP
- And more

Connectors to SAP & third-party apps

- Ariba, SuccessFactors (OData, SOAP), MDI
 - AWS (S3, SQS, SNS, SWF), AWS Bridge, AWS Dynamo DB
 - Microsoft Azure Storage (Blob, Queue, Table), Microsoft Microsoft SharePoint, Azure DB
 - Salesforce, ServiceNow, Workday
 - Dropbox, Slack, Splunk,
 - Elster, Facebook, X, Anaplan, HubSpot, Jira, NetSuite ERP, Snowflake
- BigCommerce
 - DocuSign,
 - Google BigQuery, Google Pub/Sub, Google Cloud
 - LeanIX
 - Microsoft OneDrive, Microsoft Teams
 - Salesforce Pub/Sub, Shopify

New!

Open connectors to third-party apps

- Cloud storage
- Collaboration
- CRM
- ECommerce
- ERP
- eSignature
- HCM
- Field services
- Finance
- Help desk
- Messaging
- Payments
- Social
- And more



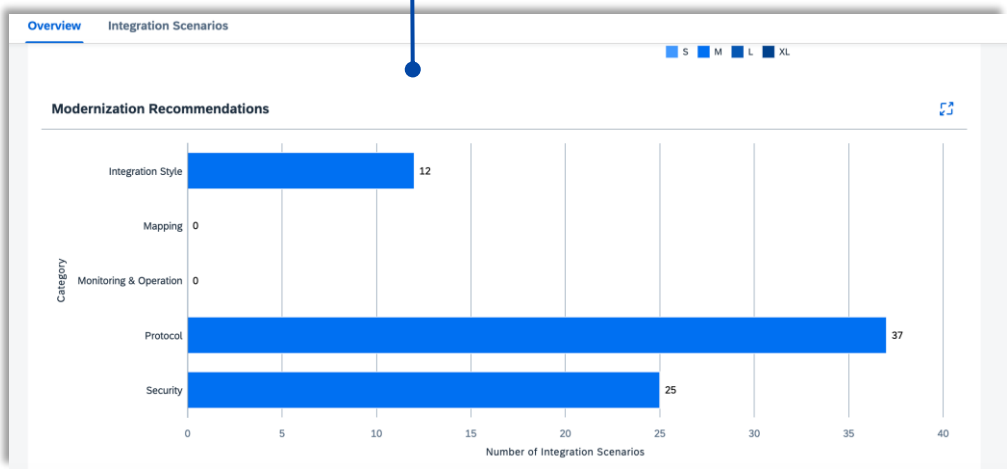
Full list of
[adapters by SAP](#)



Full list of
[open connectors](#)

Expanded migration & modernization support when transitioning to the cloud

Modernization recommendations



Support of Exactly-Once-In-Order scenario (EOIO)

Key Characteristics



- Ensures no **duplicate** messages
- Guarantees **no message loss**
- Preserves **message sequence** during processing

Use-cases



EOIO is essential in business scenarios where the receiving system requires messages:

- to be received **exactly once**
- In the **correct order**

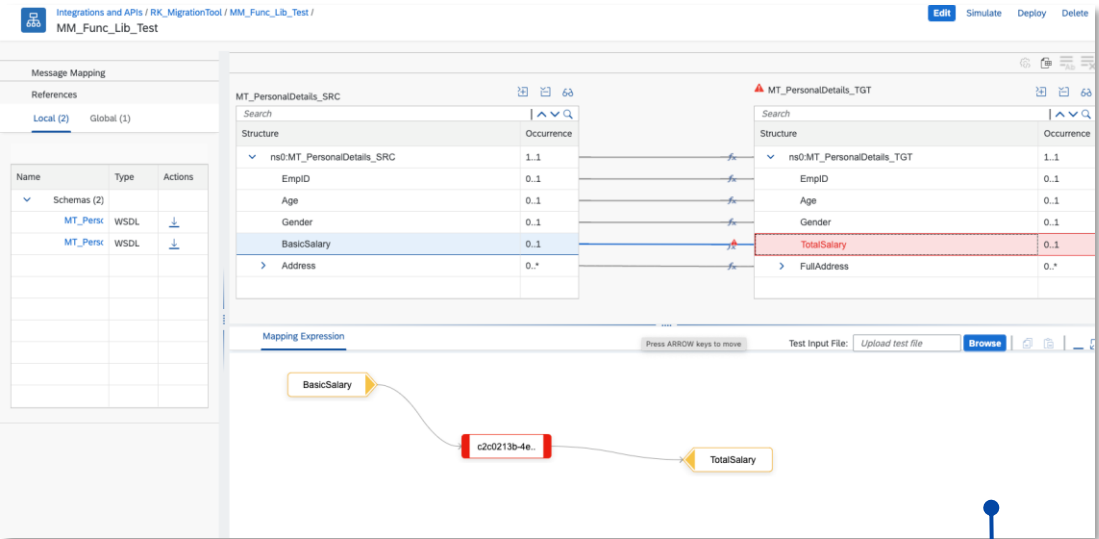
Example: Banking operations like deposits and withdrawals, where message order is critical

