

CUSTOMER STORY

How SAPRO Secured Top Talent and Reduced Hiring Admin With Playroll

S A P R O



Image Source: Accessed from [linkedin.com/company/saproconsulting/](https://www.linkedin.com/company/saproconsulting/)

Industry

Professional Services



Headquarters

New York City, U.S.A



Company Size

Mid-Market (100-1000)



Use Case

Security & Compliance,
Global Expansion



Playroll Products Used

Employer of Record,
Contractor Management



THE COMPANY

Meet SAPRO

SAPRO is a full-service assurance, tax and advisory consulting firm offering specialized expertise for businesses of all sizes. Businesses utilize Sapro's professional services to comply with regulatory and data requirements to reduce the pressures and burdens of tax season.

THE PROBLEM

The Inability To Support Global Clients

With SAPRO'S growing client base, their management team recognised the need to hire both full-time and contract talent. However, hiring people outside of South Africa and North America to support their global clients soon became a nightmare as their clients required localized expertise.

THE SOLUTION

One Centralized Solution For All Talent

While SAPRO was focused on expanding its global footprint, they sought a simplified solution that would:

- ✓ Provide them localized expertise in acquiring and managing an international workforce.
- ✓ Offer an intuitive platform for employees and contractors alike that supported workforce needs.
- ✓ Offer streamlined compliant contracts and multi-currency payroll.



Genevieve Brand,
Human Resources Business Partner, SAPRO

Playroll gives me the ability to think big and the assurance that my workforce can scale globally from day one. All of our employees and developers love Playroll as it's easy to use, even for people that are not so familiar with these tech products.

THE RESULT

Speedily Reaching New Markets

SAPRO was able to save time, money and serve more markets backed by the workforce they built through Playroll, consisting of employees and contractors. As a result, they could grow their margin and client base. When it comes to their workforce compliance, they sought an EOR partner who prioritized accuracy and assurance. Playroll met all their requirements, with mapped payroll, tax, and regulatory costs for all managed talent through one easy-to-use user interface.