Request / Scenario Evaluation

Scenario Evaluation

Request Name	Created On/At	Data Extraction Request	System Name	Status	Actions
<input type="radio"/>					Trigger Analysis
<input type="radio"/>					Export
<input type="radio"/>					Generate Report

ABAP proxy generation



Support of dual-stack integration scenarios

Road Map



Customer collaborations help to drive product decisions

SAP Integration Suite

[SAP Customer Influence](#)

- ~1300 customers & partners engaged
- Requesting features, 90% considered for roadmap
- SAP review within planning process



Feedback through [SAP Business Accelerator Hub](#)

- Report bugs or provide feedback
- Request content such as APIs, integrations, events (points to SAP Customer Influence)

Customer Engagement Initiative

- Sneak peek into product vision, ideas, and prototypes & share early feedback
- Topics: SAP PO migration, Edge Integration Cell, (Gen)AI, API-centric integration, B2B, event-driven integration, and more



Hi Gabriela

We appreciate your feedback

Feedback Request Content

Choose a product you would like to request content from:

☐ SAP S/4HANA Cloud ☐ SAP S/4HANA ☐ SAP Customer Experience

☒ SAP Business Technology Platform ☐ SAP SuccessFactors ☐ SAP Ariba

☐ SAP Concur ☐ SAP Fieldglass ☐ SAP Business ByDesign

☐ SAP Integrated Business Planning for Supply Chain

Product Name	Customer Influence Session
SAP Business Technology Platform	SAP Integration Suite SAP Process Automation with SAP Workflow Management & intelligent RPA SAP BTP Foundation SAP BTP ABAP Environment

FEEDBACK

Future Investment Areas for SAP Integration Suite until Q1 / 2026



Text TK



Artificial Intelligence

Intelligent, context-aware recommendations for detected API anomalies

XPath & XSLT gen. in MAG editor

Migration of adapter module & Java mappings to Groovy scripts

Agent interaction via MCP (Q2 / 2026)

Joule-based conversational analytics for APIs (Q2 / 2026)

Payload size anomaly identification in API traffic (Q3 / 2026)



Business Accelerators

Connectivity options: File / NFS, Amazon Kinesis, Bamboo, Box, Microsoft (Azure Service Bus, Excel, OneNote, Outlook), MongoDB, OFTP2, Salesforce Service Cloud, Zendesk,, ...

Self-service integration content publication from SAP Solution Hub to SAP Store and SAP BAH



Migration & Modernization

Support for mass migration from SAP Process Orchestration to SAP Integration Suite

AI-powered conversion of adapter modules and Java scripts to Groovy scripts

Edge Integration Cell:

- Support of HANA DB & Valkey DB
- Remote OData API access
- Shared Kubernetes cluster with fewer required privileges
- Offline mode support for 48 hours



API-Centric & Event-Driven Integrations

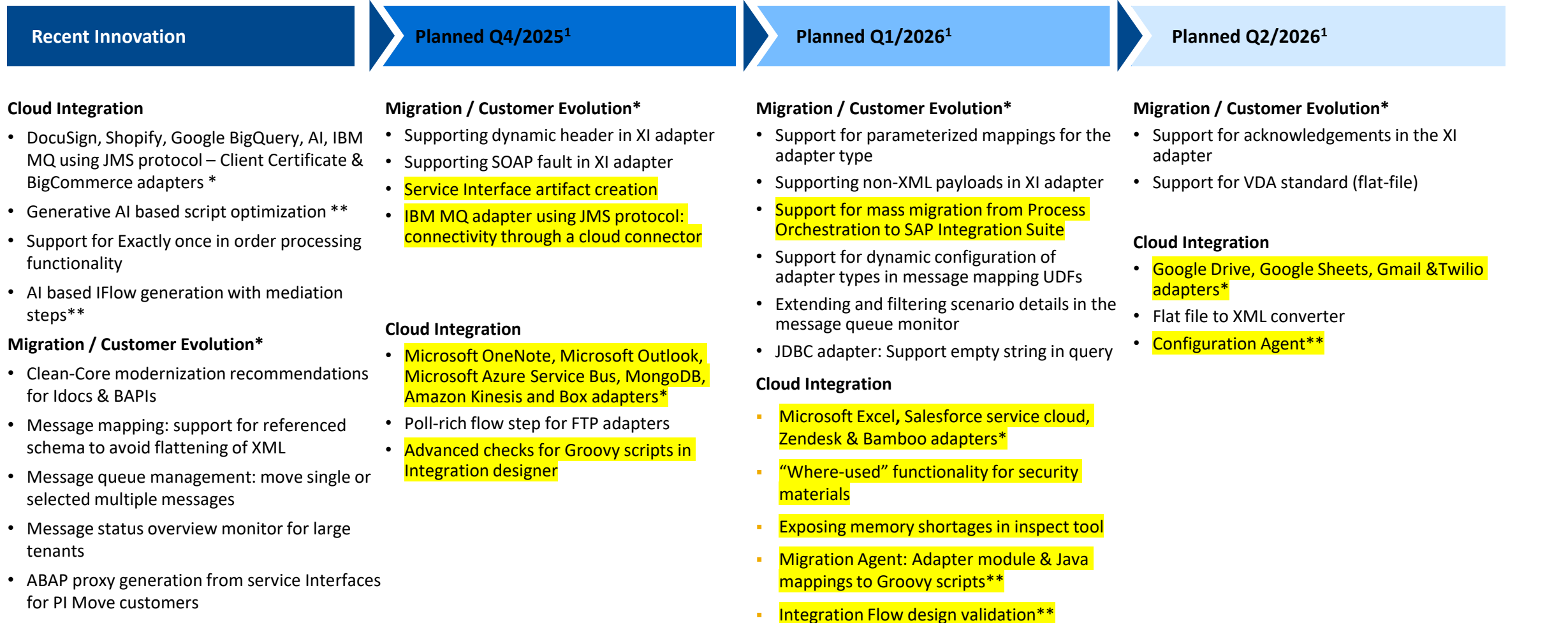
Integration of advanced event mesh for health & scenario monitoring in SAP Cloud ALM and SAP Focused Run

Migration support from SAP Event Mesh and Event Mesh capability to SAP Integration Suite, advanced event mesh

Discovery and publication of advanced event mesh events in the developer hub

SAP Integration Suite – Process Integration

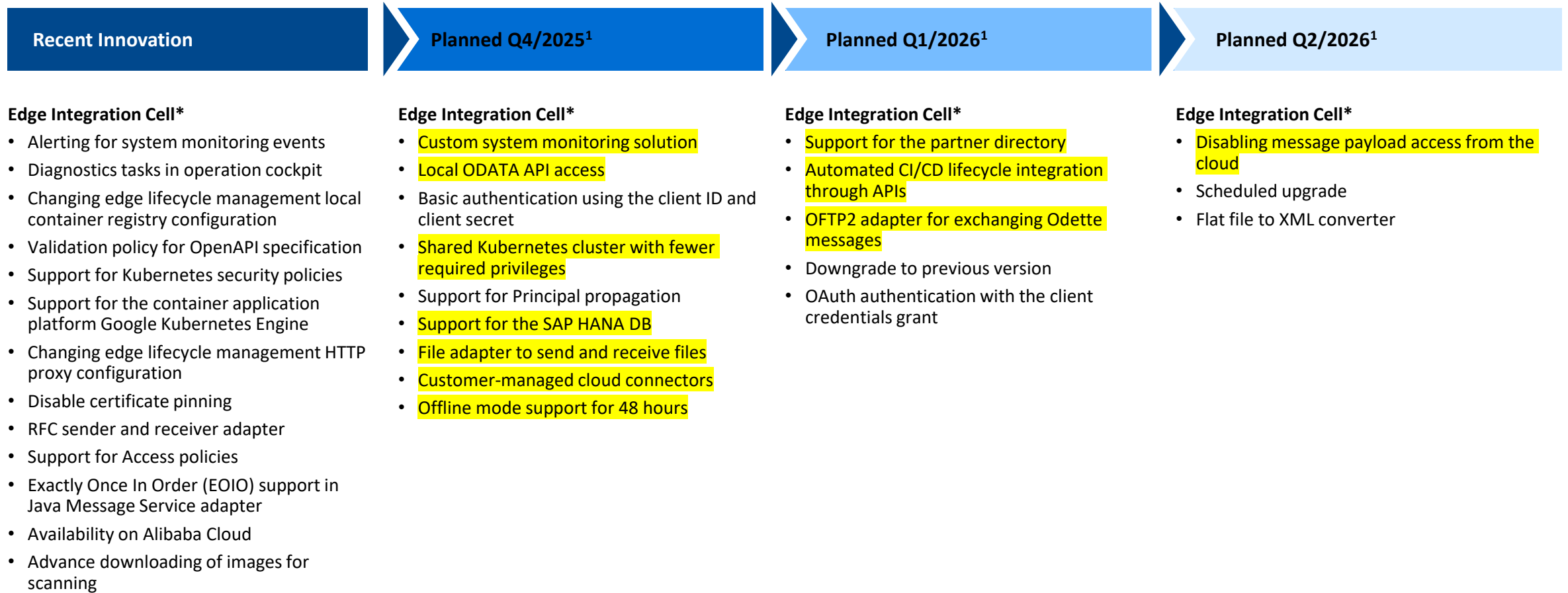
Product road map overview – Key innovations



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Integration Suite – Process Integration for ground scenarios

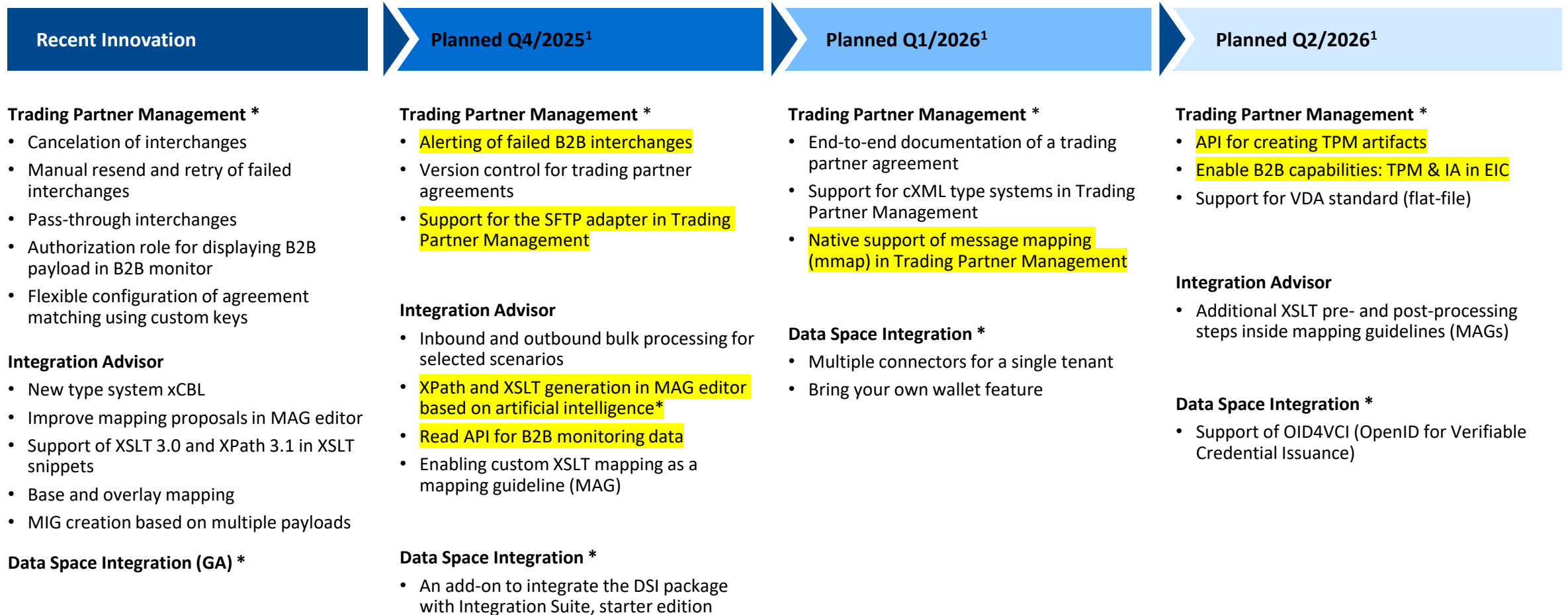
Product road map overview – Key innovations



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Integration Suite – B2B Integration and Data Space Integration

Product road map overview – Key innovations

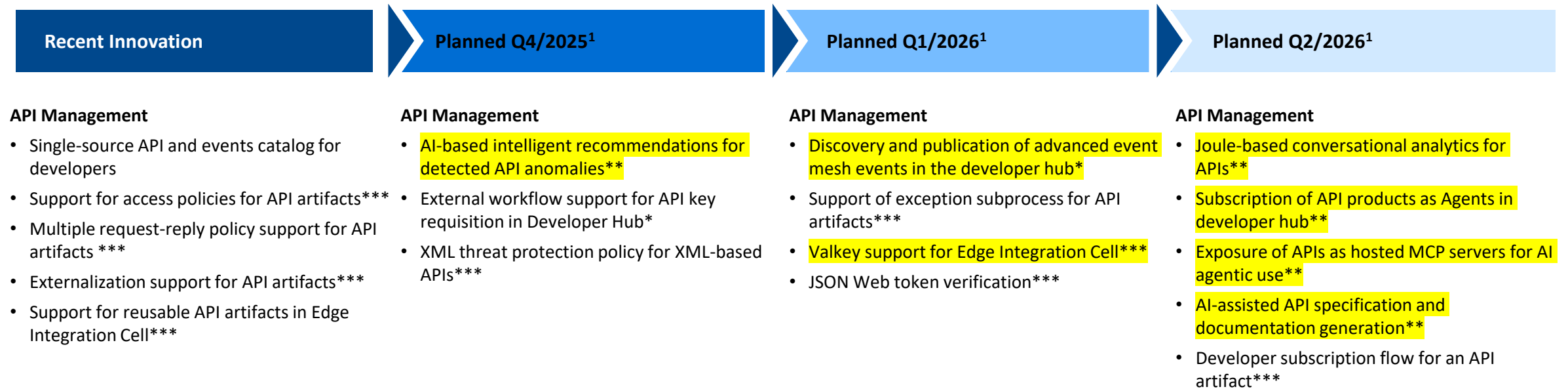


1. This is the current state of planning and may be changed by SAP at any time without notice.

TPM (Trading Partner Management)
* only with SAP Integration Suite, standard or premium editions or CPEA

SAP Integration Suite – API-led Integration

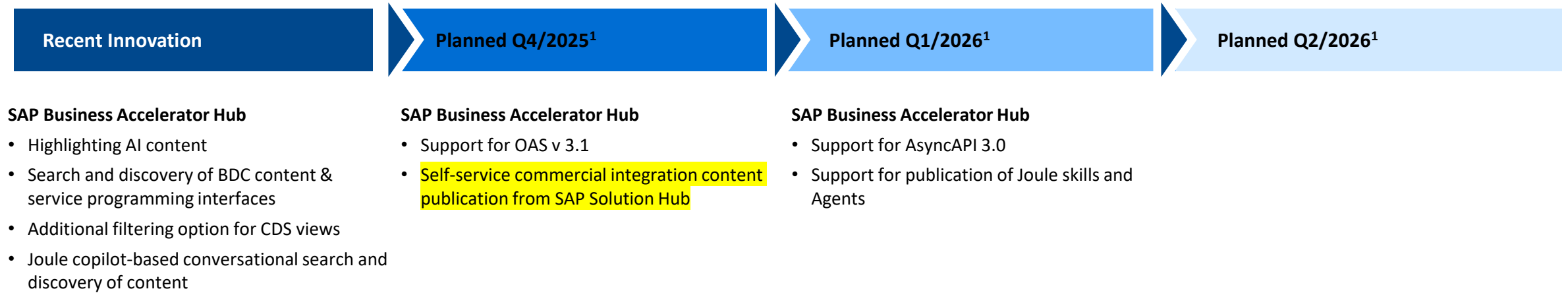
Product road map overview – Key innovations



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SAP Integration Suite – Public Content Catalog

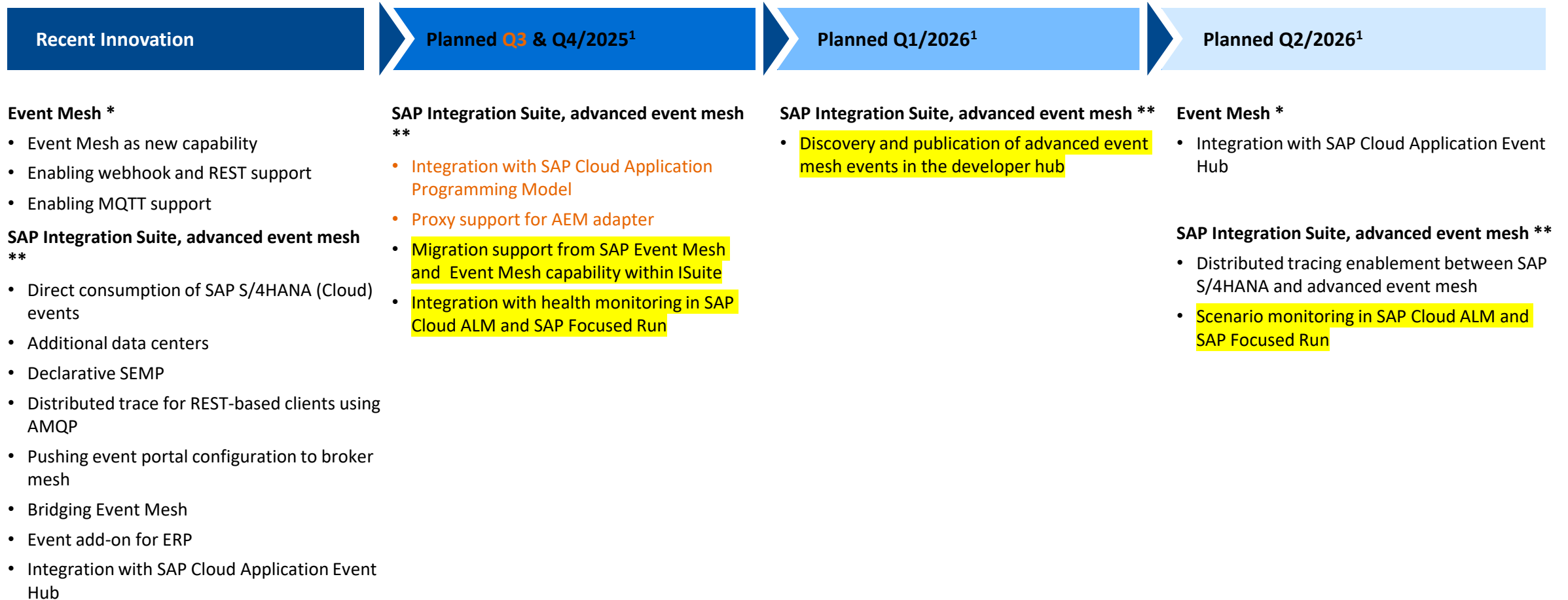
Product road map overview – Key innovations



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Integration Suite – Event-driven Integration

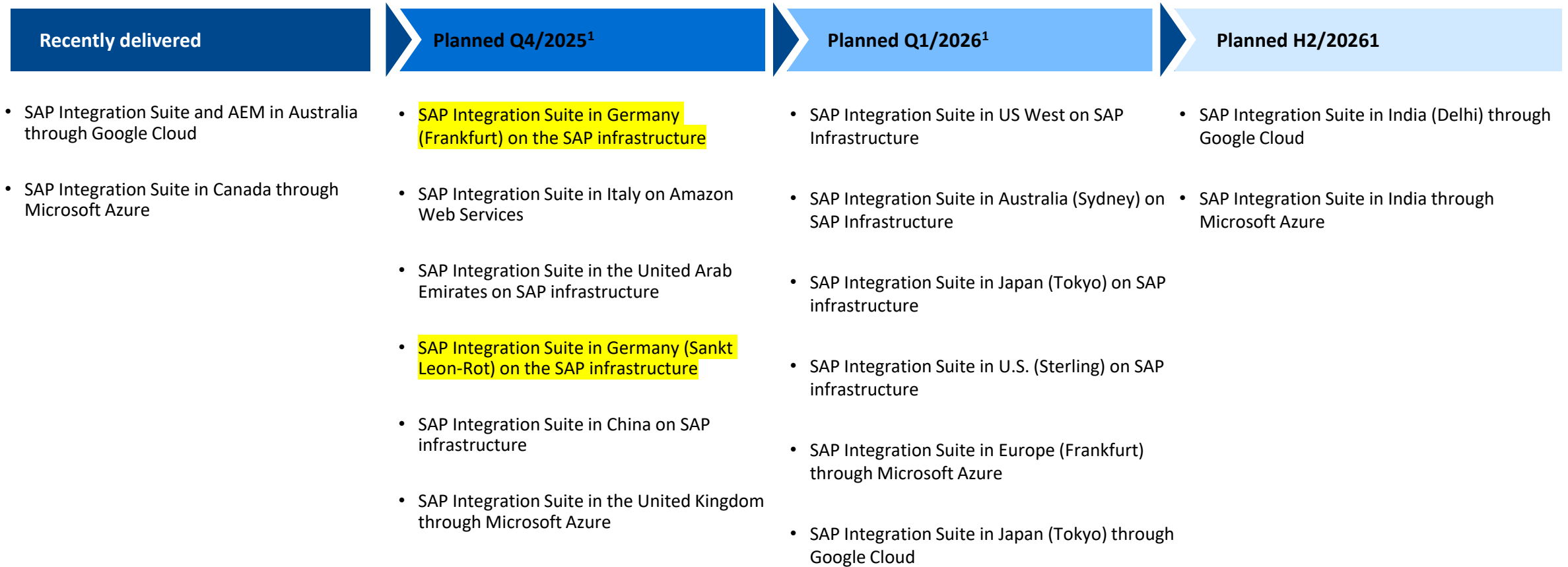
Product road map overview – Key innovations



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Integration Suite – Data Center Availability

Product road map overview



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Integration Suite

Additional Adapters planned for next years – road map subject to change

2025

- Q4
 - Amazon Kinesis
 - Box
 - Microsoft Azure Service Bus
 - Microsoft OneNote
 - Microsoft Outlook
 - MongoDB

2026

- Q1:
 - Bamboo
 - File / NFS
 - MS 365 Excel
 - OFTP2
 - SFDC Service Cloud
 - Zendesk
- Q2:
 - Google Drive
 - Google Sheets
 - Gmail
 - Twilio
- Q3:
 - Adobe Sign
 - Bullhorn
 - GoToWebinar
 - RosettaNet
 - SFDC Marketing Cloud
- Q4:
 - AS/400 (via JDBC adapter)
 - Generic JMS
 - Github
 - IDoc / RFC
 - Oracle Eloqua
 - X.400
 - Zoho

2027

- Adobe Marketo
- Expensify
- Google Suite
- Google Workspace
- Magento (Adobe Commerce)
- Oracle CRM
- Oracle Sales Cloud
- QuickBooks Online
- SendGrid
- Zuorav

2028

- Google Analytics
- Google Calendar
- NetSuite Finance
- ...

SAP Integration Suite Road Maps



SAP Integration Suite



Edge Integration Cell



SAP Cloud Integration (standalone)



THE BEST RUN **SAP**

Key Takeaways



Summary

SAP Integration Suite ...

Is a comprehensive and enterprise-grade integration platform covering all integration use cases, such as A2A, B2B, B2G, API-based, and event-driven integration

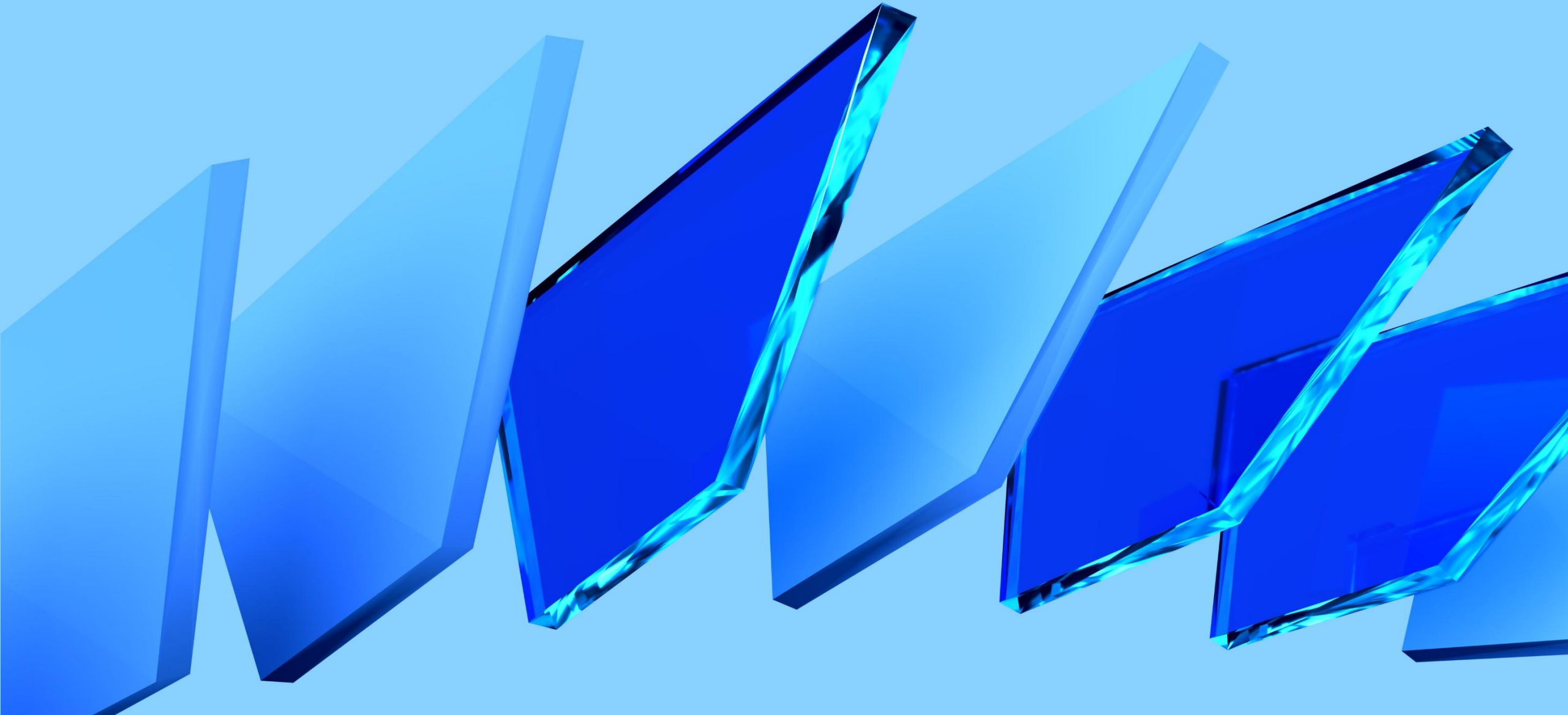
Provides a rich set of prebuilt integration content for a tight integration with SAP and non-SAP applications

Drives the digital transformation of customers across industries globally



What does the Future of Integration mean for SAP?

Q & A



Links For Further Information



SAP Integration Suite

Scale Enterprise Integration to future proof business

Integrate Everything

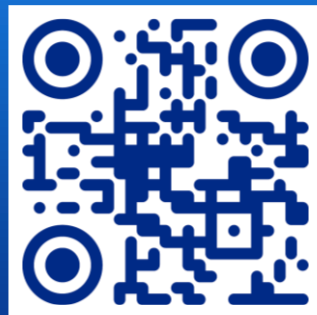
SAP and non-SAP



[SAP Integration Suite Homepage](#)

Accelerate Integrations

With AI and out-of-the-box content
and scenarios



[SAP Business Accelerator Hub](#)

Modernize & Consolidate

All your integrations based
on a proven technology



[SAP BTP Guidance Framework](#)

Jump start your integration journey with SAP



Strategy paper

Intelligent enterprises are integrated enterprises.

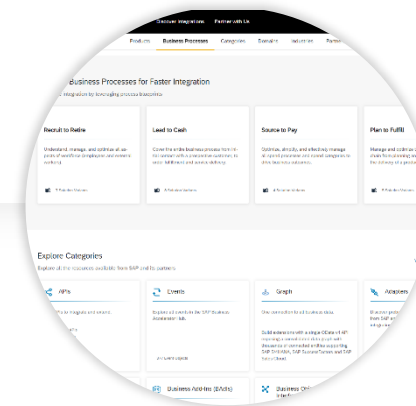
[Explore now >](#)



CIO Guide

SAP's hybrid integration platform for the Intelligent Enterprise.

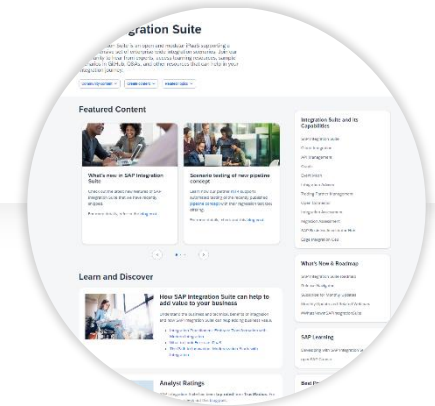
[Read now >](#)



SAP Business Accelerator Hub

provides a single access point to prebuilt integrations, APIs, events, and more.

[Explore now >](#)



SAP Community

connects thousands of users to share ideas, learn, and innovate.

[Visit the Community >](#)

[Blog](#) | [Documentation](#) | [Try it out with free BTP Trial](#) | [“Get started” mission at SAP Discovery Center](#)

Start today
with SAP Integration Suite

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INTEGRATIONS

[SAP Business Accelerator Hub @ hub.sap.com](#)



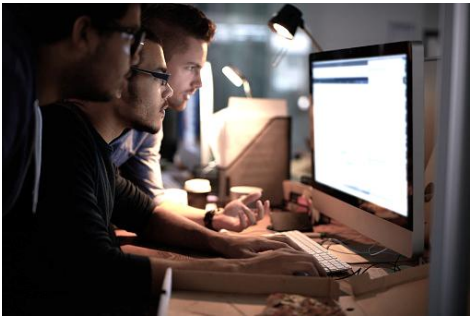
Start Your Enterprise Automation Journey



1

Learn more

- Visit sap.com/enterprise-automation
- Explore pre-built integration and automation content from the [SAP Business Accelerator Hub](#)
- Whitepaper: [How to get started with Enterprise Automation](#)



2

Get started at no cost

- Speak to your SAP team about the workshops and process assessments available



3

Try a workshop

- Build a use case with SAP BTP [Free Tier version for SAP Build Process Automation](#)
- [Activate your SAP Build entitlements](#) or SAP Signavio entitlements included in your RISE for SAP offering

Messages – Cloud Integration

In the context of Cloud Integration capability of Integration Suite, the **combined (aggregated) size of all outbound messages** via one or more receiver(s) adapter is considered for message metering.

For **synchronous calls** via receiver adapter, the message size of **both request and response messages** processed by receiver adapter together is considered for the message size measurements

If the combined size is less than or equal to **250KB**, it will be considered as one message.

If it is **more than 250KB**, it will be counted **in blocks of 250KB**.

Exception: **Splitter**

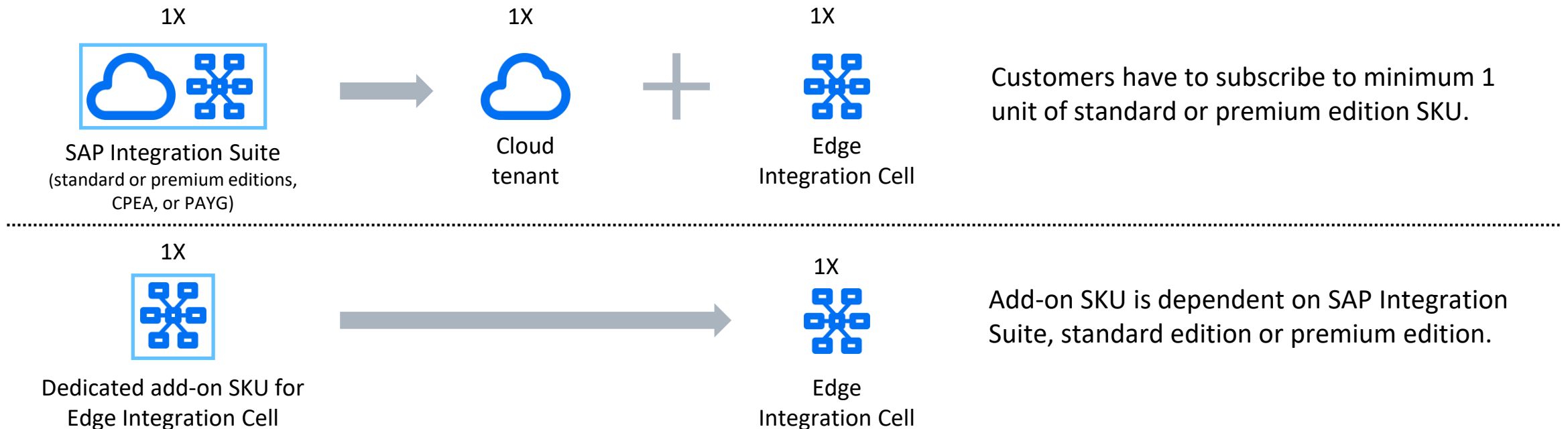
In case of integration flows using splitter, each split outbound message via receiver adapter(s) will be counted as separate message.

<https://launchpad.support.sap.com/#/notes/2942344>

Definition of “synchronous call”: a request made to another system that returns payload that will be processed in the integration flow. The status data is not measured (eg. HTTP status codes, JDBC response, ...).

Licensing model

- Edge Integration Cell is included as a part of the existing SAP Integration Suite (for standard and premium editions and CPEA and PAYG).
- Additional Edge Integration Cell add-ons can be acquired through a separate add-on SKU.
- Only 50% of the messages that are processed by Edge Integration Cell are chargeable (excluding unmodified standard content for SAP-to-SAP software).



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